

22 September 2026

McBride plc

Notification and public disclosure of the vesting of LTIP, RSU and DBP Awards to Persons Discharging Managerial Responsibilities ("PDMR")

Vesting

McBride plc (the "**Company**") announces that on 21 September 2026 awards over certain ordinary shares of £0.10 each in McBride plc (each a "**Share**") granted to certain individuals vested under the terms of: (i) the McBride plc 2020 Restricted Share Unit Plan (as amended) (the "**RSU Awards**"); (ii) the McBride plc 2014 Long Term Incentive Plan (as amended) (the "**LTIP Awards**"); and (iii) the McBride 2020 Deferred Annual Bonus Plan (as amended) (the "**DBP Awards**"), as detailed below, and on the same day the Shares detailed below were sold to satisfy the tax liabilities arising on vesting.

During the period from the grant date to the vesting date each of the RSU Awards, the LTIP Awards and the DBP Awards carried a right to receive an amount in additional Shares equal in value to any dividends that would have been paid on the Shares subject to the relevant RSU Award, LTIP Award or DBP Award (as applicable). The dividend equivalent Shares are detailed below.

Name of PDMR	Type of award	Shares vested	Dividend equivalent Shares received	Total Shares received	Sales of Shares to cover tax liability	Total Shares acquired	No. of ordinary shares of £0.10 each held in McBride plc after vesting of Awards
Chris Smith	LTIP	1,129,601	30,257	1,159,858	547,323	612,535	2,805,047 ⁽¹⁾
	DBP	315,114	8,440	323,554	152,682	170,872	
Mark Strickland	RSU Normal Award	111,248	2,979	114,227	53,903	60,324	1,331,876
	RSU One-Off Award	111,248	2,979	114,227	53,903	60,324	
	LTIP	667,490	17,879	685,369	323,418	361,951	
	DBP	198,222	5,309	203,531	96,044	107,487	
Peter Ingelse	RSU Normal Award	91,238	2,443	93,681	44,509	49,172	776,079
	RSU One-Off Award	91,238	2,443	93,681	44,509	49,172	
	LTIP	273,714	7,331	281,045	133,525	147,520	
Lennard Markestein	RSU Normal Award	98,675	2,643	101,318	47,751	53,567	846,664
	RSU One-Off Award	98,675	2,643	101,318	47,751	53,567	
	LTIP	296,027	7,929	303,956	143,251	160,705	
Marielle Claudon	RSU Normal Award	62,594	1,676	64,270	32,911	31,359	388,660
	RSU One-Off Award	62,594	1,676	64,270	32,911	31,359	
	LTIP	187,783	5,029	192,812	98,730	94,082	

- (1) Following the vesting of Chris Smith's LTIP Award and DBP Award and the sale of Shares detailed above, and the transfer of Shares detailed below, Chris Smith holds an aggregate of 2,805,047 ordinary shares of £0.10 each in McBride plc, of which 2,422,676 of such shares are held in his own name and 382,371 of such shares are held by his wife, Harriet Smith.

Transfer

As detailed above, Chris Smith, Chief Executive Officer, became entitled to 323,554 Shares (including 8,440 dividend equivalent Shares) as a result of the vesting of his DBP Award. Chris Smith sold 152,682 Shares to satisfy the tax liabilities arising on vesting of the relevant DBP Award (as set out in the table above). At the direction of Chris Smith, the Shares arising on vesting of such DBP Award (less 152,682 Shares which were sold to satisfy the tax liabilities arising on vesting of the relevant DBP Award (as set out in the table above)) were transferred directly to his spouse, Harriet Smith, who is a person closely associated with him for the purposes of the UK Market Abuse Regulation.

This announcement and the following disclosures are made in accordance with Article 19 of the Market Abuse Regulation (Regulation 596/2014).

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")														
a)	Name	Chris Smith													
2.	Reason for the notification														
b)	Position/Status	Chief Executive Officer													
c)	Initial notification/amendment	Initial Notification													
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor														
a)	Name	McBride plc													
b)	LEI	213800HX7FMPA2CIEF02													
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted														
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358													
b)	Nature of the transaction	Vesting of: (i) a conditional award of shares under the Company's 2014 Long Term Incentive Plan; and (ii) dividend equivalent shares													
c)	Price(s) and volume(s)	<table><tr><td colspan="2">Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>(i)</td><td>Nil</td><td>(i)</td><td>1,129,601</td></tr><tr><td>(ii)</td><td>Nil</td><td>(ii)</td><td>30,257</td></tr></table>		Price(s)		Volume(s)		(i)	Nil	(i)	1,129,601	(ii)	Nil	(ii)	30,257
Price(s)		Volume(s)													
(i)	Nil	(i)	1,129,601												
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d)	Aggregated information Aggregated volume Price	N/A - single transaction													
e)	Date of the transaction	21 September 2026													
f)	Place of transaction	Outside of a trading venue													

