

SHAFTESBURY CAPITAL PLC (THE "COMPANY")

Director/PDMR Shareholding

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

The Company announces that on 21 April 2026 the following nil cost options, awarded to the Executive Directors in 2023 as PSP awards and deferred bonus awards, were exercised at a price of £1.3985 per share. Each of the Executive Directors sold sufficient of the shares to cover income tax and national insurance liabilities that arose on vesting and retained the net shares in their own name.

Following these transactions, Ian Hawksworth has an interest in 3,428,041 (0.18%) ordinary shares in the Company and Situl Jobanputra has an interest in 1,748,867 (0.09%) ordinary shares in the Company.

	Number of nil-cost share option awards exercised:	Shares sold to cover tax liabilities	Net shares retained	Resulting total shareholding (including connected persons):
Ian Hawksworth	2,240,964	1,058,546	1,182,418	3,428,041
Situl Jobanputra	1,588,377	750,289	838,088	1,748,867

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	<i>Ian Hawksworth</i>	
2	Reason for the notification		
a)	Position/status:	<i>Chief Executive</i>	
b)	Initial notification /Amendment:	<i>Initial notification</i>	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	<i>Shaftesbury Capital PLC</i>	
b)	LEI	<i>549300TTXXZ1SHUI0D54</i>	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	<i>Ordinary shares of 25p each</i>	
	Identification code	<i>GB00B62G9D36</i>	
b)	Nature of the transaction	<i>Exercise of nil cost options pursuant to the Company's Performance Share Plan 2017</i>	
c)	Currency	<i>GBP</i>	
d)	Price(s) and volume(s)	Price(s) <i>Nil Cost</i>	Volume(s) <i>2,240,964</i>
e)	Aggregated information		
	- Aggregated volume	<i>2,240,964</i>	
	- Price	<i>Nil Cost</i>	

f)	Date of the transaction	2026-04-21
g)	Place of the transaction	Outside a trading venue

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	<i>Ian Hawksworth</i>	
2	Reason for the notification		
a)	Position/status:	<i>Chief Executive</i>	
b)	Initial notification /Amendment:	<i>Initial notification</i>	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	<i>Shaftesbury Capital PLC</i>	
b)	LEI	<i>549300TTXXZ1SHUI0D54</i>	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	<i>Ordinary shares of 25p each</i>	
	Identification code	<i>GB00B62G9D36</i>	
b)	Nature of the transaction	<i>Sale of sufficient ordinary shares acquired pursuant to the Company's Performance Share Plan 2017 to cover tax and NI liabilities on such shares.</i>	
c)	Currency	<i>GBP</i>	
d)	Price(s) and volume(s)	Price(s) <i>£1.3895</i>	Volume(s) <i>1,058,546</i>
e)	Aggregated information		
	- Aggregated volume	<i>1,058,546</i>	
	- Price	<i>£1,480,376.58</i>	
f)	Date of the transaction	<i>2026-04-21</i>	
g)	Place of the transaction	<i>London Stock Exchange (XLON)</i>	

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	<i>Situl Jobanputra</i>	
2	Reason for the notification		
a)	Position/status:	<i>Chief Financial Officer</i>	
b)	Initial notification /Amendment:	<i>Initial notification</i>	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	<i>Shaftesbury Capital PLC</i>	
b)	LEI	<i>549300TTXXZ1SHUI0D54</i>	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	<i>Ordinary shares of 25p each</i>	

	Identification code	GB00B62G9D36	
b)	Nature of the transaction	<i>Exercise of nil cost options pursuant to the Company's Performance Share Plan 2017</i>	
c)	Currency	GBP	
d)	Price(s) and volume(s)	Price(s) Nil Cost	Volume(s) 1,588,377
e)	Aggregated information		
	- Aggregated volume	1,588,377	
	- Price	Nil Cost	
f)	Date of the transaction	2026-04-21	
g)	Place of the transaction	Outside a trading venue	

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	<i>Situl Jobanputra</i>	
2	Reason for the notification		
a)	Position/status:	<i>Chief Financial Officer</i>	
b)	Initial notification /Amendment:	<i>Initial notification</i>	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	<i>Shaftesbury Capital PLC</i>	
b)	LEI	<i>549300TTXXZ1SHUI0D54</i>	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	<i>Ordinary shares of 25p each</i>	
	Identification code	<i>GB00B62G9D36</i>	
b)	Nature of the transaction	<i>Sale of sufficient ordinary shares acquired pursuant to the Company's Performance Share Plan 2017 to cover tax and NI liabilities on such shares.</i>	
c)	Currency	GBP	
d)	Price(s) and volume(s)	Price(s) £1.3895	Volume(s) 750,289
e)	Aggregated information		
	- Aggregated volume	750,289	
	- Price	£1,049,279.17	
f)	Date of the transaction	2026-04-21	
g)	Place of the transaction	<i>London Stock Exchange (XLON)</i>	

This announcement is made in accordance with the requirements of the UK Market Abuse Regulation ("UK MAR") and the Company confirms that the PDMRs' notification obligations under UK MAR have also been satisfied.

Name of officer of issuer responsible for making notification: Ruth Pavey

Date of Notification: 22 April 2026

Ruth Pavey
Company Secretary

22 April 2026

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