

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0031743007

Issuer Name

BURBERRY GROUP PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

JPMorgan Chase & Co.

City of registered office (if applicable)

Country of registered office (if applicable)

US

4. Details of the shareholder

Name	City of registered office	Country of registered office
J.P. Morgan Securities PLC		

5. Date on which the threshold was crossed or reached

27-Mar-2026

6. Date on which Issuer notified

31-Mar-2026

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	0.921253	4.095508	5.016761	18110250
Position of previous notification (if applicable)	n/a	n/a	n/a	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0031743007		3325678		0.921253

Sub Total 8.A	3325678	0.921253%
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8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Right to Recall shares lent out			3057500	0.846964
Sub Total 8.B1			3057500	0.846964%

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Cash-settled Equity Swap	08/05/2026	08/05/2026	Cash	163205	0.045210
Cash-settled Equity Swap	01/07/2026	01/07/2026	Cash	529873	0.146781
Cash-settled Equity Swap	14/07/2026	14/07/2026	Cash	6926	0.001919
Cash-settled Equity Swap	12/08/2026	12/08/2026	Cash	39957	0.011069
Cash-settled Equity Swap	18/08/2026	18/08/2026	Cash	3276343	0.907587
Cash-settled Equity Swap	30/09/2026	30/09/2026	Cash	27995	0.007755
Cash-settled Equity Swap	02/10/2026	02/10/2026	Cash	2705	0.000749
Cash-settled Equity Swap	07/10/2026	07/10/2026	Cash	447896	0.124073
Cash-settled Equity Swap	20/10/2026	20/10/2026	Cash	47879	0.013263
Cash-settled Equity Swap	26/10/2026	26/10/2026	Cash	7175	0.001988
Cash-settled Equity Swap	18/11/2026	18/11/2026	Cash	2474	0.000685
Cash-settled Equity Swap	30/11/2026	30/11/2026	Cash	12293	0.003405

Equity Swap					
Cash-settled Equity Swap	02/12/2026	02/12/2026	Cash	15803	0.004378
Cash-settled Equity Swap	23/12/2026	23/12/2026	Cash	4288058	1.187844
Cash-settled Equity Swap	31/12/2026	31/12/2026	Cash	870000	0.241001
Cash-settled Equity Swap	05/01/2027	05/01/2027	Cash	265084	0.073431
Cash-settled Equity Swap	19/01/2027	19/01/2027	Cash	96467	0.026723
Cash-settled Equity Swap	29/01/2027	29/01/2027	Cash	32479	0.008997
Cash-settled Equity Swap	02/02/2027	02/02/2027	Cash	1169	0.000324
Cash-settled Equity Swap	09/02/2027	09/02/2027	Cash	765	0.000212
Cash-settled Equity Swap	11/02/2027	11/02/2027	Cash	311289	0.086231
Cash-settled Equity Swap	02/03/2027	02/03/2027	Cash	21229	0.005881
Cash-settled Equity Swap	12/03/2027	12/03/2027	Cash	5108	0.001415
Cash-settled Equity Swap	17/03/2027	17/03/2027	Cash	27254	0.007550
Cash-settled Equity Swap	19/03/2027	19/03/2027	Cash	3934	0.001090
Cash-settled Equity Swap	02/04/2027	02/04/2027	Cash	8157	0.002260
Cash-settled Equity Swap	19/04/2027	19/04/2027	Cash	10686	0.002960

Swap					
Cash-settled Equity Swap	21/04/2027	21/04/2027	Cash	214	0.000059
Cash-settled Equity Swap	04/05/2027	04/05/2027	Cash	148614	0.041168
Cash-settled Equity Swap	05/05/2027	05/05/2027	Cash	62723	0.017375
Cash-settled Equity Swap	05/05/2028	05/05/2028	Cash	5902	0.001635
Cash-settled Equity Swap	30/05/2028	30/05/2028	Cash	601220	0.166545
Cash-settled Equity Swap	27/06/2029	27/06/2029	Cash	16657	0.004614
Cash-settled Equity Swap	02/05/2030	02/05/2030	Cash	369537	0.102366
Cash-settled Equity Swap	05/03/2031	05/03/2031	Cash	2	0.000001
Sub Total 8.B2				11727072	3.248544%

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
JPMorgan Chase & Co.	J.P. Morgan Securities PLC		4.095508	4.931057%
JPMorgan Chase & Co.	J.P. Morgan SE			
JPMorgan Chase & Co.	J.P. Morgan Securities LLC			

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

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11. Additional Information

Chain of controlled undertakings:

JPMorgan Chase & Co.
JPMorgan Chase Bank, National Association (100%)
J.P. Morgan International Finance Limited (100%)
J.P. Morgan Capital Holdings Limited (100%)
J.P. Morgan Securities PLC (100%)

JPMorgan Chase & Co.
JPMorgan Chase Bank, National Association (100%)
J.P. Morgan International Finance Limited (100%)
J.P. Morgan SE (100%)

JPMorgan Chase & Co.
JPMorgan Chase Holdings LLC (100%)
J.P. Morgan Broker-Dealer Holdings Inc. (100%)
J.P. Morgan Securities LLC (100%)

12. Date of Completion

31-Mar-2026

13. Place Of Completion

London

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