# GreenTree Hospitality Group Ltd. Reports Fourth Quarter and Fiscal Year 2021 Financial Results

- Total revenues increased by 6.1% year over year to RMB307.4 million (US48.2 million)<sup>[1]</sup> for the fourth quarter 2021.
- Income from operations decreased by 69.5% year over year to RMB36.1 million (US\$5.7 million) [1] for the fourth quarter 2021.
- Adjusted EBITDA (non-GAAP) [2] decreased by 47.4% year over year to RMB68.8 million (US10.8 million) for the fourth quarter 2021.
- Core net income (non-GAAP) [3] decreased by 67.2% year over year to RMB35.9 million (US\$5.6 million) [1] for the fourth quarter 2021.
- GreenTree's board of directors has approved a share repurchase program of up to US\$20 million over the next 12 months.

SHANGHAI, May 11, 2022 /PRNewswire/ -- GreenTree Hospitality Group Ltd. (NYSE: GHG) ("GreenTree", the "Company", "we", "us" and "our"), a leading hospitality management group in China, today announced its unaudited financial results for the fourth quarter and fiscal year of 2021.

### **Fourth Quarter of 2021 Operational Highlights**

- A total of 4,659 hotels with 337,153 hotel rooms were in operation as of December31, 2021, compared to 4,626 hotels and 334,162 hotel rooms as of September 30, 2021.
- As of December 31, 2021, the Company had 66 leased-and-operated ("L&O") hotels and 4,593 franchised-and-managed ("F&M") hotels in operation in 367 cities across China, compared to 40 L&O hotels and 4,300 F&M hotels in operation in 345 cities as of December 31, 2020. Geographic coverage increased by 6.4% year-over-year.
- During the quarter, the Company opened 138 hotels, a decrease of 65 compared to 203 hotels opened in the fourth quarter of 2020. Of the hotels opened in the fourth quarter of 2021, three were in the luxury segment, 44 were in the mid-to-up-scale segment, 59 were in the mid-scale segment, and 32 were in the economy segment. Geographically speaking, 15 hotels were in Tier 1 cities [3], 34 were in Tier 2 cities and the remaining 89 were in Tier 3 and lower cities in China as of December 31, 2021.
- As of December 31, 2021, the Company had a pipeline of 1,225 hotels contracted for or under development, of which 57 hotels were in the luxury hotel segment, 347 were in the mid-to-up-scale segment, 478 were in the mid-scale segment, and 343 were in the economy

segment.

- The average daily room rate, or ADR, for all hotels in operation was RMB170, a 4.6% increase from RMB162 in the fourth quarter of 2020, and a 0.8% increase from RMB168 in the fourth quarter of 2019, before the COVID-19 outbreak.
- The occupancy rate, or OCC, for all hotels in operation was 69.2%, a decrease of 7.5% compared with 76.7% in the fourth quarter of 2020, and a 7.2% decrease compared with 76.4% in the fourth quarter of 2019, before the COVID-19 outbreak.
- The revenue per available room, or RevPAR, which is calculated by multiplying our hotels' ADR by its occupancy rate, was RMB117, a 5.6% year-over-year decrease, and a 8.7% decrease compared with RMB129 in the fourth quarter of 2019, before the COVID-19 outbreak.
- As of December 31, 2021 the Company's loyalty program had over 69 million individual members and approximately 1,850,000 corporate
  members, compared to over 66 million individual members and approximately 1,810,000 corporate members, respectively, as
  of September 30, 2021. The Company sold approximately 91.0% of room nights directly during the fourth quarter of 2021.

### **2021 Full Year Operational Highlights**

- For the full year 2021, the Company opened 722 hotels, an increase of 34.2% comparing to 538 newly-opened hotels in the full year 2020. Of the hotels opened in 2021, 10 were in the luxury hotel segment, 189 were in the mid-to-up-scale segment, 415 were in the mid-scale segment, and 108 were in the economy segment. Geographically speaking, 46 hotels were in Tier 1 cities, 200 were in Tier 2 cities and the remaining 476 were in Tier 3 and other cities in China as of December 31, 2021. During 2021, the Company closed 403 hotels, and added a net of 319 hotels to its portfolio.
- The average daily room rate, or ADR, for all hotels in operation, was RMB164 in the full year 2021, a 7.5% year-over-year increase.
- The occupancy rate, or OCC for all hotels in operation was 71.1% in the full year 2021, compared with 68.7% in the full year 2020.
- The revenue per available room, or RevPAR, which is calculated by multiplying our hotels' ADR by its occupancy rate, was RMB116 in the full year 2021, a 11.3% year-over-year increase.

