

壹傳媒有限公司

(Incorporated in Hong Kong with limited liability 於香港註冊成立之有限公司)

(Stock Code 股份代號:00282)

NOTIFICATION LETTER 通知函

2 December 2015

Dear shareholders (Note),

<u>Next Digital Limited (the "Company" or "Next Digital")</u> <u>– 2015/16 Interim Report (the "Current Corporate Communication")</u>

We write to advise that the Company's Current Corporate Communication in both English and Chinese versions have been available on "INVESTOR RELATIONS" section on Next Digital's website at <u>www.nextdigital.com.hk/investor</u> and on the website of The Stock Exchange of Hong Kong Limited at <u>www.hkexnews.hk</u> since 1 December 2015.

If you would like to receive the printed version of the Current Corporate Communication in English and/or Chinese, please complete the request form (the **"Request Form"**) (which also can be downloaded from the websites mentioned above) overleaf and sign and return it by post to the Company's share registrar, Computershare Hong Kong Investor Services Limited (the **"Share Registrar"**), at 17M Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong, using the pre-paid mailing label (if you post in Hong Kong). Otherwise, please affix an appropriate stamp.

If you have chosen or are deemed to have consented to receive the Corporate Communications (as defined below) by electronic means through Next Digital's website at <u>www.nextdigital.com.hk/investor</u> (the "**Electronic Version**") and for any reason has difficulty in receiving or gaining access to the Corporate Communications in Electronic Version, the Company will promptly upon request send the Corporate Communications to you in printed form free of charge. You are also entitled at any time by reasonable notice in writing (not less than 7 days) to Next Digital by email at <u>ir@nextdigital.com.hk</u> or to the Share Registrar by post, address as above, to change your choice of language and/or means of receiving the Corporate Communications.

"Corporate Communications" include any notice(s) or document(s) issued or to be issued by the Company for information or action of its shareholders, including but not limited to: (i) the directors' report, the Company's annual accounts together with a copy of the auditors' report and where applicable, its summary financial report (as defined in the Companies Ordinance (Chapter 622 of the Laws of Hong Kong)); (ii) the interim report; (iii) a notice of meeting; (iv) a listing document; (v) a circular; and (vi) a proxy form.

In support of environmental protection and to save costs for the benefit of the shareholders, the Company highly recommends you to take advantage of accessing the Corporate Communications posted on our website.

Should there be any queries in relation to this letter, please contact us at (852) 2744 2733 during the business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully, For and on behalf of Next Digital Limited Wong Shuk Ha, Cat Company Secretary

Note: This letter is addressed to the registered shareholders of the Company, whose names appear on the register of members of the Company. If you have sold or transferred all your shares in the Company, please disregard this letter and the Request Form overleaf.

各位股東(附註):

吾等謹知會 閣下,自二零一五年十二月一日起,本公司的本次公司通訊之中、英文版本已分別登載於壹傳媒網站 www.nextdigital.com.hk/investor 的「投資者關係」內及香港聯合交易所有限公司網站 www.hkexnews.hk。

倘 閣下欲收取本次公司通訊之中文及/或英文印刷版本,請 閣下填妥及簽署本函件背面的申請表格(「申請表格」)(該表格亦可於上述網站下載), 並使用申請表格內可於香港郵寄的標籤寄回本公司股份過戶登記處,香港中央證券登記有限公司(「股份登記處」),地址為香港皇后大道東183號合 和中心17M樓;否則,請貼上適當的郵票。

倘 閣下已選擇或被視為已選擇透過壹傳媒網站 www.nextdigital.com.hk/investor 以電子方式(「電子版本」)收取公司通訊(定義見下文),及因各種理由以致 閣下在收取或閱覽公司通訊的電子版本時遇上困難,本公司將因應要求儘快向 閣下免費寄發公司通訊之印刷版本。 閣下亦有權隨時於合理時間內發出書面通知(最短不少於7日)予壹傳媒(以電郵方式發送至 ir@nextdigital.com.hk)或郵寄至股份登記處(地址同上),要求更改收取公司通訊的語言版本及/或方式。

