

SHAFTESBURY CAPITAL PLC (THE "COMPANY")

DIRECTOR / PDMR AWARDS

Shaftesbury Capital PLC announces that Performance Share Plan ("PSP") awards were granted as nil cost options to Executive Directors on 25 March 2026. The awards represent the deferred element of the annual bonus awarded in respect of 2025 reported within the Company's 2025 Annual Report.

The awards are subject to the terms set out in the Company's 2025 Annual Report and were based on a market value of 128.63 pence per share.

DEFERRED 2025 BONUS

	Gross number of nil cost options ¹ :	Exercisable from:
Ian Hawksworth	307,764	25 March 2029
Situl Jobanputra	224,707	25 March 2029

¹ Shares would be subject to income tax and national insurance contributions on vesting.

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	<i>Ian Hawksworth</i>	
2	Reason for the notification		
a)	Position/status:	<i>Chief Executive</i>	
b)	Initial notification /Amendment:	<i>Initial notification</i>	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	<i>Shaftesbury Capital PLC</i>	
b)	LEI	<i>549300TTXZ1SHUI0D54</i>	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	<i>Ordinary shares of 25p each</i>	
	Identification code	<i>GB00B62G9D36</i>	
b)	Nature of the transaction	<i>Award of nil cost options pursuant to the Company's Performance Share Plan 2017</i>	
c)	Currency	<i>GBP</i>	
d)	Price(s) and volume(s)	Price(s) Nil Cost	Volume(s) 307,764
e)	Aggregated information		
	- Aggregated volume	307,764	
	- Price	Nil Cost	
f)	Date of the transaction	2026-03-25	
g)	Place of the transaction	Outside a trading venue	

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	<i>Situl Jobanputra</i>	
2	Reason for the notification		
a)	Position/status:	<i>Chief Financial Officer</i>	
b)	Initial notification /Amendment:	<i>Initial notification</i>	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	<i>Shaftesbury Capital PLC</i>	
b)	LEI	<i>549300TTXXZ1SHUI0D54</i>	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	<i>Ordinary shares of 25p each</i>	
	Identification code	<i>GB00B62G9D36</i>	
b)	Nature of the transaction	<i>Award of nil cost options pursuant to the Company's Performance Share Plan 2017</i>	
c)	Currency	<i>GBP</i>	
d)	Price(s) and volume(s)	Price(s) <i>Nil Cost</i>	Volume(s) <i>224,707</i>
e)	Aggregated information		
	- Aggregated volume	<i>224,707</i>	
	- Price	<i>Nil Cost</i>	
f)	Date of the transaction	<i>2026-03-25</i>	
g)	Place of the transaction	<i>Outside a trading venue</i>	

This announcement is made in accordance with the requirements of the UK Market Abuse Regulation ("UK MAR") and the Company confirms that the PDMRs' notification obligations under UK MAR have also been satisfied.

Name of officer of issuer responsible for making notification: Ruth Pavey

Date of Notification: 26 March 2026

Ruth Pavey
Company Secretary

26 March 2026

020 3214 9150

information, please contact rs@seg.com or visit www.ms.com.

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