

2 September 2026

**Ten Technologies Group plc**

("Ten" or the "Company")

**Ten Lifestyle Group becomes Ten Technologies Group plc**

Ten Technologies Group plc (AIM: TENG), the leading global customer experience and loyalty platform for financial institutions and other premium brands, is pleased to confirm that, following shareholder approval at the General Meeting, the change of the Company's name from Ten Lifestyle Group plc to Ten Technologies Group plc has now been registered at Companies House and is effective.

The new name marks an important milestone in Ten's evolution. Since IPO, the Group has developed into a technology-driven customer experience and loyalty platform, combining proprietary technology, the Ten Digital Platform and AI-enabled products with the expertise of its global team of Lifestyle Managers.

Technology enables Ten's Lifestyle Managers to work more efficiently and deliver a more personalised service, while Ten's ability to deliver technology solutions for clients is increasingly central to how the Group serves members, wins new business and scales globally.

The change reflects the role technology now plays in the Group's competitive differentiation and long-term growth strategy.

The Company confirms that the change of name has been notified to the London Stock Exchange and trading in the Company's shares under the new company name will take effect on AIM from 8.00 a.m. on 2 September 2026.

The Company's TIDM (TENG), ISIN (GB00BF188X60), LEI (213800YK94ZUQJUMN686) and SEDOL (BF188X6) remain unchanged. Existing share certificates remain valid, and no new certificates will be issued as a result of the change of name.

**Alex Cheattle, CEO of Ten Technologies Group, said:**

*"By changing our name to Ten Technologies Group, we are better reflecting the business we are today and the opportunity ahead. Technology is a key part of our Growth Engine, strengthening the experience we deliver to members, increasing the value we can deliver for clients and enabling us to reach new customer segments and markets at scale."*

*"Our combination of technology and expert human service is central to how we differentiate Ten and drive profitable growth."*

Further information on Ten's Growth Engine and investment case is available at:  
<https://tengroup.com/investors/investment-case/>

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For further information, please visit <https://www.tengroup.com/> or contact:

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**Notes to Editors:**

**About Ten Technologies Group plc**

[Ten Technologies Group plc](#) partners with financial institutions and other premium brands to attract and retain wealthy and mass affluent customers.

Millions of members have access to Ten's services across lifestyle, travel, dining and entertainment on behalf of over fifty corporate clients. Ten's partnerships are based on multi-year contracts generating revenue through platform-as-a-service and technology fees.

Ten's operations are underpinned by an increasingly sophisticated personalisation platform comprising industry-first, proprietary technology, thousands of supplier relationships and 27 years of proprietary expertise delivered from over 20 global offices. Ten was also the first B Corp-certified company on the AIM market, demonstrating its commitment to sustainability, social responsibility and ethical business practices.

Ten is on a mission to become the most trusted service platform in the world.

For further information please go to: [www.tengroup.com](https://www.tengroup.com).

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