

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

CORPORATION FINANCE

Mail Stop: 3561

May 1, 2017

Via E-Mail
Martin M. Ellen
Chief Financial Officer
Dr Pepper Snapple Group Inc.
5301 Legacy Drive,
Plano, Texas 75024

Re: Dr Pepper Snapple Group, Inc.

Form 10-K for the Fiscal Year Ended December 31, 2016

Filed February 14, 2017 File No. 001-33829

Dear Mr. Ellen:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/Craig Arakawa

Craig Arakawa Branch Chief Office of Beverages, Apparel, and Mining