

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 4561

October 4, 2017

Bin Li Chief Executive Officer Bitauto Holdings Limited New Century Hotel Office Tower, 6/F No. 6 South Capital Stadium Road Beijing, 100044 The People's Republic of China

Re: Bitauto Holdings Limited

Form 20-F for the Fiscal Year Ended December 31, 2016

Filed April 28, 2017 File No. 001-34947

Dear Mr. Li:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/ Craig D. Wilson

Craig D. Wilson Senior Assistant Chief Accountant Office of Information Technologies and Services