

Diageo plc
LEI: 213800ZVIELEA55JM32

Director/PDMR Shareholding

On 3 and 4 September 2026, various awards or options under the Diageo 2014 Long Term Incentive Plan, Diageo 2023 Long Term Incentive Plan or Diageo Exceptional Stock Award Plan have been released or exercised over American Depositary Shares.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds
Deputy Company Secretary

7 September 2026

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Alvaro Cardenas										
2.	Reason for the notification											
a)	Position / status	Member of the Executive Committee										
b)	Initial notification / amendment	Initial notification										
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Diageo plc										
b)	LEI	213800ZVIELEA55JMJ32										
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument	American Depositary Shares										
	Identification code	US25243Q2057										
b)	Nature of the transaction	1. Release of award of American Depositary Shares under the Diageo Exceptional Stock Award Plan 2. Sale of shares to cover tax liabilities										
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1.</td><td>Nil</td><td>1,268</td></tr><tr><td>2.</td><td>90.71</td><td>310</td></tr></table>			Price(s)	Volume(s)	1.	Nil	1,268	2.	90.71	310
	Price(s)	Volume(s)										
1.	Nil	1,268										
2.	90.71	310										
d)	Aggregated information - Aggregated volume - Price	N/A										
e)	Date of transaction	2026-09-03										
f)	Place of transaction	1. Outside a trading venue 2. New York Stock Exchange (XNYS)										

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a)	Name	Alvaro Cardenas
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1.	Nil	5,182									
2.	90.36	1,265									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of transaction	2026-09-04									
f)	Place of transaction	1. Outside a trading venue 2. New York Stock Exchange (XNYS)									

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	Price(s)	Volume(s)									
1.	Nil	1,190									
2.	90.36	470									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of transaction	2026-09-04									
f)	Place of transaction	1. Outside a trading venue									

		2. New York Stock Exchange (XNYS)
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1.	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Hannah Brooks										
2.	Reason for the notification											
a)	Position / status	Member of the Executive Committee										
b)	Initial notification / amendment	Initial notification										
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	Price(s)	Volume(s)										
1.	Nil	253										
2.	90.36	92										
d)	Aggregated information - Aggregated volume - Price	N/A										
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d)	Aggregated information - Aggregated volume - Price	N/A
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