RNS Number : 9784M
Sosandar PLC
20 July 2026

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Sosandar plc
('Sosandar' or the 'Company')

Transaction in Own Shares and Total Voting Rights

Sosandar plc (AIM: SOS), the women's fashion brand, creating quality, trend-led products for women of all ages, announces that under the general authority granted by the Company's shareholders at the Company's General Meeting on 1 April 2026 to purchase up to 22,403,651 Sosandar ordinary shares of 0.1p each ("Ordinary Shares"), the Company announces that on 17 July 2026 it purchased 500,000 Ordinary Shares at a price of 11.5p per share, representing approximately 0.2% of the Company's issued share capital. The Ordinary Shares purchased will be held in treasury.

Total voting rights

The Company's total issued share capital consists of 248,403,651 Ordinary Shares, of which 30,574,902 Ordinary Shares are held in treasury, therefore, the total number of Ordinary Shares carrying voting rights is 217,651,611. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Enquiries

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About Sosandar plc

Sosandar is a women's fashion brand in the UK targeting style conscious women who have graduated from lower quality, price-led alternatives. The Company offers this underserved audience fashion-forward, affordable, quality clothing to make them feel sexy, feminine, and chic. The business sells predominantly own-label exclusive product designed and tested in-house.

Sosandar's product range is diverse, providing its customers with an array of choice for all occasions across all women's fashion categories. The company sells through Sosandar.com and its own stores, and has a number of high value brand partnerships including with NEXT, M&S and John Lewis.

Sosandar's success has been built on an exceptional product range, seamless customer experience and impactful, lifestyle marketing, all of which is underpinned by combining innovation with data analysis. Our growth strategy is focused on continuing to grow brand awareness and expand our addressable market and routes to market, reaching customers wherever they wish to shop. This is achieved both through direct to consumer channels and through chosen third-party partners.

Sosandar was founded in 2016 and listed on AIM in 2017. More information is available at www.sosandar-ir.com

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