

31 March 2026

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This announcement contains Inside Information

Domino's Pizza Group PLC ("DPG")

Chief Executive Officer ("CEO") Appointment

Domino's Pizza Group ("Domino's" or "DPG") announces the appointment of Nicola Frampton, currently Interim CEO, as permanent CEO of Domino's.

Nicola's appointment comes after a comprehensive external and internal search process, through which the Board determined that she is the outstanding candidate to lead the company on a permanent basis.

Prior to being appointed interim CEO in November 2025, Nicola served as Chief Operating Officer for more than four years, cementing her understanding of Domino's business, customers and stakeholders. She joined Domino's from William Hill plc, where she held the role of Managing Director of UK Retail. She currently serves as a Non-Executive Director and Remuneration Committee Chair of Frasers Group plc. Nicola brings an in-depth knowledge of the UK market, a strong commercial mindset and has a genuine passion for driving the success of the Domino's brand in the UK and Ireland. Nicola and the wider leadership team, including Andrew Andrea who recently joined DPG as Chief Financial Officer, will focus on the strategic priorities that were set out in the company's FY25 results, announced on 10th March 2026.

Ian Bull, Chair, Domino's Pizza Group said:

"I am delighted that Nicola has agreed to become permanent CEO of Domino's. Having undertaken a thorough assessment of both internal and external candidates, the Board is clear that Nicola is the outstanding candidate to lead the business forward, drawing on her deep operational expertise and strong leadership attributes.

"Nicola has led Domino's extremely effectively as Interim CEO, bringing a clear strategic focus and creating strong alignment and positive momentum across our core business. The Board is confident that under Nicola's leadership, Domino's is well-placed to execute on our strategy to grow the core business and drive shareholder returns."

Nicola Frampton, CEO, Domino's Pizza Group, said:

"I am honoured to be appointed as CEO of Domino's, a business that I am incredibly passionate about. As I set out in our recent results, we have a clear strategy for sustainable growth and there is real excitement across the business about the challenges and the opportunities ahead of us.

"We have an exceptional brand, a strong market position and a best-in-class leadership team. I look forward to working with the whole Domino's team, as well as our franchisee partners, to deliver on the core strategic and operational initiatives we have identified. We have made a promising start to 2026, and I have strong conviction about Domino's long-term prospects."

This announcement contains inside information for the purposes of Article 7 of EU Regulation 596/2014 as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018, as amended (together, "MAR"). The person responsible for making this notification is Adrian Bushnell, Company Secretary.

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