

**British American Tobacco p.l.c.**  
("the Company")

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Uta Kemmerich-Keil				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Non-Executive Director				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804				
b)	Nature of the transaction	Purchase of ordinary shares				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>€50.049</td><td>500</td></tr></tbody></table>	Price(s)	Volume(s)	€50.049	500
Price(s)	Volume(s)					
€50.049	500					
d)	Aggregated information  - Aggregated volume  - Price	500  €25,024.50				
e)	Date of the transaction	2026-02-13				
f)	Place of the transaction	Tradegate (XGAT)				

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 17 February 2026

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