RNS Number : 4818Z
Shoe Zone PLC
19 October 2026

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Shoe Zone plc

("Shoe Zone" or the "Company")

Transaction in Own Shares and Notification of Major Shareholding

Shoe Zone plc (AIM: SHOE) announces that on 16 October 2026 it purchased 250,000 ordinary shares of £0.01 each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 11 August 2026, as follows (together the "Transaction"):

Date of purchase	16 October 2026
Number of ordinary shares purchased	250,000
Highest price paid per ordinary share	76.5 pence
Lowest price paid per ordinary share	76.5 pence
Volume weighted average price paid per ordinary share	76.5 pence

Total Voting Rights

Following the Transaction, the issued share capital of the Company remains unchanged at 46,250,000 and the Company now holds 1,099,802 shares in treasury. The total voting rights in the Company is now 45,150,198 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Shoe Zone under the FCA's Disclosure Guidance and Transparency Rules.

Notification of Major Shareholding

Following the Transaction and reduction in the number of Voting Rights, Shoe Zone announces that Charles Smith, Chairman, and his wife, Sian Smith now hold in aggregate 29.15% of the total voting rights. Anthony and Sian Smith's shareholding remains unchanged at 13,159,931 Ordinary Shares.

The Panel has confirmed that, pursuant to Rule 37.1 of the Takeover Code, neither Charles Smith (Executive Chairman) nor Anthony Smith will incur an obligation to make a mandatory offer pursuant to Rule 9 of the Takeover Code should either of their respective interests in the Company exceed 30 per cent. of the total issued Ordinary Shares or increase above 30 per cent. of the total issued Ordinary Shares (as applicable), in each case as a result of any share purchases conducted through a share buyback programme.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by the Company, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Shoe Zone plc (ISIN: GB00BLTVCF91)
Date of purchases:	16 October 2026

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
250,000	76.5000	London Stock Exchange

Individual transactions:

Volume	Price	Time
50,000	76.5000 pence	12:59 UK
100,000	76.5000 pence	13:10 UK
100,000	76.5000 pence	16:01 UK

Shoe Zone plc +44 (0) 116 222 3001

Charles Smith (Chairman)
Terry Boot (Finance Director)

Zeus (Nominated Adviser and Broker) +44 (0) 20 3829 5000

James Hornigold, Ed Beddows (Investment Banking)

Dominic King (Corporate Broking)

About ShoeZone

Shoezone is a Town Centre, Retail Park and Digital footwear retailer, offering low-price, high-quality footwear for the whole family.

Shoezone operates from a portfolio of 253 stores and has approximately 2,050 employees across the UK.

The store portfolio consists of 44 original high street store and 209 larger format stores. The new format stores sell additional brands such as Skechers, Hush Puppies, Rieker and Lilley & Skinner.

shoezone.com combined with the store network, ensures a full multi-channel offering for great customer service.

During an average year Shoe Zone sells 13.3 million pairs of shoes per annum at an average retail price of c.£13.00.

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