RNS Number : 4529V
Diageo PLC
18 September 2026

Diageo plc
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 17 September 2026, the following transaction took place in relation to the One World Share Incentive Plan.

1. purchase of partnership shares using deductions from salary; and
2. award of 50% matching shares for every partnership share purchased.

The notification below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds
Deputy Company Secretary

18 September 2026

<table>
<tr><td>1.</td><td colspan="2">Details of the person discharging managerial responsibilities/person closely associated</td></tr>
<tr><td>a)</td><td>Name</td><td>Hannah Brooks</td></tr>
<tr><td>2.</td><td colspan="2">Reason for the notification</td></tr>
<tr><td>a)</td><td>Position / status</td><td>Member of the Executive Committee</td></tr>
<tr><td>b)</td><td>Initial notification / amendment</td><td>Initial notification</td></tr>
<tr><td>3.</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Diageo plc</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800ZVIELEA55JMJ32</td></tr>
<tr><td>4.</td><td colspan="2">Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument

Identification code</td><td>American Depositary Shares

US25243Q2057</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>1. Purchase of partnership shares under the One World Share Incentive Plan.

2. Award of matching shares under the One World Share Incentive Plan.</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><th></th><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>1.</td><td>85.92</td><td>0.151</td></tr><tr><td>2.</td><td>Nil</td><td>0.076</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information

- Aggregated volume
- Price</td><td>N/A</td></tr>
<tr><td>e)</td><td>Date of transaction</td><td>2026-09-17</td></tr>
<tr><td>f)</td><td>Place of transaction</td><td>1. New York Stock Exchange (XNYS)

2. Outside a trading venue</td></tr>
</table>

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