「公司通訊」包括本公司已發出或將予發出以供其股東參照或採取行動之任何通告或文件包括惟不限於:(i)董事會報告、本公司之年報連同核數師 報告及(倘適用)其財務報告概要(定義見公司條例(香港法例第622章));(ii)中期報告;(iii)大會通告;(iv)上市文件;(v)通函;及(vi)代表委任表格。

為響應環保及減省成本以符合股東利益,本公司極力推薦 閣下選擇瀏覽本公司網站以閱覽公司通訊。

倘 閣下對本函件有任何疑問,請於辦公時間內(星期一至五(公眾假期除外),上午9時正至下午5時正)致電本公司(852) 2744 2733。

代表 **壹傳媒有限公司 王淑霞** 公司秘書 謹啟

二零一五年十二月二日

附註:本函件乃向本公司登記股東發出,該等人士的姓名載列於本公司股東名冊上。倘 閣下已出售或轉讓全部所持有的本公司股份,則無需要理會本函件及其背面的申請表格。

NMLH-02122015-1(21)

	Request Forn	ı 申請表格	ş
То:	Next Digital Limited (the "Company" or "Next Digital") (Stock Code: 00282) c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong	致:	壹傳媒有限公司(「本公司」或「壹傳媒」) (股份代號:00282) 經香港中央證券登記有限公司 香港皇后大道東183號 合和中心17M樓
	mark ONLY ONE (X) of the following boxes 列選擇中,僅在其中一個空格內劃上「X」號		
Part A		Communicati	on") in printed form
甲部			
	To receive the printed English version of the Current Corporate Con 僅收取本次公司通訊之英文印刷版本; 或		
	To receive the printed Chinese version of the Current Corporate Cor 僅收取本次公司通訊之中文印刷版本; 或	nmunication or	nly; OR
	To receive both the printed English and Chinese versions of the Cur 同時收取本次公司通訊之中、英文印刷版本。	rent Corporate	Communication.
Part B	To change the choice of language or means of receiving all future Corporate Communications* 更改選取所有日後公司通訊*之語言版本或收取方式		
乙部			
	To read all future Corporate Communications through Next Digital's well and to receive a notification letter to inform me/us by post of the pu 透過壹傳媒網站 www.nextdigital.com.hk/investor 瀏覽所有日後公司通 媒網站刊發; 或	blication of the 訊,以代替收印	e Corporate Communications on Next Digital's website; OR 如印刷版本,並寄發通知函通知本人/吾等公司通訊已於壹傳
	To receive the printed English version of all future Corporate Comn 僅收取所有日後公司通訊之英文印刷版本: 或	nunications onl	y; OR
	To receive the printed Chinese version of all future Corporate Comr	nunications on	ly; OR
	」 僅收取所有日後公司通訊之中文印刷版本; 或 To receive both the printed English and Chinese versions of all futu	re Corporate C	ommunications
		1	ommunications.
] 同時收取所有日後公司通訊之中、英文印刷版本。	Ĩ	ommuneations.
Name(s) 股東姓4) of shareholder(s) [#]		Signature 簽名
股東姓名) of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS 調		Signature
投東姓名 Address) of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS 調		Signature
投東姓名 Address 也址 [#] Contact) of shareholder(s) [#] 名 [#] [#] (Please use ENGLISH BLOCK LETTERS 調 telephone number		Signature 簽名 (Please use ENGLISH BLOCK LETTERS 續用英文正播 Date
投東姓名 Address 也址 [#] Contact 靜絡電記) of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS 調 [#] telephone number 活発碼 uired to fill in the details if you download this Request Form from the websites of Next Digital or The Stock Exc	用英文正楷填寫)	Signature 簽名 (Please use ENGLISH BLOCK LETTERS <i>關用英文正律</i> Date 日期
投東姓名 Address 也址 [#] Contact 節絡電記 ^{fou are requ <i>聞下從</i>3 ones 附註}) of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS # telephone number 后號碼 后號碼 這種感或言意聯合文局所有限公司網站下載本中請表格 : 請必須現上有願資料 · ;	用英文正楷填寫)	Signature 簽名 (Please use ENGLISH BLOCK LETTERS <i>關用英文正律</i> Date 日期
