

Global Brands Group Holding Limited

利標品牌有限公司

(Incorporated in Bermuda with limited liability) (於百慕達註冊成立之有限公司) (Stock Code 股份代號: 787)

26 July 2019

Dear Non-registered Shareholder(s)^(Note 1),

Letter to Non-registered Shareholders

Notification of Publication of FY2019 Annual Report, Circular and Notice of Annual General Meeting ("Current Corporate Communication")

Both English and Chinese versions of the Current Corporate Communication are now available on the Company's website at *www.globalbrandsgroup.com* and HKExnews website at *www.hkexnews.hk*. You may access the Current Corporate Communication by clicking "Investors" on the home page of the Company's website at *www.globalbrandsgroup.com*.

If you would like to receive the Current Corporate Communication and all future Corporate Communications^(Note 2) in printed form, please complete, sign and return the Request Form overleaf to the Company's Hong Kong branch share registrar (the "Branch Share Registrar"), Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Request Form may also be downloaded from the Company's website at *www.globalbrandsgroup.com*.

Please note that by completing and returning the Request Form for the printed version of the Current Corporate Communication, you will expressly indicate that you prefer receiving all future Corporate Communications of the Company in printed version in the language(s) selected.

Should you have any queries relating to this letter, please call the hotline of the Branch Share Registrar at (852) 2980 1333 from 9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Global Brands Group Holding Limited

Notes:

- This letter is addressed to Non-registered Shareholders of the Company. Non-registered Shareholder means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communication. If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form overleaf.
- 2. Corporate Communication includes, but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

敬啟者:

致非登記股東^(附註1)之函件

二零一九財政年度年報、通函及股東週年大會通告(「本次公司通訊」)之刊載通知

本次公司通訊之英文及中文本均可於本公司網站www.globalbrandsgroup.com及「披露易」網站www.hkexnews.hk閲覽。 閣下可透過本公司網站www.globalbrandsgroup.com首頁選擇「投資者關係」,即可閲覽本次公司通訊。

倘若 閣下欲收取本次公司通訊及所有日後公司通訊^(辦註2)之印刷本,請填妥、簽署及寄回背面的申請表格至本公司的香 港股份過戶登記分處(「香港股份過戶登記分處」),卓佳證券登記有限公司,地址為香港灣仔皇后大道東183號合和中心 54樓。申請表格亦可於本公司網站www.globalbrandsgroup.com下載。

請注意,當 閣下填寫及寄回申請表格以索取本次公司通訊的印刷本後,即表示 閣下確認擬收取本公司所有日後公司通 訊的印刷本及所選擇之語言版本。

倘若 閣下對本函件有任何疑問,請於星期一至星期五上午九時正至下午五時正(不包括香港公眾假期)致電香港股份過 戶登記分處熱線(852) 2980 1333。

利標品牌有限公司

二零一九年七月二十六日

附註:

- 此函件乃向本公司之非登記股東發出。非登記股東指所持有的本公司股份存放於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時向本公司發出通知,希望收取公司通訊。如 閣下已經出售或轉讓所持有之本公司股份,則毋須理會本函件及背面的申請表格。
- 2. 公司通訊包括但不限於(a)董事會報告,其年度賬目連同核數師報告之副本及(如適用)其財務報告摘要:(b)中期業績報告及(如適用) 中期業績摘要報告:(c)會議通告:(d)上市文件:(e)通函:及(f)代表委任表格。

