

18 September 2026

McBride plc

Notification and public disclosure of the grant of LTIP and RSU Awards to Persons Discharging Managerial Responsibilities ("PDMR")

McBride plc confirms that on 16 September 2026 awards were granted under the terms of the McBride plc 2023 Long-Term Incentive Plan ("**LTIP Awards**") and the McBride plc 2020 Restricted Share Unit Plan (as amended) ("**RSU Awards**") to the following individuals:

Name	LTIP Award	RSU Awards
Chris Smith	278,007	N/A
Mark Strickland	164,276	54,758
Peter Ingelse	65,599	43,732
Lennard Markestein	64,774	43,182
Marielle Claudon	41,284	27,523

These awards will vest at the end of a three-year period and are subject to a two-year post-vesting holding period. The Awards will not require any payment from the individual.

This announcement and the following disclosures are made in accordance with Article 19 of the Market Abuse Regulation (Regulation 596/2014).

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")	
a)	Name	Chris Smith
2.	Reason for the notification	
b)	Position/Status	Chief Executive Officer
c)	Initial notification/amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	McBride plc
b)	LEI	213800HX7FMPA2CIEF02
4.	Details of the transaction(s)	
	Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Nil cost award of Ordinary shares of 10p each GB0005746358
b)	Nature of the transaction	Grant of a conditional award of shares under the Company's 2023 Long-Term Incentive Plan

c)	Price(s) and volume(s)		
		<i>Price(s)</i>	<i>Volume(s)</i>
		Nil	278,007
d)	Aggregated information Aggregated volume Price	N/A - single transaction	
e)	Date of the transaction	16 September 2026	
f)	Place of transaction	Outside of a trading venue	

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name	Mark Strickland					
2.	Reason for the notification						
b)	Position/Status	Chief Financial Officer					
c)	Initial notification/amendment	Initial Notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	McBride plc					
b)	LEI	213800HX7FMPA2CIEF02					
4.	Details of the transaction(s)						
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a)	Description of the financial instrument, type of instrument Identification Code	Nil cost award of Ordinary shares of 10p each GB0005746358					
b)	Nature of the transaction	Grant of a conditional award of shares under the Company's 2023 Long-Term Incentive Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>164,276</td></tr></table>		Price(s)	Volume(s)	Nil	164,276
Price(s)	Volume(s)						
Nil	164,276						
d)	Aggregated information Aggregated volume Price	N/A - single transaction					
e)	Date of the transaction	16 September 2026					
f)	Place of transaction	Outside of a trading venue					

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")	
a)	Name	Mark Strickland

2.	Reason for the notification					
b)	Position/Status	Chief Financial Officer				
c)	Initial notification/amendment	Initial Notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	McBride plc				
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a)	Description of the financial instrument, type of instrument Identification Code	Nil cost award of Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Grant of a conditional award of shares under the Company's 2020 Restricted Share Unit Plan				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>54,758</td></tr></table>	Price(s)	Volume(s)	Nil	54,758
Price(s)	Volume(s)					
Nil	54,758					
d)	Aggregated information Aggregated volume Price	N/A - single transaction				
e)	Date of the transaction	16 September 2026				
f)	Place of transaction	Outside of a trading venue				

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")	
a)	Name	Peter Ingelse
2.	Reason for the notification	
b)	Position/Status	Divisional Managing Director
c)	Initial notification/amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	McBride plc
b)	LEI	213800HX7FMPA2CIEF02
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification Code	Nil cost award of Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Grant of a conditional award of shares under the Company's 2023 Long-Term Incentive Plan				
c)	Price(s) and volume(s)	<table><tr><td><i>Price(s)</i></td><td><i>Volume(s)</i></td></tr><tr><td>Nil</td><td>65,599</td></tr></table>	<i>Price(s)</i>	<i>Volume(s)</i>	Nil	65,599
<i>Price(s)</i>	<i>Volume(s)</i>					
Nil	65,599					
d)	Aggregated information Aggregated volume Price	N/A - single transaction				
e)	Date of the transaction	16 September 2026				
f)	Place of transaction	Outside of a trading venue				

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name	Peter Ingelse					
2.	Reason for the notification						
b)	Position/Status	Divisional Managing Director					
c)	Initial notification/amendment	Initial Notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	McBride plc					
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a)	Description of the financial instrument, type of instrument Identification Code	Nil cost award of Ordinary shares of 10p each GB0005746358					
b)	Nature of the transaction	Grant of a conditional award of shares under the Company's 2020 Restricted Share Unit Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>43,732</td></tr></table>		Price(s)	Volume(s)	Nil	43,732
Price(s)	Volume(s)						
Nil	43,732						
d)	Aggregated information Aggregated volume Price	N/A – single transaction					
e)	Date of the transaction	16 September 2026					

f)	Place of transaction	Outside of a trading venue
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1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")					
a)	Name	Lennard Markestein				
2.	Reason for the notification					
b)	Position/Status	Divisional Managing Director				
c)	Initial notification/amendment	Initial Notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	McBride plc				
b)	LEI	213800HX7FMPA2CIEF02				
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification Code	Nil cost award of Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Grant of a conditional award of shares under the Company's 2023 Long-Term Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>Nil</td><td>64,774</td></tr> </tbody> </table>	Price(s)	Volume(s)	Nil	64,774
Price(s)	Volume(s)					
Nil	64,774					
d)	Aggregated information Aggregated volume Price	N/A - single transaction				
e)	Date of the transaction	16 September 2026				
f)	Place of transaction	Outside of a trading venue				

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")	
a)	Name	Lennard Markestein
2.	Reason for the notification	
b)	Position/Status	Divisional Managing Director
c)	Initial notification/amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	McBride plc
b)	LEI	213800HX7FMPA2CIEF02

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b)	Nature of the transaction	Grant of a conditional award of shares under the Company's 2020 Restricted Share Unit Plan				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>43,182</td></tr></table>	Price(s)	Volume(s)	Nil	43,182
Price(s)	Volume(s)					
Nil	43,182					
d)	Aggregated information Aggregated volume Price	N/A - single transaction				
e)	Date of the transaction	16 September 2026				
f)	Place of transaction	Outside of a trading venue				

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name	Marielle Claudon					
2.	Reason for the notification						
b)	Position/Status	Divisional Managing Director					
c)	Initial notification/amendment	Initial Notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	McBride plc					
b)	LEI	213800HX7FMPA2CIEF02					
4.	Details of the transaction(s)						
	Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification Code	Nil cost award of Ordinary shares of 10p each GB0005746358					
b)	Nature of the transaction	Grant of a conditional award of shares under the Company's 2023 Long-Term Incentive Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>41,284</td></tr></table>		Price(s)	Volume(s)	Nil	41,284
Price(s)	Volume(s)						
Nil	41,284						

d)	Aggregated information Aggregated volume Price	N/A - single transaction
e)	Date of the transaction	16 September 2026
f)	Place of transaction	Outside of a trading venue

1. Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")					
a)	Name Marielle Claudon				
2. Reason for the notification					
b)	Position/Status Divisional Managing Director				
c)	Initial notification/amendment Initial Notification				
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name McBride plc				
b)	LEI 213800HX7FMPA2CIEF02				
4. Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
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b)	Nature of the transaction Grant of a conditional award of shares under the Company's 2020 Restricted Share Unit Plan				
c)	Price(s) and volume(s) <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil</td> <td>27,523</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil	27,523
Price(s)	Volume(s)				
Nil	27,523				
d)	Aggregated information Aggregated volume Price N/A - single transaction				
e)	Date of the transaction 16 September 2026				
f)	Place of transaction Outside of a trading venue				

For further information, please contact:

McBride plc

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Mark Strickland, Chief Financial Officer

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