投東姓 Address 也址 [#] Contact 第絡電記 Contact 第約部語 1. P 1. P 1. P 1. P 1. P 1. S 1. P 1. S 1. S	b) of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS (Please complete all you download this Request Form from the websites of Next Digital or The Stock Exc (Please complete all your details clearl). (Please complete all your details clearl). (Please are held in joint names, the shareholder whose name stands first on the register of n (Please to the shareholder whose name stands first on the register of n (Please to the shareholder to the shareholder the shareholder to the sent to the ps) to the Company's share registrar, Computershare Hong Kong Investor Services Limited.	用英文正 借媒則 hange of Hong Kong L nembers of the Com 内股東簽署,方為将 e shareholders of th	Signature 簽名 (Please use ENGLISH BLOCK LETTERS 辦用英文正播 回期 imited. pany in respect of the joint holding should sign this Request Form in order for it 行效。 e Company until you notify otherwise by reasonable notice in writing (not less than 7
 Contact 新名電記 Solution Contact 新格電記 の の の の の の の の の の の の) of shareholder(s) [#]	用英文正相谋称) hange of Hong Kong L hembers of the Comp 内股東簽署,方為升 e shareholders of th 間內發出書面通知 rate Communications a ligital.com.hk 或郵寄	Signature 簽名 (Please use ENGLISH BLOCK LETTERS 線用英文正播 Date 日期 imited. muted. amited. e Company until you notify otherwise by reasonable notice in writing (not less than 7 (最短不少於7日)予本公司股份登記處「香港中央證券登記有限公司」。 t any time by reasonable notice in writing (not less than 7 days) to Next Digital by email at
2 0 0 0 0 0 0 0 0 0 0	b) of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS 第 (Please use ENGLISH BLOCK LETTERS # (Please use ENGLISH ENGLISH ENGLISH BLOCK LETTERS # (Please use ENGLISH ENGLISH USE	用英文正指续集) hange of Hong Kong L hembers of the Comp 的股東簽署,方為不 e shareholders of th 間內發出書面通知 rate Communications a higital.com.hk 或斯寄 h. ation or action of its st ompanies Ordinance (Signature 簽名 (Please use ENGLISH BLOCK LETTERS 納用交支正相 Date 当期) mited. amited. pany in respect of the joint holding should sign this Request Form in order for it 有效。 e Company until you notify otherwise by reasonable notice in writing (not less than 7 (最短不少於7日)予本公司股份登記處「香港中央證券登記有限公司」。 at any time by reasonable notice in writing (not less than 7 (最短不少於7日)予本公司股份登記處「香港中央證券登記有限公司」。 at any time by reasonable notice in writing (not less than 7 days) to Next Digital by email at 至本公司股份登記處上述地址,要求更改有關公司通訊的語言版本及/或收取方式。 hareholders, including but not limited to: (i) the directors' report, the Company's annual accord Chapter 622 of the Laws of Hong Kong)); (ii) the interim report; (iii) a notice of meeting; (ii)
投東姓 名 Address 地址# Contact 第4 Contact 第4 Contact 第4 Contact 第4 Contact 第4 Contact 第4 Contact 第4 でのする での での でのの での での での での での での で	b) of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS # Elephone number 舌状碼 uired to III in the details if you download this Request Form from the websites of Next Digital or The Stock Exc 當牌爆或意港聯合交易所有限公司網站下載本申請表格,請必須填上有腦資料。 : ease complete all your details clearly. f 閣下清楚填妥所有實料。 f 図下清楚填妥所有實料。 f 図下清楚填妥所有實料。 if all 下清楚填妥所有實料。 if all 下清楚填妥所有實料。 if all 下清楚填妥所有實料。 f 図下清楚填妥所有實料。 f 図下清楚填妥所有實料。 f 図下清楚填妥所有實料。 f 図 下清楚填妥所有實料。 f 図 下清楚填妥所有實料。 