



#### **CANAL+ SA**

(Incorporated and registered in France)

Identification number: 835 150 434

ISIN: FR001400T0D6

LEI number: 9695000537F9F73BXN18

LSE share code: CAN

JSE share code: CNP

("CANAL+" or the "Company")

Issy-les-Moulineaux, 9 October 2026

#### **Director/PDMR Shareholding**

The Company was notified on 9 October 2026 that a person closely associated with Yannick Bolloré, Chairman of the Supervisory Board of the Company, acquired a total of 10,651,552 ordinary shares of €0.25 each ("**Shares**") in the Company on 6 October 2026.

The notifications below, made in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation, provide further detail.

#### **Enquiries:**

Investor relations

Julien Desmaretz

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Financial Communications

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#### **Notification and public disclosure of transactions by persons discharging managerial responsibilities**

|    |                                                                                                  |                                                                                                |
|----|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| 1  | <b>Details of the person discharging managerial responsibilities / person closely associated</b> |                                                                                                |
| a) | Name                                                                                             | HAVAS S.A.S                                                                                    |
| 2  | <b>Reason for the notification</b>                                                               |                                                                                                |
| a) | Position/status                                                                                  | Person Closely Associated with Yannick Bolloré, Chairman of the Supervisory Board of Canal+ SA |
| b) | Initial notification /Amendment                                                                  | Initial notification                                                                           |

| 3                    | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|----------|-----------|------|------------|-----------|------|------------|-----------|------|------------|--------|------|------------|--------|------|------------|--------|------|------------|-------|------|------------|-------|------|------------|---------|------|------------|---------|------|------------|--------|------|------------|--------|------|------------|--------|------|------------|---------|
| a)                   | Name                                                                                                                                                                                                     | Canal+ SA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| b)                   | LEI                                                                                                                                                                                                      | 9695000537F9F73BXN18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| 4                    | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| a)                   | Description of the financial instrument, type of instrument<br><br>Identification code                                                                                                                   | Ordinary Shares of €0.25 each<br><br>ISIN: FR001400T0D6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| b)                   | Nature of the transaction                                                                                                                                                                                | Acquisition                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| c)                   | Price(s) and volume(s)                                                                                                                                                                                   | <table border="1"> <thead> <tr> <th>Place of Transaction</th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr><td>BLOX</td><td>GBP 2.1798</td><td>8,109,204</td></tr> <tr><td>LISX</td><td>GBP 2.1835</td><td>1,755,273</td></tr> <tr><td>CHID</td><td>GBP 2.1863</td><td>89,975</td></tr> <tr><td>GSEI</td><td>GBP 2.1863</td><td>19,921</td></tr> <tr><td>BATD</td><td>GBP 2.1871</td><td>15,229</td></tr> <tr><td>AQXD</td><td>GBP 2.1878</td><td>9,446</td></tr> <tr><td>SGMX</td><td>GBP 2.1893</td><td>2,400</td></tr> <tr><td>BATP</td><td>GBP 2.1894</td><td>102,911</td></tr> <tr><td>TRQM</td><td>GBP 2.1894</td><td>359,658</td></tr> <tr><td>AQXA</td><td>GBP 2.1912</td><td>32,015</td></tr> <tr><td>TRQA</td><td>GBP 2.1925</td><td>19,014</td></tr> <tr><td>SGMY</td><td>GBP 2.1944</td><td>11,794</td></tr> <tr><td>XLON</td><td>GBP 2.2000</td><td>124,712</td></tr> </tbody> </table> | Place of Transaction | Price(s) | Volume(s) | BLOX | GBP 2.1798 | 8,109,204 | LISX | GBP 2.1835 | 1,755,273 | CHID | GBP 2.1863 | 89,975 | GSEI | GBP 2.1863 | 19,921 | BATD | GBP 2.1871 | 15,229 | AQXD | GBP 2.1878 | 9,446 | SGMX | GBP 2.1893 | 2,400 | BATP | GBP 2.1894 | 102,911 | TRQM | GBP 2.1894 | 359,658 | AQXA | GBP 2.1912 | 32,015 | TRQA | GBP 2.1925 | 19,014 | SGMY | GBP 2.1944 | 11,794 | XLON | GBP 2.2000 | 124,712 |
| Place of Transaction | Price(s)                                                                                                                                                                                                 | Volume(s)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| BLOX                 | GBP 2.1798                                                                                                                                                                                               | 8,109,204                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| LISX                 | GBP 2.1835                                                                                                                                                                                               | 1,755,273                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| CHID                 | GBP 2.1863                                                                                                                                                                                               | 89,975                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| GSEI                 | GBP 2.1863                                                                                                                                                                                               | 19,921                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| BATD                 | GBP 2.1871                                                                                                                                                                                               | 15,229                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| AQXD                 | GBP 2.1878                                                                                                                                                                                               | 9,446                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| SGMX                 | GBP 2.1893                                                                                                                                                                                               | 2,400                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| BATP                 | GBP 2.1894                                                                                                                                                                                               | 102,911                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| TRQM                 | GBP 2.1894                                                                                                                                                                                               | 359,658                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| AQXA                 | GBP 2.1912                                                                                                                                                                                               | 32,015                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| TRQA                 | GBP 2.1925                                                                                                                                                                                               | 19,014                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| SGMY                 | GBP 2.1944                                                                                                                                                                                               | 11,794                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| XLON                 | GBP 2.2000                                                                                                                                                                                               | 124,712                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |
| d)                   | Aggregated information                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                      |          |           |      |            |           |      |            |           |      |            |        |      |            |        |      |            |        |      |            |       |      |            |       |      |            |         |      |            |         |      |            |        |      |            |        |      |            |        |      |            |         |

|    |                          |                |
|----|--------------------------|----------------|
|    | - Aggregated volume      | 10,651,552     |
|    | - Price                  | GBP 2.1812     |
| e) | Date of the transaction  | 6 October 2026 |
| f) | Place of the transaction | See above      |

The Company has a primary listing on the London Stock Exchange and a secondary listing on the JSE Limited.

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