

29 October 2026

S & U PLC ("S&U" or "the Company")  
Director/PDMR Shareholding

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S&U was advised today that on 27 October, following the grant of probate in respect of the estate of the late Mrs CMG Coombs, 14,225 31.5% Cumulative Preference Shares of 12.5p each in the Company (â€œCumulative Preference Sharesâ€) held by her estate have been transferred for nil consideration to Graham Coombs, Deputy Chairman of S&U, beneficiary of the estate, who is a PDMR of the Company.

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The estate of the late Mrs CMG Coombs no longer holds any Cumulative Preference Shares in the Company.

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The information set out below is provided in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation.

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|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|-------|--------|---|---|
| <b>Details of the person discharging managerial responsibilities / person closely associated</b><br>Â                                                                                                         |                                                                                                                                                        |          |            |       |        |   |   |
| Name<br>Â                                                                                                                                                                                                     | Graham Coombs                                                                                                                                          |          |            |       |        |   |   |
| <b>Reason for the notification</b><br>Â                                                                                                                                                                       |                                                                                                                                                        |          |            |       |        |   |   |
| Position/status<br>Â                                                                                                                                                                                          | Deputy Chairman                                                                                                                                        |          |            |       |        |   |   |
| Initial notification /Amendment<br>Â                                                                                                                                                                          | Initial notification                                                                                                                                   |          |            |       |        |   |   |
| <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b><br>Â                                                                                     |                                                                                                                                                        |          |            |       |        |   |   |
| Name<br>Â                                                                                                                                                                                                     | S&U PLC                                                                                                                                                |          |            |       |        |   |   |
| LEI<br>Â                                                                                                                                                                                                      | 213800QZ1X2A7J64SQ31<br>Â                                                                                                                              |          |            |       |        |   |   |
| <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b><br>Â |                                                                                                                                                        |          |            |       |        |   |   |
| Description of the financial instrument, type of instrument<br>Â<br>Identification code                                                                                                                       | 31.5% Cumulative Preference shares of 12.5p each<br>Â<br>ISIN :Â GB0007655037                                                                          |          |            |       |        |   |   |
| Nature of the transaction<br>Â                                                                                                                                                                                | Receipt of Preference Shares for nil consideration following the distribution of the estate of the late Mrs CMG Coombs after the grant of probate<br>Â |          |            |       |        |   |   |
| Price(s) and volume(s)<br>Â<br>Â                                                                                                                                                                              | Â <table><tr><td>Price(s)</td><td>Volume (s)</td></tr><tr><td>Â£nil</td><td>14,225</td></tr><tr><td>Â</td><td>Â</td></tr></table> Â<br>Â<br>Â          | Price(s) | Volume (s) | Â£nil | 14,225 | Â | Â |
| Price(s)                                                                                                                                                                                                      | Volume (s)                                                                                                                                             |          |            |       |        |   |   |
| Â£nil                                                                                                                                                                                                         | 14,225                                                                                                                                                 |          |            |       |        |   |   |
| Â                                                                                                                                                                                                             | Â                                                                                                                                                      |          |            |       |        |   |   |

|                                                          |                     |        |
|----------------------------------------------------------|---------------------|--------|
| Aggregated information<br>- Aggregated volume<br>- Price |                     |        |
|                                                          | Price               | Volume |
|                                                          | £nil                | 14,225 |
| Date of the transaction                                  | 27 October 2026     |        |
| Place of the transaction                                 | Off market transfer |        |

|                                                                                          |               |                 |
|------------------------------------------------------------------------------------------|---------------|-----------------|
| <b>Enquiries</b><br>Anthony Coombs<br>                                                   | S&U plc       | c/o SEC Newgate |
| <b>Financial Public Relations</b><br>Bob Huxford, Harry Handyside, Natasha Humphreys<br> | SEC Newgate   | 020 7653 9848   |
| <b>Broker</b><br>Andrew Buchanan, Rob Parker<br>                                         | Peel Hunt LLP | 020 7418 8900   |
| <b>Broker</b><br>James Felix, John Welch, Daniel Gee-Summons<br>                         | Berenberg     | 020 3207 7800   |

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