RNS Number : 5061A
Shoe Zone PLC
27 October 2026

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**Shoe Zone plc**

("Shoe Zone" or the "Company")

**Transaction in Own Shares and Completion of Share Buyback Programme**

Shoe Zone plc (AIM: SHOE) announces that on 26 October 2026 it purchased 7,280 ordinary shares of £0.01 each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 11 August 2026, as follows (together the "Transaction"):

| | |
|---|---|
| Date of purchase | 26 October 2026 |
| Number of ordinary shares purchased | 7,280 |
| Highest price paid per ordinary share | 73 pence |
| Lowest price paid per ordinary share | 73 pence |
| Volume weighted average price paid per ordinary share | 73 pence |

**Total Voting Rights**

Following the Transaction, the issued share capital of the Company remains unchanged at 46,250,000 and the Company now holds 1,216,315 shares in treasury. The total voting rights in the Company is now 45,033,685 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Shoe Zone under the FCA's Disclosure Guidance and Transparency Rules.

**Completion of Share Buyback Programme**

Shoe Zone also announces the completion of its share buyback programme that commenced on 11 August 2026 (the "Buyback Programme").

Between 11 August 2026 and 26 October 2026, 1,193,145 ordinary shares in the Company were repurchased on the London Stock Exchange at an average price of £0.74 per share and a total cost, excluding expenses, of £886,540.96. This represented 2.58 per cent of the issued share capital of the Company when the Buyback Programme commenced.

Following the Buyback Programme, the issued share capital of the Company remains unchanged at 46,250,000 and the Company now holds 1,216,315 shares in treasury. The total voting rights for the Company stands at 45,033,685 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or change to their interest in, Shoe Zone under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by the Company, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

**Schedule of Purchases:**

| | |
|---|---|
| Shares purchased: | Shoe Zone plc (ISIN: GB00BLTVCF91) |
| Date of purchases: | 26 October 2026 |

**Aggregate information:**

| Aggregated Volume | Volume-weighted average price (pence) | Venue |
|---|---|---|
| 7,280 | 73.0000 | London Stock Exchange |

**Individual transactions:**

| Volume | Price | Time |
|---|---|---|
| 7,280 | 73.0000 pence | 16:30 UK |


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Charles Smith (Chairman)

Terry Boot (Finance Director)

**Zeus (Nominated Adviser and Broker)** +44 (0) 20 3829 5000

James Hornigold, Ed Beddows (Investment Banking)

Dominic King (Corporate Broking)


**About ShoeZone**

Shoezone is a Town Centre, Retail Park and Digital footwear retailer, offering low-price, high-quality footwear for the whole family.

Shoezone operates from a portfolio of 253 stores and has approximately 2,050 employees across the UK.

The store portfolio consists of 44 original high street store and 209 larger format stores. The new format stores sell additional brands such as Skechers, Hush Puppies, Rieker and Lilley & Skinner.

shoezone.com combined with the store network, ensures a full multi-channel offering for great customer service.

During an average year Shoe Zone sells 13.3 million pairs of shoes per annum at an average retail price of c.£13.00.


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