

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB00BYX4TP46

**Issuer Name**

VAN ELLE HOLDINGS PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

Peter Gyllenhammar AB

**City of registered office (if applicable)**

Stockholm

**Country of registered office (if applicable)**

Sweden

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

**5. Date on which the threshold was crossed or reached**

09-Apr-2026

**6. Date on which Issuer notified**

10-Apr-2026

**7. Total positions of person(s) subject to the notification obligation**

|   | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|---|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 9.415000   | 0.000000  | 9.415000                       | 10187500                                     |
| Position of previous notification (if applicable)                         | 16.047000  | 0.000000  | 16.047000                      |  |

**8. Notified details of the resulting situation on the date on which the threshold was crossed or reached**

### 8A Voting rights attached to shares

| Class/Type of shares<br>ISIN code(if possible) | Number of direct<br>voting rights (DTR5.1) | Number of indirect<br>voting rights (DTR5.2.1) | % of direct voting<br>rights (DTR5.1) | % of indirect voting<br>rights (DTR5.2.1) |
|--|--|--|---------------------------------------|---|
| GB00BYX4TP46                                   | 10187500                                   | 0  | 9.415000                              | 0.000000                                  |
| Sub Total 8.A                                  | 10187500                                   |  | 9.415000%                             |   |

### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial<br>instrument | Expiration<br>date | Exercise/conversion<br>period | Number of voting rights that may be acquired if<br>the instrument is exercised/converted | % of<br>voting<br>rights |
|---------------------------------|--------------------|-------------------------------|--|--------------------------|
|                                 |                    |                               |  |                          |
| Sub Total 8.B1                  |                    |                               |  |                          |

### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial<br>instrument | Expiration<br>date | Exercise/conversion<br>period | Physical or cash<br>settlement | Number of voting<br>rights | % of voting<br>rights |
|---------------------------------|--------------------|-------------------------------|--------------------------------|----------------------------|-----------------------|
|                                 |                    |                               |                                |                            |                       |
| Sub Total 8.B2                  |                    |                               |                                |                            |                       |

### 9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling<br>person | Name of controlled<br>undertaking | % of voting rights if<br>it equals or is<br>higher than the<br>notifiable threshold | % of voting rights through<br>financial instruments if it<br>equals or is higher than the<br>notifiable threshold | Total of both if it<br>equals or is<br>higher than the<br>notifiable<br>threshold |
|--------------------------------|-----------------------------------|---|---|---|
| Mr. Peter<br>Gyllenhammar      | Peter<br>Gyllenhammar<br>AB       | 0.000000  | 0.000000  | 0.000000%   |
| Mr. Peter<br>Gyllenhammar      | Bronsstället<br>AB                | 9.415000  | 0.000000  | 9.145000%   |

### 10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

### 11. Additional Information

### 12. Date of Completion

2026-04-10

### 13. Place Of Completion

Stockholm, Sweden

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