

<b>Persons Discharging Managerial Responsibilities and persons closely associated with them notification</b>			
<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
Legal person	Oliver Tant		
<b>2.</b>	<b>Reason for the notification</b>		
Position/status	Oliver Tant is a person discharging managerial responsibilities in relation to the issuer, being the Senior Independent Director (SID) of the company.		
Initial notification/amendment	Initial		
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
Issuer	B&M European Value Retail plc		
LEI	213800UK7ZRLY2K1X530		
<b>4.</b>	<b>Details of the transaction(s)</b>		
Description of the financial instrument, type of Instrument	Ordinary shares of 10 pence each		
Identification Code	ISIN JE00BVSJW51		
Nature of the transaction	Simultaneous sale and purchase of ordinary shares		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
Sale of shares	1.8593	10,850	20,173.41
Aggregated Information	Price	Volume	Total
	1.8593	10,850	20,173.41
Currency	GBP		
Purchase of shares	1.8593	10,850	20,173.41
Aggregated Information	Price	Volume	Total
	1.8593	10,850	20,173.41
Date of Transaction	4 March 2026		
Place of transaction	London Stock Exchange, Main Market (XLON)		

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