"While addressing unprecedented challenges brought by the pandemic, we have continued to focus on the execution of our strategic growth plan for the long term," said Mr. Alex Xu, Chairman and Chief Executive Officer of GreenTree. "Thanks to the hard work and vigilance of our team, franchisees and partners to protect the health, safety and comfort of our customers, we delivered solid results during the fourth quarter of 2021, recovering 91.3% of our RevPAR in this quarter compared to the same period in 2019.

Several waves of COVID-19 infections in parts of China in the fourth quarter of 2021 dampened user demand for hotels stays overall. Despite the impact of COVID-19 in November, and thanks to our resilient business model, RevPAR for the quarter recovered to 91.3% of its level in the same period in 2019. This performance was better than our industry's average and gave momentum to our business. We also made progress in some of our new business models, such as E-sports hotels. As a result, E-sports hotels have performed better throughout the pandemic, bringing stable occupancy rates and profits to our franchisees and partners.

Going into 2022, we are pleased to see that our business has maintained better momentum than our industry in January and February, especially during Chinese New Year. However, additional COVID-19 outbreaks in March slowed down the pace of recovery in the domestic hospitality industry, especially in top-tier cities. March was negatively impacted by the resurgence of COVID-19 in many parts of China, particularly in Jilin Province, Guangdong Province and Shanghai. While the hotel industry as a whole has been hit hard and is under tremendous pressure, we have been strongly supported by the unwavering dedication of our staff and partners. Their dedication gives us confidence for the future, in our ability to continue to navigate uncertainty and to emerge from the pandemic stronger than ever."

#### Fourth Quarter 2021 Financial Results

|                               | Quarter Ended     |                   |                   |  |  |  |
|-------------------------------|-------------------|-------------------|-------------------|--|--|--|
|                               | December 31, 2020 | December 31, 2021 | December 31, 2021 |  |  |  |
|                               | RMB               | RMB               | US\$              |  |  |  |
| Revenues                      |                   |                   |                   |  |  |  |
| Leased-and-operated hotels    | 76,113,015        | 112,445,788       | 17,645,198        |  |  |  |
| Franchised-and-managed hotels | 207,222,721       | 184,749,925       | 28,991,295        |  |  |  |

| Othoro                        | 0, 120,000        | 10,200,102        | 1,000,000         |
|-------------------------------|-------------------|-------------------|-------------------|
| Total revenues                | 289,756,566       | 307,432,445       | 48,242,859        |
|                               |                   | Year Ended        |                   |
|                               | December 31, 2020 | December 31, 2021 | December 31, 2021 |
|                               | RMB               | RMB               | US\$              |
| Revenues                      |                   |                   |                   |
| Leased-and-operated hotels    | 227,074,041       | 391,960,031       | 61,507,082        |
| Franchised-and-managed hotels | 677,480,818       | 774,359,348       | 121,513,879       |
| others                        | 25,455,237        | 39,826,579        | 6,249,660         |
| Total revenues                | 930,010,096       | 1,206,145,958     | 189,270,621       |

6.420.830

others

**Total revenues** for the fourth quarter of 2021 were RMB307.4 million (US\$48.2 million) <sup>[1]</sup>, a 6.1% year-over-year increase. The increase was primarily due to newly opened L&O and F&M hotels. Compared with the fourth quarter of 2019, before the COVID-19 outbreak, total revenues for the fourth quarter of 2021 increased by 6.2%. Total revenues for the full year 2021 were RMB1,206.1 million (US\$189.3 million) <sup>[1]</sup>, a 29.7% year-over-year increase.

