RNS Number : 4338U
Diageo PLC
11 September 2026

Diageo plc
LEI: 213800ZVIELEA55JMJ32

**Director/PDMR Shareholding**

On 10 September 2026, the following transactions took place in relation to the Diageo 2001 Share Incentive Plan:

1. purchase of partnership shares using deductions from salary; and
2. award of one matching share for every two partnership shares purchased.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds
Deputy Company Secretary

11 September 2026

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

| | | |
|---|---|---|
| **1.** | **Details of the person discharging managerial responsibilities/person closely associated** | |
| a) | Name | Dayalan Nayager |
| **2.** | **Reason for the notification** | |
| a) | Position / status | Member of the Executive Committee |
| b) | Initial notification / amendment | Initial notification |
| **3.** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | Diageo plc |
| b) | LEI | 213800ZVIELEA55JMJ32 |
| **4.** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument<br>Identification code | Ordinary shares of 28 101/108 pence<br>GB0002374006 |
| b) | Nature of the transaction | 1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan.<br>2. Award of matching shares under the Diageo 2001 Share Incentive Plan. |
| c) | Price(s) and volume(s) | |

| | Price(s) | Volume(s) |
|---|---|---|
| 1. | £15.82 | 10 |
| 2. | Nil | 5 |

| | | |
|---|---|---|
| d) | Aggregated information<br>- Aggregated volume<br>- Price | N/A |
| e) | Date of transaction | 2026-09-10 |
| f) | Place of transaction | 1. London Stock Exchange (XLON)<br>2. Outside a trading venue |

| | | |
|---|---|---|
| **1.** | **Details of the person discharging managerial responsibilities/person closely associated** | |

| | | |
|---|---|---|
| **1.** | | |
| a) | Name | Randall Ingber |
| **2.** | **Reason for the notification** | |
| a) | Position / status | Member of the Executive Committee |
| b) | Initial notification / amendment | Initial notification |
| **3.** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | Diageo plc |
| b) | LEI | 213800ZVIELEA55JMJ32 |
| **4.** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument<br>Identification code | Ordinary shares of 28 101/108 pence<br>GB0002374006 |
| b) | Nature of the transaction | 1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan.<br>2. Award of matching shares under the Diageo 2001 Share Incentive Plan. |
| c) | Price(s) and volume(s) | Price(s) / Volume(s)<br>1. £15.82 / 9<br>2. Nil / 5 |
| d) | Aggregated information<br>- Aggregated volume<br>- Price | N/A |
| e) | Date of transaction | 2026-09-10 |
| f) | Place of transaction | 1. London Stock Exchange (XLON)<br>2. Outside a trading venue |

| | | |
|---|---|---|
| **1.** | **Details of the person discharging managerial responsibilities/person closely associated** | |
| a) | Name | Ewan Andrew |
| **2.** | **Reason for the notification** | |
| a) | Position / status | Member of the Executive Committee |
| b) | Initial notification / amendment | Initial notification |
| **3.** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | Diageo plc |
| b) | LEI | 213800ZVIELEA55JMJ32 |
| **4.** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument<br>Identification code | Ordinary shares of 28 101/108 pence<br>GB0002374006 |
| b) | Nature of the transaction | 1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan.<br>2. Award of matching shares under the Diageo 2001 Share Incentive Plan. |
| c) | Price(s) and volume(s) | Price(s) / Volume(s)<br>1. £15.82 / 10<br>2. Nil / 5 |
| d) | Aggregated information<br>- Aggregated volume | N/A |

| | | |
|---|---|---|
| | - Price | |
| e) | Date of transaction | 2026-09-10 |
| f) | Place of transaction | 1. London Stock Exchange (XLON)<br>2. Outside a trading venue |

| | | |
|---|---|---|
| **1.** | **Details of the person discharging managerial responsibilities/person closely associated** | |
| a) | Name | Dan Mobley |
| **2.** | **Reason for the notification** | |
| a) | Position / status | Member of the Executive Committee |
| b) | Initial notification / amendment | Initial notification |
| **3.** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | Diageo plc |
| b) | LEI | 213800ZVIELEA55JMJ32 |
| **4.** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument<br>Identification code | Ordinary shares of 28 101/108 pence<br>GB0002374006 |
| b) | Nature of the transaction | 1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan.<br>2. Award of matching shares under the Diageo 2001 Share Incentive Plan. |
| c) | Price(s) and volume(s) | 1. Price(s): £15.82, Volume(s): 10<br>2. Price(s): Nil, Volume(s): 5 |
| d) | Aggregated information<br>- Aggregated volume<br>- Price | N/A |
| e) | Date of transaction | 2026-09-10 |
| f) | Place of transaction | 1. London Stock Exchange (XLON)<br>2. Outside a trading venue |

| | | |
|---|---|---|
| **1.** | **Details of the person discharging managerial responsibilities/person closely associated** | |
| a) | Name | Nik Jhangiani |
| **2.** | **Reason for the notification** | |
| a) | Position / status | Chief Financial Officer |
| b) | Initial notification / amendment | Initial notification |
| **3.** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | Diageo plc |
| b) | LEI | 213800ZVIELEA55JMJ32 |
| **4.** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument<br>Identification code | Ordinary shares of 28 101/108 pence<br>GB0002374006 |
| b) | Nature of the transaction | 1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan.<br>2. Award of matching shares under the Diageo 2001 Share |

| | | |
|---|---|---|
| | | Incentive Plan. |
| c) | Price(s) and volume(s) | <table><tr><th></th><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>1.</td><td>£15.82</td><td>10</td></tr><tr><td>2.</td><td>Nil</td><td>5</td></tr></table> |
| d) | Aggregated information<br>- Aggregated volume<br>- Price | N/A |
| e) | Date of transaction | 2026-09-10 |
| f) | Place of transaction | 1. London Stock Exchange (XLON)<br>2. Outside a trading venue |

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