

## **Section Two: Issuers' Continuing Disclosure Obligations**

### *Quarterly Reporting Obligations*

Item 1. Exact Name of the issuer and the address of its principal executive offices

Javalution Coffee Company  
Image Nutrition, 9/26/2003  
2485 E Sunrise Blvd, Suite 201-A, Ft. Lauderdale, FL 33304  
Phone - 954-568-1747, Fax – 954-568-0851  
[www.myjavafit.com](http://www.myjavafit.com), [www.javafitbuilder.com](http://www.javafitbuilder.com)  
[shareholders@javalution.com](mailto:shareholders@javalution.com)

Item 2. Shares Outstanding: 99,720,152

Item 3. Interim Financial Statements: Posted

Item 4. Management's discussion and analysis or plan of operation

#### Operations to Date

The 3<sup>rd</sup> Quarter represents the best revenue performance quarter in the history of our company. Javalution Coffee Company and CLR Roasters had combined revenues of \$1,194,064 ending September 30, 2009. This represents 192% increase over 3rd quarter 2008. Gross Profits for the quarter were \$344,117 representing a 364% increase over the same quarter in 2008. The company was able to achieve these revenue numbers for the third quarter while only realizing a 12% increase in expenses over 3rd quarter 2008. The company's Q3 expenses were \$626,153 VS \$558,808 in Q3 2008. Javalution Coffee Company reported consolidated net loss of \$187,378 for the quarter vs. a loss of \$464,150 in Q3 2008. This represents a \$276,772 improvement to the bottom line from Q3 2008 to 2009.

The company growth was attributed to triple digit sales increases from its JavaFit brand via its Network Marketing Division along with 35% sales growth coming from CLR Roasters, the company's wholly owned roasting operation. Assuming our rate of revenue growth continues at the same pace achieved in the 3<sup>rd</sup> quarter the company feels profitability will be achieved by the 2<sup>nd</sup> quarter of 2010.

C. NA

Item 5. Legal Proceedings

NA

Item 6. Defaults upon senior securities: None

Item 7. Other Information

Item 8. Exhibits

NA

Item 9. Certifications

None