RNS Number : 8521D
Dunelm Group plc
12 May 2026

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DUNELM GROUP PLC

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS EXERCISING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

Dunelm Group plc has been notified of the following purchase in its ordinary shares of 1p each:

Name of Director and position	Date of purchase	No of shares	Price per share	Beneficial holding following dealing
Ajay Kavan Non-Executive Director	11 May 2026	3,947	£7.5589	14,709

For further information please contact:

Dunelm Group plc

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MHP Communications

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DUNELM GROUP PLC
NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES

1	**Details of the person discharging managerial responsibilities / person closely associated**	
a)	Name	Ajay Kavan
2	**Reason for the notification**	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Dunelm Group plc
b)	LEI	213800WCOWEI3T5DUV19
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where**	

	transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of one pence each ISIN: GB00B1CKQ739
b)	Nature of the transaction	Purchase
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£7.5589</td><td>3,947</td></tr></table>
d)	Aggregated information - Aggregated volume - Price	 3,947 £7.5589
e)	Date of the transaction	2026.05.11
f)	Place of the transaction	London Stock Exchange (XLON)

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