

29 July 2026

**M&C SAATCHI PLC**  
**(the "Company" or "M&C Saatchi")**  
**Transaction in Own Shares**

The Company announces that on 28 July 2026 it purchased 30,000 ordinary shares of one pence each in the capital of the Company ("**Ordinary Shares**") at a price of 137.75 pence per Ordinary Share from its corporate broker, Panmure Liberum Limited ("**Panmure Liberum**"), in accordance with the terms of its share buyback programme announced on 9 March 2026 (the "**Share Buyback Programme**").

Following settlement and cancellation of the Ordinary Shares purchased above, the Company will have 120,803,435 Ordinary Shares in issue of which 485,970 Ordinary Shares are held in treasury.

The total number of voting rights in the Company will therefore be 120,317,465. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of the UK version of Regulation (EU) No. 596/2014 which is part of English law by virtue of the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made as part of the Share Buyback Programme.

**Aggregate Information:**

|                                                              |              |
|--------------------------------------------------------------|--------------|
| Date of purchase:                                            | 28 July 2026 |
| Aggregate number of Ordinary Shares purchased:               | 30,000       |
| Lowest price paid per Ordinary Share (GBp):                  | 137.75       |
| Highest price paid per Ordinary Share (GBp):                 | 137.75       |
| Volume weighted average price paid per Ordinary Share (GBp): | 137.75       |

**Individual transactions:**

| Number of Ordinary Shares purchased | Transaction price (GBp share) | Time of transaction (UK Time) | Transaction reference number | Trading Venue |
|-------------------------------------|-------------------------------|-------------------------------|------------------------------|---------------|
| 30,000                              | 137.75                        | 11:08:30                      | 00045699737TRLO0             | AIMX          |

**FURTHER INFORMATION**

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**Panmure Liberum - Nominated adviser and joint broker** +44 (0)20-3100-2000

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**Deutsche Numis - Joint broker** +44 (0)20-7260-1000

Nick Westlake, Iqra Amin

**ABOUT M&C Saatchi:** M&C Saatchi is a creative solutions company with specialist expertise and creativity in helping its clients grow by maximising the reach and potential of their brands. It does this through its regional-first operating model with five core specialisms - Advertising, Issues, Passions & PR, Consulting and Media - which it leverages in an integrated go-to-market approach. It has significant global reach, with major hubs in the UK, Europe, Middle East, APAC and the Americas and is supported by global shared services. M&C Saatchi is headquartered in London and listed on the FTSE AIM index of the London Stock Exchange.

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