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a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358						
b)	Nature of the transaction	Receipt of Shares arising from the vesting of: (i) a conditional award of shares under the Company's 2020 Deferred Annual Bonus Plan; and (ii) dividend equivalent shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i) Nil</td> <td>(i) 315,114</td> </tr> <tr> <td>(ii) Nil</td> <td>(ii) 8,440</td> </tr> </tbody> </table>	Price(s)	Volume(s)	(i) Nil	(i) 315,114	(ii) Nil	(ii) 8,440
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b)	Nature of the transaction	Sale of Shares to cover tax liabilities					
c)	Price(s) and volume(s)	<table><tr><td><i>Price(s)</i></td><td><i>Volume(s)</i></td></tr><tr><td>£1.795</td><td>700,005</td></tr></table>		<i>Price(s)</i>	<i>Volume(s)</i>	£1.795	700,005
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a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358					
b)	Nature of the transaction	Transfer of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£Nil</td><td>170,872</td></tr></table>		Price(s)	Volume(s)	£Nil	170,872
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1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")					
a)	Name	Harriet Smith				
2.	Reason for the notification					
b)	Position/Status	Person closely associated with Chris Smith, Chief Executive Officer				
c)	Initial notification/amendment	Initial Notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Receipt of Shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil</td> <td>170,872</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil	170,872
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a)	Name	Peter Ingelse						
2.	Reason for the notification							
b)	Position/Status	Divisional Managing Director						
c)	Initial notification/amendment	Initial Notification						
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a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358							
b)	Nature of the transaction	Vesting of: (i) a conditional normal award of shares under the Company's 2020 Restricted Share Unit Plan; and (ii) dividend equivalent shares							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>(i) Nil</td><td>(i) 98,675</td></tr><tr><td>(ii) Nil</td><td>(ii) 2,643</td></tr></table>		Price(s)	Volume(s)	(i) Nil	(i) 98,675	(ii) Nil	(ii) 2,643
Price(s)	Volume(s)								
(i) Nil	(i) 98,675								
(ii) Nil	(ii) 2,643								
d)	Aggregated information Aggregated volume Price	N/A - single transaction							
e)	Date of the transaction	21 September 2026							
f)	Place of transaction	Outside of a trading venue							

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")							
a)	Name	Lennard Markestein						
2.	Reason for the notification							
b)	Position/Status	Divisional Managing Director						
c)	Initial notification/amendment	Initial Notification						
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	McBride plc						
b)	LEI	213800HX7FMPA2CIEF02						
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358						
b)	Nature of the transaction	Vesting of: (i) a conditional one-off award of shares under the Company's 2020 Restricted Share Unit Plan; and (ii) dividend equivalent shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i) Nil</td> <td>(i) 98,675</td> </tr> <tr> <td>(ii) Nil</td> <td>(ii) 2,643</td> </tr> </tbody> </table>	Price(s)	Volume(s)	(i) Nil	(i) 98,675	(ii) Nil	(ii) 2,643
Price(s)	Volume(s)							
(i) Nil	(i) 98,675							
(ii) Nil	(ii) 2,643							
d)	Aggregated information Aggregated volume Price	N/A - single transaction						
e)	Date of the transaction	21 September 2026						
f)	Place of transaction	Outside of a trading venue						

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")	
a)	Name	Lennard Markestein
2.	Reason for the notification	
b)	Position/Status	Divisional Managing Director
c)	Initial notification/amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	McBride plc
b)	LEI	213800HX7FMPA2CIEF02
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358						
b)	Nature of the transaction	Vesting of: (i) a conditional award of shares under the Company's 2014 Long Term Incentive Plan; and (ii) dividend equivalent shares						
c)	Price(s) and volume(s)	<table><tr><td><i>Price(s)</i></td><td><i>Volume(s)</i></td></tr><tr><td>(i) Nil</td><td>(i) 296,027</td></tr><tr><td>(ii) Nil</td><td>(ii) 7,929</td></tr></table>	<i>Price(s)</i>	<i>Volume(s)</i>	(i) Nil	(i) 296,027	(ii) Nil	(ii) 7,929
<i>Price(s)</i>	<i>Volume(s)</i>							
(i) Nil	(i) 296,027							
(ii) Nil	(ii) 7,929							
d)	Aggregated information Aggregated volume Price	N/A - single transaction						
e)	Date of the transaction	21 September 2026						
f)	Place of transaction	Outside of a trading venue						

