RNS Number : 6277E
Dunelm Group plc
25 November 2026
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DUNELM GROUP PLC

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS EXERCISING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

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Dunelm Group plc (the â€œCompanyâ€) announces that on 24 November 2026, as part of its all-employee Sharesave scheme for 2026, options were granted over ordinary shares of one pence each in the Company under the Dunelm Group 2014 Sharesave Plan (â€œPlanâ€) to the following persons discharging managerial responsibilities who elected to participate at an option price of Â£6.95 per share:

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PDMR	Number of options granted
Karen Witts	2,618
Luisa Wright	2,618

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In order to join the 2026 Sharesave scheme both Karen Witts and Luisa Wright ceased participation in the 2025 Sharesave Scheme.

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For further information please contact:Â

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Dunelm Group plc Â

Luisa Wright, Company Secretary InvestorRelations@dunelm.com

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MHP Communications

Rachel Farrington/Charles Hirst dunelm@mhpc.com

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DUNELM GROUP PLC
NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES
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Sharesave grant
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1 Â	**Details of the person(s) discharging managerial responsibilities / person closely associated** Â	
a) Â	Name Â	1. Karen Witts 2. Luisa Wright
2 Â	**Reason for the notification** Â	
a) Â	Position/status Â	1. Chief Financial Officer 2. PDMR

b) **Â**	Initial notification /Amendment Â	Initial notification
3 Â	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** Â	
a) Â	Name Â	Dunelm Group plc
b) **Â**	LEI Â	213800WCOWEI3T5DUV19
4 Â	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** Â Â	
a) Â	Description of the financial instrument, type of instrument Â Identification code Â	Ordinary shares of one pence eachÂ Â Â ISINGB00BICQ739Â Â Â
b) **Â**	Nature of the transaction Â Â	Grant of options under the Dunelm Sharesave Plan
c) Â	Price(s) and volume(s) Â Â	Â Price(s) / Volume(s) 1. Â£6.95 — 2,618 2. Â£6.95 — 2,618 Â Â Â Â Â
d) Â	Aggregated information Â Â - Aggregated volume Â Â - Price Â	Â Â Â Â Â Single transaction for each individual Â Â Â
e) Â	Date of the transaction Â Â	2026.11.24
f) Â	Place of the transaction Â Â	Outside a trading venue

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