f 図 下清楚填妥所有實料。 f 図 国本書表格須由該名於本公司喪東者出之所有公司還漏, 直至 图 下於合理時 hareholders of the Company's share registrar, Computershare Hong Kong Investor Services Limited. add all apply to all future Corporate Communications to be sent to th ays) to the Company are entitled to change their choice of language and/or means to receive the Corpo Genextigation-this or to the Company share registrar (dates as above) by post. 本公司股凍有欄欄時於合理時間內發出書面通知 (最短不少於7日) 子童傳爆以電都方式發達至 <u>ir@nexture</u> this Request Form will be void if more than one box or no box is marked (X). Wit A tarting #adBidd - 個成本有劃L 「X」 號, 本申請表格將預作概效。 or the avoidance of doubt, we do not accept any special instructions written on this Request Form %在來 III 使 apply apply apply f double, is summary financial report (as defined in the Company for inform ry with a corp of the auditors' report and where applicable, its summary financial report (as defined in the Company for inform ry of the auditors' report and where applicable, its summary financial report (as defined in the Company for inform ry of the auditors' report and where applicable, its summary financial report (as defined in the Company financial report (as defined in the Company finan financial report (as defined in the Company finan	用英文正指续集) hange of Hong Kong L hembers of the Comp 的股東簽署,方為不 e shareholders of th 間內發出書面通知 rate Communications a higital.com.hk 或斯寄 h. ation or action of its st ompanies Ordinance (Signature 簽名 (Please use ENGLISH BLOCK LETTERS 健用夹文正体 Date 当期 imited. pany in respect of the joint holding should sign this Request Form in order for it 有效。 e Company until you notify otherwise by reasonable notice in writing (not less than 7 (最短不少於7日)予本公司股份登記處「香港中央證券登記有限公司」。 at any time by reasonable notice in writing (not less than 7 (最短不少於7日)予本公司股份登記處「香港中央證券登記有限公司」。 at any time by reasonable notice in writing (not less than 7 days) to Next Digital by email at 至本公司股份登記處上述地址,要求更改有關公司通訊的語言版本及/或收取方式。 hareholders, including but not limited to: (i) the directors' report, the Company's annual accod Chapter 622 of the Laws of Hong Kong)); (ii) the interim report; (iii) a notice of meeting; (i =環邊同核數師報告及(納適用)其財務報告概要(定義見公司條例(香港法例拳022章)); (ii)
投東姓 Address 地址# Contact 静緒でで がいるでででの がでしまいでは、 がた。 1. 副 2. If 4. SI 4. SI 4. SI 4. SI 5. T 6. 手 # ***Corporo rogener には、 変音: 、 変音: 、 の の の の の の の の の の の の の	() of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS) (#)	用英文正指续集) hange of Hong Kong L hembers of the Comp 的股東簽署,方為不 e shareholders of th 間內發出書面通知 rate Communications a higital.com.hk 或斯寄 h. ation or action of its st ompanies Ordinance (Signature 簽名 (Please use ENGLISH BLOCK LETTERS 開用夾文正和 Date 当期 imited any in respect of the joint holding should sign this Request Form in order for it fox. e Company until you notify otherwise by reasonable notice in writing (not less than 7 (最短不少於7日)予本公司股份登記處「香港中央證券登記有限公司」。 it any time by reasonable notice in writing (not less than 7 days) to Next Digital by email at 至本公司股份登記處上述地址,要求更改有關公司通訊的語言版本及/或收取方式。 harderholders, including but not limited to: (i) the directors' report, the Company's annual accord Chapter 622 of the Laws of Hong Kongi); (ii) the interim report; (iii) a notice of meeting; (ii) ##達阿德戴師報告及(納達用)其財務報告概要(定義見公司條例(香港法例第022章)); (ii) MAILING LABEL 郵奇標籤
