



S⁴Capital plc

Results of 2026 Annual General Meeting

S⁴Capital plc (SFOR.L) announces that, following its Annual General Meeting, held at 15 Bonhill Street, London, EC2A 4DN and virtually on 4 June 2026 at 12 noon (London time), all the proposed resolutions were duly passed by shareowners by way of a poll.

Resolutions 1 to 15 (inclusive) were passed as ordinary resolutions. Resolutions 16 to 20 (inclusive) were passed as special resolutions. The full text of the resolutions is detailed in the Notice of AGM dated 12 May 2026.

The total number of votes cast on the poll for each resolution is set out below.

Resolution	Votes For	% For	Votes Against	% Against	Votes Withheld	Total cast
1. To receive the 2025 annual report and accounts	270,119,497	99.99%	28,799	0.01%	1,094,564	270,148,296
2. To approve the Directors' Remuneration Report	219,131,488	80.84%	51,942,839	19.16%	168,533	271,074,327
3. To declare a final dividend of 1.1 pence per ordinary share	270,481,749	99.72%	757,468	0.28%	3,643	271,239,217
4. To re-elect Sir Martin Sorrell as a Director of the Company	247,168,335	96.20%	9,762,985	3.80%	14,311,540	256,931,320
5. To re-elect Radhika Radhakrishnan as a Director of the Company	270,835,639	99.91%	242,342	0.09%	164,879	271,077,981
6. To re-elect Margaret Ma Connolly as a Director of the Company	270,581,166	99.82%	496,815	0.18%	164,879	271,077,981
7. To re-elect Colin Day as a Director of the Company	269,742,059	99.51%	1,335,922	0.49%	164,879	271,077,981
8. To re-elect Daniel Pinto as a Director of the Company	234,726,917	86.59%	36,351,064	13.41%	164,879	271,077,981
9. To re-elect Nirvik Singh as a Director of the Company	267,348,483	98.62%	3,729,040	1.38%	165,337	271,077,523
10. To re-elect Rupert Faure Walker as a Director of the Company	269,733,424	99.50%	1,344,399	0.50%	165,037	271,077,823
11. To re-elect Peter Miles Young as a Director of the Company	269,733,989	99.50%	1,343,574	0.50%	165,297	271,077,563
12. To elect Alina Kessel as a Director of the Company	270,601,046	99.83%	470,406	0.17%	171,408	271,071,452
13. To re-appoint PricewaterhouseCoopers LLP as auditors	270,395,994	99.79%	568,671	0.21%	278,195	270,964,665
14. To authorise the Directors to fix the	270,964,209	99.92%	213,665	0.08%	64,986	271,177,874

	£1,000,000	98.26%	£4,719,054	1.74%	£668,356	£270,574,504
remuneration of the auditors						
15. To authorise the Directors generally to allot ordinary shares	265,855,450	98.26%	4,719,054	1.74%	668,356	270,574,504
16. To authorise the disapplication of pre-emption rights generally	267,925,118	99.03%	2,633,445	0.97%	684,297	270,558,563
17. To authorise the disapplication of pre-emption rights in connection with a specified acquisition or capital investment	265,413,154	98.10%	5,132,302	1.90%	697,404	270,545,456
18. To authorise the disapplication of pre-emption rights to facilitate pro-rata offers to overseas shareowners	267,494,136	98.88%	3,035,036	1.12%	713,688	270,529,172
19. To authorise the Company to purchase its own shares	270,250,432	99.90%	260,118	0.10%	732,310	270,510,550
20. To enable the Company to call general meetings, other than an Annual General Meeting, on reduced notice	267,948,650	99.03%	2,628,956	0.97%	665,254	270,577,606

The above poll results will shortly be available on the website. In accordance with UK Listing Rule 22.2.6 a copy of the resolutions, other than those concerning ordinary business of the Company, will be submitted to the FCA and will in due course be available for inspection at: <https://data.fca.org.uk/#!/nsm/nationalstoragemechanism>

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Sir Martin Sorrell, Executive Chairman

About S⁴Capital

S4 Capital is a purely digital advertising and marketing services business built for global, multinational, regional, and local clients and millennial-driven influencer brands. The business operates through two data and digital media driven Practices: Marketing Services and Technology Services, emphasising 'faster, better and more efficient' execution in an always-on consumer-led environment. Its unitary structure positions the Company as a systems integration partner delivering real-time relevance in the post-agency era.

The Company now has approximately 6,200 people in 34 countries with approximately 82% of net revenue across the Americas, 12% across Europe, the Middle East and Africa and 6% across Asia-Pacific. The longer-term objective is a geographic split of 60%:20%:20%. Marketing Services accounted for approximately 91% of net revenue and Technology Services 9%. The target allocation is a practice split of 75%:25%.

Sir Martin Sorrell was CEO of WPP for 33 years, building it from a £1 million 'shell' company in 1985 into the world's largest advertising and marketing services company, with a market capitalisation of over £16 billion on the day he left. Prior to that, Sir Martin was Group Financial Director of Saatchi & Saatchi Company Plc for nine years.

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