RNS Number : 8412H
M&C Saatchi PLC
11 June 2026

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M&C SAATCHI PLC
(the "Company" or "M&C Saatchi")

AGM Trading Update

Trading for the first four months in line with market expectations for the year[1]

M&C Saatchi is pleased to announce a trading update ahead of today's Annual General Meeting.

Like-for-like net revenue is in line with expectations and supportive of the market's full year outlook. Trading reflects positive growth in our high-margin Issues and Media specialisms, compensating for a continued difficult market environment. In recent weeks, the business has delivered numerous client wins such as UNICEF, Ras Al Khaimah Tourism Development Authority, RAC Motoring Service and Brand USA.

Dame Heather Rabbatts, Executive Chair, said:
"Although the global macro and geopolitical situation remains volatile, I am pleased with the progress that the business has made. We continue to target net revenue and operating margin growth this year, supported by the momentum in our high-margin specialisms. Assuming the role of Executive Chair in April has reinforced my view on the depth of capability and talent that this business has. Our focus remains, as I highlighted when I took the role, on simplifying the business, refining our go-to-market offering and unlocking the Company's intrinsic value to deliver strong sustainable returns for shareholders, including through our ongoing share buyback programme."

1 *Company compiled full year consensus available at: https://www.mcsaatchiplc.com/analysts/consensus.*

FURTHER INFORMATION

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Dame Heather Rabbatts, Executive Chair	
Simon Fuller, Chief Financial Officer	
Tom Fahey, Head of Investor Relations	
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Nick Westlake, Iqra Amin	

About M&C Saatchi
M&C Saatchi is a creative solutions company with specialist expertise and creativity in helping our clients grow by maximising the reach and potential of their brands. It does this through its regional-first operating model with five core specialisms - Advertising, Issues, Passions, Consulting and Media - which it leverages in an integrated go-to-market approach. It has significant global reach, with major hubs in the UK, Europe, Middle East, APAC and the Americas and is supported by global shared services. M&C Saatchi is headquartered in London and listed on the FTSE AIM index of the London Stock Exchange.

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