

FOR IMMEDIATE RELEASE

LEI: 213800QGNIWTFMENJ24

5 October 2026

SSP Group plc
(the "Company")

Notification of transactions by Person Discharging Managerial Responsibility ("PDMR")

The Company makes the following announcement regarding the release of a conditional share award made under the Company's Deferred Share Bonus Plan (the "**DSBP**") ("**Award**") over ordinary shares of 1¹⁷/₂₀₀ pence nominal value in the capital of the Company (the "**Shares**").

The Award was granted in connection with the deferral of part of the PDMR's bonus for the financial year ended 30 September 2023. The Shares were subject to a three-year holding period from 1 October 2023 to 30 September 2026 and released on 1 October 2026.

The relevant notifications set out below are provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

For further information, please contact:

SSP Group plc

Fiona Scattergood

Chief Legal and Governance Officer

Tel: +44 (0) 207 543 3305

1	Details of the person discharging managerial responsibility				
a)	Name	Patrick Coveney			
2	Reason for the notification				
a)	Position/status	Group CEO			
b)	Initial notification/amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Full name of the entity	SSP Group plc			
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ¹⁷ / ₂₀₀ pence			
b)	Identification Code	GB00BGBN7C04			
c)	Nature of the transaction	1. The release of shares under the Company's Deferred Share Bonus Plan (DSBP); and 2. The sale of shares acquired on the release of the award under the DSBP to settle income tax/national insurance liabilities and costs arising on such release.			
d)	Currency	GBP - British Pound			
e)	Price(s) and Volume(s)	1. Release: <table><tr><td>Price(s) per share</td><td>Volume(s)</td></tr></table>		Price(s) per share	Volume(s)
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		<table><tr><td>£0</td><td>193,120</td></tr></table> 2. Sale to discharge tax liabilities: <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£1.9365</td><td>91,027</td></tr></table>	£0	193,120	Price(s) per share	Volume(s)	£1.9365	91,027						
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£1.9365	91,027													
f)	Aggregated Information - Price - Volume - Total Price	1. Release: <table><tr><th>Price(s) per share</th><th>Volume(s)</th><th>Aggregate Price</th></tr><tr><td>£0</td><td>193,120</td><td>£0</td></tr></table> 2. Sale to discharge tax liabilities: <table><tr><th>Price(s) per share</th><th>Volume(s)</th><th>Aggregate Price</th></tr><tr><td>£1.9365</td><td>91,027</td><td>£176,273.79</td></tr></table>	Price(s) per share	Volume(s)	Aggregate Price	£0	193,120	£0	Price(s) per share	Volume(s)	Aggregate Price	£1.9365	91,027	£176,273.79
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Price(s) per share	Volume(s)	Aggregate Price												
£1.9365	91,027	£176,273.79												
g)	Date of transaction	1. 1 October 2026 2. 2 October 2026												
h)	Place of transaction	London Stock Exchange, Main Market (XLON)												

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