

Transactions in Own Securities

27 February 2026

JD Sports Fashion Plc (the "**Company**") announces that it has purchased the following number of its ordinary shares from Merrill Lynch International ("**BofA**") as part of its share buyback programme announced on 23 February 2026 (the "**Programme**").

Date of purchase:	27 February 2026
Number of ordinary shares of £0.0005 each purchased:	2,085,700
Highest price paid per share (£):	0.82
Lowest price paid per share (£) :	0.80
Volume weighted average price paid per share (£):	0.82

The repurchased shares are for Cancellation. Following the purchase of these shares, the Company holds 79,897,460 of its ordinary shares in treasury and has 4,935,202,882 ordinary shares in issue (excluding treasury shares).

Aggregated Information

Date	Trading venue	Volume weighted average price (£ per share)	Number of Shares Purchased
27 February 2026	London Stock Exchange	0.82	2,085,700

Transaction Details

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 as it forms part of UK law, a full breakdown of the individual trades made by BofA on behalf of the Company as part of the Programme is detailed on the attached:

http://www.ms-pdf.londonstockexchange.com/ms/8019U_1-2026-2-27.pdf

The LEI reference for JD Sports Fashion Plc is 213800HROV6Y9MUU8375

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