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Transense Technologies plc

("Transense" or the "Company")

Appointment of Bartec USA as North American Distribution Partner for Translogik

Transense Technologies plc (AIM: TRT) ("Transense" or the "Company"), the provider of specialist sensor systems and smart tyre management technology through its Translogik division, is pleased to announce the appointment of Bartec USA LLC ("Bartec USA") as a distributor of its Translogik tyre inspection tools and Tiretask tyre management software in the United States.

Bartec USA is a leading supplier of Tyre Pressure Monitoring System (TPMS) tools and diagnostic solutions to both the passenger vehicle aftermarket and commercial vehicle sectors (www.bartecusa.com).

Under the agreement, Bartec USA will market and supply the Translogik range of tyre inspection tools and the Tiretask tyre lifecycle management software platform directly to fleet operators throughout the United States.

The appointment represents a further step in Transense's strategy to expand the commercial reach of its Translogik business through established industry partners.

The Board believes that Bartec USA's strong market position, extensive customer relationships and technical expertise provide an excellent platform to broaden the adoption of both the Company's tyre inspection hardware and the Tiretask software offering within the North American fleet market.

The Translogik TLGX family provides a modular platform for digital tyre inspections, combining digital tread depth measurement with optional tyre pressure monitoring, TPMS interrogation and RFID tyre identification in a single handheld device. Together with Tiretask, the solution enables fleets to digitise tyre inspections, improve maintenance planning and optimise tyre performance throughout the tyre lifecycle.

Bartec USA will provide first-line customer support, training and technical assistance, supported by the Transense technical team. The agreement is non-exclusive and complements the Company's existing North American distribution arrangements.

Ryan Maughan, Managing Director of Transense Technologies plc, said: "We are delighted to partner with Bartec USA, a highly respected leader in tyre pressure monitoring technology. Their strong market presence and customer relationships make them an ideal partner to accelerate the adoption of our TLGX series of tyre inspection tools and Tiretask software across the United States.

"As fleets increasingly focus on safety, efficiency and reducing operating costs, we see significant opportunities for growth in both our hardware and software solutions."

Scot Holloway, CEO of Bartec USA commented: "Our customers are increasingly looking for solutions that go beyond tyre pressure monitoring to provide a complete picture of tyre health and performance. Translogik's inspection tools and software complement our existing TPMS offering. We are excited to bring these proven solutions to our customers and look forward to working closely with the Transense team."

For further information please visit www.transense.com or contact:

Transense Technologies plc	Via Investor Relations
Nigel Rogers (Executive Chairman)	(see below)
Ryan Maughan (Managing Director)	
Melvyn Segal (Chief Financial Officer)	

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Notes to editors: Transense Technologies plc is a UK-based developer of advanced sensor systems for industrial and automotive applications. Through its Translogik and SAWsense business divisions, the company delivers innovative technology for measuring torque, temperature and tyre performance in demanding environments. Transense is listed on the AIM market of the London Stock Exchange (AIM: TRT). The company is headquartered in Oxfordshire.

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