

RNS Reach

2 September 2026

Ten Technologies Group plc

("Ten" or the "Group")

Ten launches fully digital lifestyle platform for HSBC UK Premier customers with preferential rates, priority access and exclusive offers across travel, restaurants, entertainment and experiences

Ten Technologies Group plc (AIM: TENG), a leading global customer experience and loyalty platform for financial institutions and other premium brands, is pleased to announce the launch of a new fully digital lifestyle platform for HSBC Premier customers in the UK.

The service is available to over one million eligible HSBC UK Premier customers through the HSBC UK mobile banking app, with single sign-on providing seamless access to the co-branded, Ten-powered platform.

HSBC UK Premier customers can find the "**Premier Lifestyle**" service by selecting "**Rewards and benefits**" from the mobile banking app menu.

The platform gives customers digital access to travel, restaurants, entertainment and experiences, including preferential rates, priority access, exclusive offers and curated content.

- Entertainment benefits include Ten Box Office, Ten's award-winning digital ticketing platform, providing access to tickets and reserved allocations for events and experiences.
- Restaurant benefits include superior access and/or benefits at around 30% of Michelin-starred restaurants and more than half of the most in-demand restaurants.
- Travel benefits include a broad range of hotels with pricing at an average 15% better than standard OTAs (online travel agents) as well as complimentary breakfasts, room upgrades and early check-in at over 5,000 of the world's best hotels.

Personalised onboarding and engagement journeys are designed to drive activation, repeat usage and customer loyalty.

The launch follows the multi-year contract win announced on 5 January 2026, when the fully digital programme was initially expected to be categorised as a Medium¹ contract. The programme sits alongside Ten's existing high-touch concierge programme for HSBC Private Banking customers.

Alex Cheatle, CEO of Ten Technologies Group plc, said:

"We are delighted to launch this fully digital lifestyle platform for HSBC UK Premier customers, building on our long-standing relationship with HSBC across multiple global markets. By combining seamless access through the HSBC UK mobile banking app with Ten's technology, supplier relationships and personalised engagement capabilities, the programme provides relevant benefits and experiences at scale."

"It is fitting that this fully digital launch coincides with our change of name to Ten Technologies Group, demonstrating the increasingly central role our technology plays in the solutions we deliver for clients and in our future growth."

¹ Ten categorises its corporate client contracts based on the annualised value paid, or expected to be paid, by the corporate client for the provision of concierge and related services by Ten as: Small contracts (below £0.25m); Medium contracts (between £0.25m and £2m); Large contracts (between £2m and £5m); and Extra Large contracts (over £5m). This does not include the revenue generated from suppliers through the provision of concierge services.

-End-

For further information please visit www.tengroup.com or call:

Ten Technologies Group plc
Alex Cheatle, Chief Executive Officer
Alan Donald, Chief Financial Officer

**+44 (0) 20 7850
2796**

**Singer Capital Markets Advisory LLP, Nominated Advisor
and Broker**
Corporate Finance: James Moat / Anastassiya Eley
Corporate Broking: Charles Leigh-Pemberton

**+44 (0) 20 7496
3000**

Notes to Editors

About Ten Technologies Group plc

[Ten Technologies Group plc](http://TenTechnologiesGroupplc.com) ("Ten") partners with financial institutions and other premium brands to attract and retain wealthy and mass affluent customers.

Millions of members have access to Ten's services across lifestyle, travel, dining and entertainment on behalf of over fifty corporate clients. Ten's partnerships are based on multi-year contracts generating revenue through platform-as-a-service and technology fees.

Ten's operations are underpinned by an increasingly sophisticated personalisation platform comprising industry-first, proprietary technology, thousands of supplier relationships and 27 years of proprietary expertise delivered from over

proprietary technology, thousands of supplier relationships and 27 years of proprietary expertise delivered from over 20 global offices. Ten was also the first B Corp-certified company on the AIM market, demonstrating its commitment to sustainability, social responsibility and ethical business practices.

Ten is on a mission to become the most trusted service platform in the world.

For further information please go to: www.tengroup.com

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NRAUAUVRNVUKRAR