RNS Number : 6176D
Dunelm Group plc
08 May 2026

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DUNELM GROUP PLC

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS EXERCISING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

Dunelm Group plc has been notified of the following purchase in its ordinary shares of 1p each:

Name of Director and position	Date of purchase	No of shares	Price per share (p)	Beneficial holding following dealing
Alison Brittain Chair	07 May 2026	12,500	7637	50,000

For further information please contact:

Dunelm Group plc

Luisa Wright/Simon Hockridge InvestorRelations@dunelm.com

MHP Communications

Rachel Farrington/Charles Hirst dunelm@mhpgroup.com

DUNELM GROUP PLC
NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES

1	**Details of the person discharging managerial responsibilities / person closely associated**	
a)	Name	Alison Brittain
2	**Reason for the notification**	
a)	Position/status	Chair
b)	Initial notification /Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Dunelm Group plc
b)	LEI	213800WCOWEI3T5DUV19
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of one pence each ISINGB00BICQ739
b)	Nature of the transaction	Purchase
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£7.637</td><td>12,500</td></tr></table>
d)	Aggregated information - Aggregated volume - Price	 12,500 £7.637
e)	Date of the transaction	2026.05.07
f)	Place of the transaction	London Stock Exchange (XLON)

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