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name	Lennard Markestein					
2.	Reason for the notification						
b)	Position/Status	Divisional Managing Director					
c)	Initial notification/amendment	Initial Notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	McBride plc					
b)	LEI	213800HX7FMPA2CIEF02					
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358					
b)	Nature of the transaction	Sale of Shares to cover tax liabilities					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£1.795</td><td>238,753</td></tr></table>		Price(s)	Volume(s)	£1.795	238,753
Price(s)	Volume(s)						
£1.795	238,753						
d)	Aggregated information Aggregated volume Price	N/A - single transaction					
e)	Date of the transaction	21 September 2026					
f)	Place of transaction	London Stock Exchange					

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")							
a)	Name	Marielle Claudon						
2.	Reason for the notification							
b)	Position/Status	Divisional Managing Director						
c)	Initial notification/amendment	Initial Notification						
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	McBride plc						
b)	LEI	213800HX7FMPA2CIEF02						
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358						
b)	Nature of the transaction	Vesting of: (i) a conditional normal award of shares under the Company's 2020 Restricted Share Unit Plan; and (ii) dividend equivalent shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i) Nil</td> <td>(i) 62,594</td> </tr> <tr> <td>(ii) Nil</td> <td>(ii) 1,676</td> </tr> </tbody> </table>	Price(s)	Volume(s)	(i) Nil	(i) 62,594	(ii) Nil	(ii) 1,676
Price(s)	Volume(s)							
(i) Nil	(i) 62,594							
(ii) Nil	(ii) 1,676							
d)	Aggregated information Aggregated volume Price	N/A - single transaction						
e)	Date of the transaction	21 September 2026						
f)	Place of transaction	Outside of a trading venue						

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")	
a)	Name	Marielle Claudon
2.	Reason for the notification	
b)	Position/Status	Divisional Managing Director
c)	Initial notification/amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	McBride plc
b)	LEI	213800HX7FMPA2CIEF02
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a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358						
b)	Nature of the transaction	Vesting of: (i) a conditional one-off award of shares under the Company's 2020 Restricted Share Unit Plan; and (ii) dividend equivalent shares						
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>(i) Nil</td><td>(i) 62,594</td></tr><tr><td>(ii) Nil</td><td>(ii) 1,676</td></tr></table>	Price(s)	Volume(s)	(i) Nil	(i) 62,594	(ii) Nil	(ii) 1,676
Price(s)	Volume(s)							
(i) Nil	(i) 62,594							
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d)	Aggregated information Aggregated volume Price	N/A - single transaction						
e)	Date of the transaction	21 September 2026						
f)	Place of transaction	Outside of a trading venue						

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")								
a)	Name	Marielle Claudon							
2.	Reason for the notification								
b)	Position/Status	Divisional Managing Director							
c)	Initial notification/amendment	Initial Notification							
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	McBride plc							
b)	LEI	213800HX7FMPA2CIEF02							
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358							
b)	Nature of the transaction	Vesting of: (i) a conditional award of shares under the Company's 2014 Long Term Incentive Plan; and (ii) dividend equivalent shares							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>(i) Nil</td><td>(i) 187,783</td></tr><tr><td>(ii) Nil</td><td>(ii) 5,029</td></tr></table>		Price(s)	Volume(s)	(i) Nil	(i) 187,783	(ii) Nil	(ii) 5,029
Price(s)	Volume(s)								
(i) Nil	(i) 187,783								
(ii) Nil	(ii) 5,029								
d)	Aggregated information Aggregated volume Price	N/A - single transaction							
e)	Date of the transaction	21 September 2026							

f)	Place of transaction	Outside of a trading venue
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1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")					
a)	Name	Marielle Claudon				
2.	Reason for the notification					
b)	Position/Status	Divisional Managing Director				
c)	Initial notification/amendment	Initial Notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	McBride plc				
b)	LEI	213800HX7FMPA2CIEF02				
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a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Sale of Shares to cover tax liabilities				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>£1.795</td><td>164,552</td></tr> </tbody> </table>	Price(s)	Volume(s)	£1.795	164,552
Price(s)	Volume(s)					
£1.795	164,552					
d)	Aggregated information Aggregated volume Price	N/A - single transaction				
e)	Date of the transaction	21 September 2026				
f)	Place of transaction	London Stock Exchange				

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