1.606.366

10.236.732

**Total revenues from leased-and-operated hotels** for the fourth quarter of 2021 were RMB112.4 million (US\$17.6 million) <sup>[1]</sup>, a 47.7% year-over-year increase. The increase was primarily due to a 1.2% year-over-year increase in L&O hotels' RevPAR and revenues from the 29 L&O hotels opened since the beginning of 2021. This revenue increase was partially offset by the closure of three L&O hotels over the same period. Total revenues from L&O hotels for the full year 2021 were RMB392.0 million (US\$61.5 million) <sup>[1]</sup>, a 72.6% year-over-year increase.

**Total revenues from franchised-and-managed hotels** for the fourth quarter of 2021 were RMB184.7 million (US\$29.0 million) <sup>[1]</sup>, a 10.8% year-over-year decrease. Initial franchise fees for the fourth quarter of 2021 increased by 5.7% year-over-year, mainly attributable to the gross opening of 133 F&M hotels and the closure of 104 F&M hotels. Recurring franchisee management fees and others for the fourth quarter of 2021 decreased by 12.4% year-over-year, primarily due to a 5.8% decrease in RevPAR due to impact of COVID-19 and the fee waiver to franchisees of quarantined hotels and hotels whose RevPAR has been severely affected by the pandemic. Total revenues from F&M hotels for the full year 2021 were RMB774.4 million (US\$121.5 million) <sup>[1]</sup>, a 14.3% year-over-year increase.

|   |                   | Quarter Ended     |                   |
|---|-------------------|-------------------|-------------------|
|   | December 31, 2020 | December 31, 2021 | December 31, 2021 |
|   | RMB               | RMB               | US\$              |
| Initial franchise fee                         | 18,065,889        | 19,091,150        | 2,995,818         |
| Recurring franchise management fee and others | 189,156,832       | 165,658,775       | 25,995,477        |
| Revenues from franchised-and-managed hotels   | 207,222,721       | 184,749,925       | 28,991,295        |
|   |                   | Year Ended        |                   |
|   | December 31, 2020 | December 31, 2021 | December 31, 2021 |
|   | RMB               | RMB               | US\$              |
| Initial franchise fee                         | 61,051,369        | 76,263,574        | 11,967,419        |
| Recurring franchise management fee and others | 616,429,449       | 698,095,774       | 109,546,460       |
| Revenues from franchised-and-managed hotels   | 677,480,818       | 774,359,348       | 121,513,879       |

# Total operating costs and expenses

|                                     | Quarter Ended     |                   |                   |  |  |
|-------------------------------------|-------------------|-------------------|-------------------|--|--|
|                                     | December 31, 2020 | December 31, 2021 | December 31, 2021 |  |  |
|                                     | RMB               | RMB               | US\$              |  |  |
| Operating costs and expenses        |                   |                   |                   |  |  |
| Hotel operating costs               | 99,817,161        | 191,912,281       | 30,115,225        |  |  |
| Selling and marketing expenses      | 24,232,688        | 10,649,862        | 1,671,196         |  |  |
| General and administrative expenses | 50,885,097        | 72,474,197        | 11,372,783        |  |  |
| Other operating expenses            | 98,341            | 30,485            | 4,783             |  |  |
| 3Total operating costs and expenses | 175,033,287       | 275,066,825       | 43,163,987        |  |  |

|                                     | Year Ended        |                   |                   |  |  |  |
|-------------------------------------|-------------------|-------------------|-------------------|--|--|--|
|                                     | December 31, 2020 | December 31, 2021 | December 31, 2021 |  |  |  |
|                                     | RMB               | RMB               | US\$              |  |  |  |
| Operating costs and expenses        |                   |                   |                   |  |  |  |
| Hotel operating costs               | 392,522,306       | 651,376,905       | 102,215,250       |  |  |  |
| Selling and marketing expenses      | 75,347,166        | 66,921,718        | 10,501,478        |  |  |  |
| General and administrative expenses | 172,557,554       | 268,252,836       | 42,094,724        |  |  |  |
| Other operating expenses            | 1,731,405         | 4,937,625         | 774,821           |  |  |  |
| Total operating costs and expenses  | 642,158,431       | 991,489,084       | 155,586,273       |  |  |  |

