

February 5, 2021

Chief, Information Technology Securities and Exchange Commission Division of Corporate Finance 100 F Street, NE MS 3040 Washington, DC 20549

To whom it may concern:

Bes Says

The NYSE American certifies its approval for listing and registration of the following securities of Adara Acquisition Corp., under the Exchange Act of 1934:

- Units, each consisting of one share of Class A Common Stock and one-half of one Redeemable Warrant
- Class A Common Stock, par value \$0.0001 per share
- Redeemable Warrants, each whole warrant exercisable for one share of Class A Common Stock at an exercise price of \$11.50

Sincerely,