

St. James's Place plc

Share buy-back programme

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Further to the announcement made on 25 February 2026, St. James's Place plc (the **Company**) announces that it is commencing a share buy-back programme to repurchase its ordinary shares, subject to a maximum consideration of £122.6 million. The programme will begin on 2 March 2026 and end no later than 31 August 2026. The sole purpose of the buy-back programme is to reduce the capital of the Company.

The programme will be carried out through an irrevocable non-discretionary agreement with Morgan Stanley & Co. International Plc is (**Morgan Stanley**), pursuant to which Morgan Stanley shall purchase ordinary shares as riskless principal (and not as agent of the Company) for the subsequent sale on to, and purchase by, the Company in accordance with the Company's current buy-back authority granted by shareholders. Morgan Stanley will make its trading decisions in relation to the ordinary shares independently of, and uninfluenced by, the Company (including, for the avoidance of doubt, in the case of any purchases made during closed periods).

Any purchase of ordinary shares done in relation to this announcement will be carried out on the London Stock Exchange and Multilateral Trading Facilities, as defined by the Directive 2014/65/EU on markets in financial instruments (including the delegated and implementing acts adopted under it) as implemented, retained, amended, extended, re-enacted or otherwise given effect in the United Kingdom from 1 January 2021 and as amended or supplemented in the United Kingdom thereafter, and executed in accordance with the Listing Rules and the company's general authority to make market purchases of shares. The shares will be purchased in accordance with the price and volume conditions set out in the Commission Delegated Regulation (EU) 2016/1052 of 8 March 2016 supplementing Regulation (EU) No 596/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the conditions applicable to buy-back programmes and stabilisation measures as implemented, retained, amended, extended, re-enacted or otherwise given effect in the United Kingdom from 1 January 2021 and as amended or supplemented in the United Kingdom thereafter. The company will announce any market repurchase of ordinary shares no later than 7.30 a.m. on the business day following the calendar day on which the repurchase occurred. To the extent permitted by law, ordinary shares purchased under the programme will be cancelled.

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