

## Transactions in Own Securities

31 March 2026

JD Sports Fashion Plc (the "**Company**") announces that it has purchased the following number of its ordinary shares from Merrill Lynch International ("**BofA**") as part of its share buyback programme announced on 23 February 2026 (the "**Programme**").

|                                                      |               |
|------------------------------------------------------|---------------|
| Date of purchase:                                    | 31 March 2026 |
| Number of ordinary shares of £0.0005 each purchased: | 2,495,900     |
| Highest price paid per share (£):                    | 0.71          |
| Lowest price paid per share (£) :                    | 0.69          |
| Volume weighted average price paid per share (£):    | 0.70          |

The repurchased shares are for Cancellation. Following the purchase of these shares, the Company holds 79,897,460 of its ordinary shares in treasury and has 4,886,244,600 ordinary shares in issue (excluding treasury shares).

## Aggregated Information

| Date          | Trading venue         | Volume weighted average price (£ per share) | Number of Shares Purchased |
|---------------|-----------------------|---------------------------------------------|----------------------------|
| 31 March 2026 | London Stock Exchange | 0.70                                        | 2,495,900                  |

## Transaction Details

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 as it forms part of UK law, a full breakdown of the individual trades made by BofA on behalf of the Company as part of the Programme is detailed on the attached:

[http://www.ms-pdf.londonstockexchange.com/ms/9274Y\\_1-2026-3-31.pdf](http://www.ms-pdf.londonstockexchange.com/ms/9274Y_1-2026-3-31.pdf)

The LEI reference for JD Sports Fashion Plc is 213800HROV6Y9MUU8375

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