

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB0031743007

**Issuer Name**

BURBERRY GROUP PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights; An acquisition or disposal of financial instruments

**3. Details of person subject to the notification obligation**

**Name**

JPMorgan Chase & Co.

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

US

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

**5. Date on which the threshold was crossed or reached**

30-Mar-2026

**6. Date on which Issuer notified**

01-Apr-2026

**7. Total positions of person(s) subject to the notification obligation**

|   | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|---|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | Below Minimum Threshold                              | Below Minimum Threshold   | Below Minimum Threshold        | Below Minimum Threshold                      |
| Position of previous notification (if applicable)                         | 0.921253   | 4.095508  | 5.016761                       |  |

**8. Notified details of the resulting situation on the date on which the threshold was crossed or reached****8A Voting rights attached to shares**

| Class/Type of shares<br>ISIN code(if possible) | Number of direct<br>voting rights (DTR5.1) | Number of indirect<br>voting rights (DTR5.2.1) | % of direct voting<br>rights (DTR5.1) | % of indirect voting<br>rights (DTR5.2.1) |
|--|--|--|---------------------------------------|---|
| GB0031743007                                   |  | Below Minimum<br>Threshold                     |                                       | Below<br>Minimum<br>Threshold             |
| Sub Total 8.A                                  | Below Minimum Threshold                    |  | Below Minimum Threshold               |   |

**8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))**

| Type of financial<br>instrument | Expiration date | Exercise/conversion<br>period | Number of voting<br>rights that may be<br>acquired if the<br>instrument is<br>exercised/converted | % of voting rights |
|---------------------------------|-----------------|-------------------------------|---|--------------------|
|                                 |                 |                               |   |                    |
| Sub Total 8.B1                  |                 |                               |   |                    |

**8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))**

| Type of<br>financial<br>instrument | Expiration<br>date | Exercise/conversion<br>period | Physical or cash<br>settlement | Number of voting<br>rights | % of voting<br>rights |
|------------------------------------|--------------------|-------------------------------|--------------------------------|----------------------------|-----------------------|
|                                    |                    |                               |                                |                            |                       |
| Sub Total<br>8.B2                  |                    |                               |                                |                            |                       |

**9. Information in relation to the person subject to the notification obligation**

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling<br>person | Name of<br>controlled<br>undertaking | % of voting rights if<br>it equals or is higher<br>than the notifiable<br>threshold | % of voting rights through<br>financial instruments if it<br>equals or is higher than the<br>notifiable threshold | Total of both if it<br>equals or is higher<br>than the notifiable<br>threshold |
|--------------------------------|--------------------------------------|---|---|--|
| JPMorgan<br>Chase & Co.        | J.P.<br>Morgan<br>Securities<br>PLC  |   |   |  |
| JPMorgan<br>Chase & Co.        | J.P.<br>Morgan<br>SE                 |   |   |  |
| JPMorgan<br>Chase & Co.        | J.P.<br>Morgan<br>Securities<br>LLC  |   |   |  |

**10. In case of proxy voting**

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

**11. Additional Information**

Chain of controlled undertakings:

JPMorgan Chase & Co.  
JPMorgan Chase Bank, National Association (100%)  
J.P. Morgan International Finance Limited (100%)

J.P. Morgan Capital Holdings Limited (100%)  
J.P. Morgan Securities PLC (100%)  
  
JPMorgan Chase & Co.  
JPMorgan Chase Bank, National Association (100%)  
J.P. Morgan International Finance Limited (100%)  
J.P. Morgan SE (100%)  
  
JPMorgan Chase & Co.  
JPMorgan Chase Holdings LLC (100%)  
J.P. Morgan Broker-Dealer Holdings Inc. (100%)  
J.P. Morgan Securities LLC (100%)

## 12. Date of Completion

01-Apr-2026

## 13. Place Of Completion

London

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