

Tap Global Group plc
("Tap", the "Company" or the "Group")

DAIS Bitcoin Purchase

Digital Asset Income Strategy reserve activated with first Bitcoin purchase, c.34% below all-time high, to be deployed through Tap Earn

Tap Global Group plc (AIM: TAP, OTCID: TAPIF), the regulated crypto-fintech, announces the first purchase of digital assets for its balance sheet reserve under the Company's new Digital Asset Income Strategy ("DAIS"), a yield-earning reserve of digital assets, deployed through the Group's established proprietary Tap Earn programme.

Highlights

- 3 BTC acquired at an average price of £63,132 (c.US 83,600) per BTC, a total of £189,395
- Purchase made c.34% below Bitcoin's all-time high of c.US 126,000
- DAIS reserve holdings of 3 BTC at an average cost of £63,132 per BTC, held and reported separately from the Group's operational digital assets
- The reserve will be deployed through the Group's Tap Earn programme to generate income; Tap Earn has demonstrated consistently competitive returns since launch in May 2026 of up to 8.0% (annualised) on supported stablecoins, 3.5% on Ethereum and 2.5% on Bitcoin

The reserve

As announced on 25 August 2026, unlike a hold-only treasury, the DAIS is designed to generate yield. It will be deployed on the same mechanism as the Tap Earn book, which has grown to approximately US 8.0 million of customer assets since launch in May 2026. DAIS holdings are held separately from the digital assets the Group uses in its day-to-day operations.

Reporting

The Company will provide an update on the DAIS reserve holdings and performance in the near future. In the meantime, shareholders can track them at investor.withtap.com.

Arsen Torosian, Chief Executive Officer of Tap Global, commented:

"Following our first raise, today we commence our Digital Asset Income Strategy with its first Bitcoin purchase. We are buying roughly a third below the peak, with our own trading desk, on our own platform, and we will deploy it on the same yield engine that pays our customers weekly."

"Most treasury companies can only hold. Ours is attached to an operating fintech with more than 400,000 customers and a yield product that has already generated US 141,000 of revenue. That means the reserve is designed to earn from its first deployment, without relying on selling Bitcoin to fund the business."

"This is the first purchase. Shareholders can follow the DAIS holdings at investor.withtap.com, and we will report on how the reserve is performing soon."

Important notes

Cryptoasset values are volatile and may fall as well as rise. Yields are variable and not guaranteed and may fall to zero. Deploying the reserve carries counterparty, custody, liquidity and collateral risks, including liquidation risk on collateralised borrowing. The risk factors relating to DAIS are set out at investor.withtap.com. This announcement does not constitute investment advice or a financial promotion of the Tap Earn programme.

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About Tap Global Group plc

Tap is a regulated crypto-fintech. More than 400,000 customers in over 25 countries use the Tap app to trade over 70 cryptoassets, spend them at 37 million Mastercard merchant locations worldwide and earn yield on them through Tap Earn. Tap's European business was the first crypto fintech approved by Mastercard in Europe and has been licensed by the Gibraltar Financial Services Commission under its DLT framework for six years. The Company intends to apply for authorisation under the UK crypto asset regime when applications open. In May 2026, Tap launched Tap Earn, where customers generate yield on their crypto assets. In August 2026, Tap launched its Digital Asset Income Strategy, a yield-earning reserve of the Company's own digital assets, deployed through Tap Earn.

Forward-looking statements

This announcement contains forward-looking statements that reflect the Company's current expectations. They are subject to risks and uncertainties and actual results may differ materially.

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