RNS Number : 9499E
Diageo PLC
19 May 2026

Diageo plc
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 18 May 2026, the following transactions took place in relation to the One World Share Incentive Plan.

1. purchase of partnership shares using deductions from salary; and
2. award of 50% matching shares for every partnership share purchased.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds
Deputy Company Secretary

19 May 2026

1.	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Hannah Brooks
2.	**Reason for the notification**	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Diageo plc
b)	LEI	213800ZVIELEA55JMJ32
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument Identification code	American Depositary Shares US25243Q2057
b)	Nature of the transaction	1. Purchase of partnership shares under the One World Share Incentive Plan. 2. Award of matching shares under the One World Share Incentive Plan.
c)	Price(s) and volume(s)	1. Price(s): 83.26, Volume(s): 0.156 2. Price(s): Nil, Volume(s): 0.078
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2026-05-18
f)	Place of transaction	1. New York Stock Exchange (XNYS) 2. Outside a trading venue

1.	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	John O'Keeffe

2.	**Reason for the notification**	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Diageo plc
b)	LEI	213800ZVIELEA55JMJ32
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006
b)	Nature of the transaction	1. Purchase of partnership shares under the One World Share Incentive Plan. 2. Award of matching shares under the One World Share Incentive Plan.
c)	Price(s) and volume(s)	
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2026-05-18
f)	Place of transaction	1. London Stock Exchange (XLON) 2. Outside a trading venue

	Price(s)	Volume(s)
1.	£15.38	9.529
2.	Nil	4.765

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