Tex: Image and a coup folding Limited (the "Company") Y: 計算書書類の言葉(不名句)) Level 54, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong 由生工事参型公式第つ公司(注意股份) 由生工事参型公式第つ公司(注意股份) 中学会社会社会社会社会社会社会社会社会社会社会社会社会社会社会社会社会社会社会社		Request F	orm 申請表格	
printed form as indicated below: 本人,又很現象以下列方式破壞本会同之本次公司崩結及日後会司崩結("###)之即為本: (Please tick ONLY ONE in the following boxes) (請從下列選擇中·僅在其中一個空格內劃上「/」號) printed English version ONLY; or 维友愛女印刷本: 责 D printed English and Chinese version BoyTh the printed English and Chinese versions. 同時成 数文及中文印刷本: 责 D SOTH the printed English and Chinese versions. 同時成 数文及中文印刷本: 责 Contact telephone no:	То:	c/o Tricor Investor Services Limited ("Branch Share Registrar")	由卓佳證券登	記有限公司(「香港股份過戶登記分處」)轉交
Control English version ONLY: or	print	ed form as indicated below:		mmunications (Note)) of the Company in
□ 個小院東文的解本:或 □ printed Chinese version ONLY; or 個肉或良文及用文印刷本: □ BIT Hite printed English and Chinese versions. □ 同時或良文及中文印刷本: □ BIT Hite printed English and Chinese versions. □ 同時或良文及中文印刷本: ○ gate 23 ○ family Name or Company Name 姓氏或公司名稱) ○ Forename 名字) Signature: ● and the state of the sta	(Plea	ase tick ONLY ONE in the following boxes)(請從下列選擇中,f	堇在 其中ー個 空格內劃上「✔」號)	
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PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料量明 (1) "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the "PDPO"), 本聲明中所指的「個人資料」具有香港法例第486章〈個人資料〈私隱〉條例〉(「〈私隱條例〉])中「個人資料」的涵義。 (3) Your supply of Personal Data to the Company is on a voluntary basis. Failure to provide sufficient information, the Company may not be able to process your instructions and/or requests as stated in this form. INF上自願的本公司提供個人資料+ 都 INF未能提供是知資料 · 本公司可能無法處理 閣下在本表格上所述的指示及/或要求。 (ii) Your Personal Data to the Company to its subsidiaries, its Branch Share Registrar, and/or other companies or bodies for any of the stated purpose, and retained for such period as may be necessary for our verification and record purposes. 本公司可說任何所說明的用途,將 關下的個人資料披露或轉移給本公司的附屬公司、香港股份過戶登記分處,及/ 或其他公司或團體 · 並將在適當期間保留該等個人資料作核實 (iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to the Privacy Compliance Officer of Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Gueen's Road East, Wan Chai, Hong Kong. INF 有權根據(私隱條例)的條文查閱及/ 或修改 閣下的個人資料。任何該等查閱及/ 或修改個人資料的要求均須以書面方式向卓佳證券登記有限公司(地址為香港灣仔皇后大道 東183 號合和中心54 樓)的私隱事務主任提出。	(2) (3) (4)	applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. 公司通訊包括但不限於(a)董事會報告,其年度賬目連同核數師報告之副本及(如適用)財務報告摘要; (b)中期業績報告及(如適用)中期業績摘要報告; (c)會議通告; (d)上市文件; (e)通面;及(f)代表受任柔格。 This form will be void if more than one box is ticked or no boxes are ticked or if the information is incorrectly completed. 倘若超過一個空格加上[/]號,或並無於任何一個空格加上[/]號,或所填高的資料不正確,本回條將會作廢。 This Request Form is to be completed by Non-registered Shareholders. Non-registered Shareholder means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communication). 此申請表格是由非常意記版東填寫的。非登記版東填高的本意記版和代有的本公司股份存成於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時向本公司發出通知表示該等人士 或公司欲收取公司通訊。 The above instruction will apply to all the Company's Corporate Communications to be sent to you until you notify the Branch Share Registrar to the contrary or unless you have at anytime ceased to have shareholdings in the Company. Limited 5. 图下之的有本公司⑦分词通訊,章 图下通知通用的考測單領通序程品の表現的分量通知表示或於任何時候傷止結有本公司的股份。		
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Please cut the mailing label and stick it on the envelope in order to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

单佳證券登記有限公司 Tricor Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong