

2 April 2026

Sundae Bar Plc
("sundae_bar" or the "Company")

First Revenue from Enterprise AI Agent Deployments

Sundae Bar Plc (AIM: SBAR), the enterprise platform deploying AI agents for business, announces that sundae_bar has successfully delivered multiple enterprise AI agents, with circa US 10,000 of revenue recognised from these deployments. This marks continued commercial progress in live business workflows and is consistent with its stated aim of becoming revenue generating within 12 months from Admission.

This revenue milestone marks progress in converting enterprise demand into operational deployment through the sundae_bar platform. This commercial platform revenue sits alongside the Company's existing economic participation in Subnet 121, and the Company expects this momentum to continue through Q2 2026.

Each deployment into live business environments provides insight into enterprise requirements and operational data that supports further improvement of the generalist AI agent being developed through Subnet 121 on the Bittensor network, and the broader sundae_bar platform

The Company remains focused on expanding platform revenue through further AI agent deployments.

Jill Kenney, CEO of sundae_bar, commented: "Successfully delivering AI agents is an important operational milestone for sundae_bar. It demonstrates our ability to convert commercial demand into deployed AI systems operating inside real business workflows, creating a repeatable foundation for growth in commercial revenue."

Find out more on www.sundaebars.ai

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About sundae_bar

Following its successful AIM admission in June 2025, sundae_bar is building the go-to commercial platform for AI agents in business.

The Company is developing a continuously improving generalist AI agent and operates a live enterprise marketplace where businesses can access specialised AI agents designed to perform operational work.

At the centre of the ecosystem is a continuously improving generalist AI agent, designed and benchmarked through Subnet 121 (SN121), the Company's decentralised evaluation environment on the Bittensor network. Global developers compete to enhance the agent against structured, real-world challenges, with validated improvements incorporated into a single production model.

Alongside this, the sundae_bar marketplace provides businesses with access to a growing catalogue of specialised AI agents across key operational functions, enabling businesses to discover, deploy and manage AI agents through a single integrated environment.

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