

**S4 Capital plc**  
**("S<sup>4</sup>Capital" or "the Company")**

**Notice of Results**

S<sup>4</sup>Capital plc (SFOR.L), the tech-led, new-age/new-era digital advertising, marketing, and technology services company, will announce its full year results on Tuesday 24 March 2026.

In line with previous reporting, a webcast and conference call will be held at 09:00 GMT in London.

09:00 GMT webcast (watch only) and conference call (for Q&A):

Webcast: [https://brmedia.news/SFOR\\_FY25](https://brmedia.news/SFOR_FY25)

Conference call:

UK: +44 (0) 33 0551 0200

US: +1 786 697 3501

Quote 'S4 Capital - FY25' when prompted.

Enquiries to:

**S<sup>4</sup>Capital plc**

Tel: +44 (0)20 3793 0003

Sir Martin Sorrell, Executive Chairman

**About S<sup>4</sup>Capital**

Our strategy is to build a purely digital advertising and marketing services business for global, multinational, regional, and local clients, and millennial-driven influencer brands. This will be achieved by integrating leading businesses in two synchronised Practices: Marketing services and Technology services, along with an emphasis on 'faster, better, cheaper, more' execution in an always-on consumer-led environment, with a unitary structure.

The Company now has approximately 6,500 people in 33 countries with approximately 80% of net revenue across the Americas, 15% across Europe, the Middle East and Africa and 5% across Asia-Pacific. The longer-term objective is a geographic split of 60%:20%:20%. Marketing Services accounted for approximately 90% of net revenue, and Technology Services 10%. The longer-term objective is a practice split of 75%:25%.

Sir Martin was CEO of WPP for 33 years, building it from a £1 million 'shell' company in 1985 into the world's largest advertising and marketing services company, with a market capitalisation of over £16 billion on the day he left. Prior to that Sir Martin was Group Financial Director of Saatchi & Saatchi Company Plc for nine years.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NORUVVNRNUUUUAR