2 東 姓 4. Contact: 第第4 4. SI 5. F 差 5. F 差 5. F 差 4. SI 5. F 差 7. Corport 1. P 副 1. P 副 1. P 副 1. P 副 1. F 型 2. Ht にな 1. F 型 2. Ht にな 5. F 差 1. F 型 1. F T 1. F T	ad Ad* (Please use ENGLISH BLOCK LETTERS ad # (Please use ENGLISH BLOCK LETTERS ad # (clephone number Efsrag) urred to fil in the details if you download this Request Form from the websites of Next Digital or The Stock Exc @###x################################	用英文正指续集) hange of Hong Kong L hembers of the Comp 的股東簽署,方為不 e shareholders of th 間內發出書面通知 rate Communications a higital.com.hk 或斯寄 h. ation or action of its st ompanies Ordinance (Signature 簽名 (Please use ENGLISH BLOCK LETTERS 使用更文正体 Date 日期) initied pany in respect of the joint holding should sign this Request Form in order for it fg% . pany in respect of the joint holding should sign this Request Form in order for it fg% . e Company until you notify otherwise by reasonable notice in writing (not less than 7 (最短不少於7日) 子本公司股份登記處「香港中央證券登記有限公司」。 it any time by reasonable notice in writing (not less than 7 days) to Next Digital by email at 至本公司股份登記處上述地址,要求更改有關公司通訊的語言版本及/或收取方式。 hardenblders, including but not limited to: (i) the directors' report, the Company's annual acco Chapter 622 of the Laws of Hong Kong); (ii) the interim report; (iii) a notice of meeting: (ii) e構建同模數師報告及(确通用)其財務報告概要(定義見公司條例(香港法例第022章)) : (ii) MAILING LABEL 郵寄標簽 Mail Limited Laws of Hong Kong Investor Services Limited
投東姓 名 Address 地址 # Contact 第776年 1. P 2. If 3. T 4. SI 5. T 5. T 6. F 8. Corpor- togethed 4. SI 5. T 1. P 2. If 5. T 1. P 2. If 5. T 1. P 2. If 5. T 1. P 2. If 5. T 1. P 7. Corpor- togethed 8. Corpor- togethed 8. Corpor- togethed 8. Corpor- togethed 8. Corpor- togethed 8. Corpor- togethed 8. Corpor- togethed 8. Corpor- 1. Si 5. T 1. P 1. Si 5. T 1. Si 5. Si 1. Si 5. T 1. Si 5. Si 5. T 1. Si 5. Si	(of shareholder(s) [#] 名 [#] (Please use ENGLISH BLOCK LETTERS) (#) (Please use ENGLISH BLOCK LETTERS) (#) (*)	用英文正指续集) hange of Hong Kong L hembers of the Comp 的股東簽署,方為不 e shareholders of th 間內發出書面通知 rate Communications a higital.com.hk 或斯寄 h. ation or action of its st ompanies Ordinance (Signature 簽名 (Please use ENGLISH BLOCK LETTERS 開用支文正和 Date 当期) imited pany in respect of the joint holding should sign this Request Form in order for it fgx。 e Company until you notify otherwise by reasonable notice in writing (not less than 7 (最短不少於7日)予本公司股份登記處「香港中央證券登記有限公司」。 it any time by reasonable notice in writing (not less than 7 days) to Next Digital by email at 至本公司股份登記處上越地址,要求更改有關公司通訊的語言版本及/或收取方式。 hardreholders, including but not limited to: (i) the directors' report, the Company's annual accod chapter 622 of the Laws of Hong Kong)); (ii) the interim report; (iii) a notice of meeting; (ii) ##違同樣數師報告及(納適用)其財務報告概要(定義見公司條例(香港法例筆022章)); (iii) MAILING LABEL 郵寄標籤