**Hotel operating costs** for the fourth quarter of 2021 were RMB191.9 million (US\$30.1 million) <sup>[1]</sup>, a 92.3% year-over-year increase. The increase was mainly attributable to the opening of 29 L&O hotels since the beginning of 2021, which resulted in higher rents, higher utilities and consumables, higher staff headcount and compensation expenses, higher depreciation and amortization, and higher ramp up costs. Excluding the impact from newly-opened L&O hotels in 2021, hotel operating costs for the fourth quarter of 2021 increased 19.7%. Hotel operating costs for the full year 2021 were RMB651.4 million (US\$102.2 million) <sup>[1]</sup>, a 65.9% year-over-year increase.

|  |              | <b>Quarter Ended</b> |              |
|--|--------------|----------------------|--------------|
|  | December 31, | December 31,         | December 31, |
|  | 2020         | 2021                 | 2021         |
|  | RMB          | RMB                  | US\$         |
| Rental   | 28,196,927   | 63,622,588           | 9,983,772    |
| Utilities  | 4,113,416    | 6,306,575            | 989,639      |
| Personnel cost   | 10,034,679   | 29,867,603           | 4,686,879    |
| Depreciation and amortization                              | 13,450,611   | 29,110,325           | 4,568,045    |
| Consumable, food and beverage                              | 11,584,105   | 20,471,596           | 3,212,440    |
| Costs of general managers of franchised-and-managed hotels | 26,088,907   | 29,807,622           | 4,677,466    |
| Other costs of franchised-and-managed hotels               | 5,132,814    | 6,004,107            | 942,175      |
| Others   | 1,215,702    | 6,721,865            | 1,054,809    |
| <b>Hotel Operating Costs</b>                               | 99,817,161   | 191,912,281          | 30,115,225   |

|  |              | Year Ended   |              |
|--|--------------|--------------|--------------|
| •  | December 31, | December 31, | December 31, |
|  | 2020         | 2021         | 2021         |
|  | RMB          | RMB          | US\$         |
| Rental   | 118,295,183  | 235,568,383  | 36,965,820   |
| Utilities  | 15,372,385   | 25,782,913   | 4,045,902    |
| Personnel cost   | 41,330,758   | 82,114,394   | 12,885,540   |
| Depreciation and amortization                              | 50,324,493   | 80,575,644   | 12,644,077   |
| Consumable, food and beverage                              | 43,257,796   | 69,495,702   | 10,905,392   |
| Costs of general managers of franchised-and-managed hotels | 91,664,745   | 114,779,305  | 18,011,378   |
| Other costs of franchised-and-managed hotels               | 22,985,917   | 26,123,578   | 4,099,359    |
| Others   | 9,291,029    | 16,936,986   | 2,657,782    |
| Hotel Operating Costs                                      | 392,522,306  | 651,376,905  | 102,215,250  |

**Selling and marketing expenses** for the fourth quarter of 2021 were RMB10.6 million (US\$1.7 million) [1], a 56.1% year-over-year decrease. The decrease was mainly attributable to lower advertising expenses. Selling and marketing expenses for the full year 2021 were RMB66.9 million (US\$10.5 million) [1], a 11.2% year-over-year decrease.

**General and administrative expenses** for the fourth quarter of 2021 were RMB72.5 million (US\$11.4 million) <sup>[1]</sup>, a 42.4% year-over-year increase. The increase was mainly attributable to the opening of 29 L&O hotels since the beginning of 2021, increased one-time consulting fees for capital markets advice and increased bad debts during 2021. Excluding the impact from newly-opened L&O hotels and one-time consulting fees, general and administrative expenses for the fourth quarter of 2021 increased by 19.9%. General and administrative expenses for the full year 2021 were RMB268.3 million (US\$42.1 million) <sup>[1]</sup>, a 55.5% year-over-year decrease.

**Gross profit** for the fourth quarter of 2021 was RMB115.5 million (US\$18.1 million) [1], a year-over-year decrease of 39.2%. Gross margin for the fourth quarter of 2021 was 37.6%, compared to 65.6% a year ago. The decrease was primarily due to the operating loss recorded by newly-opened L&O hotels during their ramp-up period. Gross profit for the full year 2021 was RMB554.8 million (US\$87.1 million) [1], a 3.2% year-over-year increase.

**Income from operations** for the fourth quarter of 2021 was RMB36.1 million (US\$5.7 million) <sup>[1]</sup>, a year-over-year decrease of 69.5%, with a margin of 11.8%. The decrease was mainly due to the operating loss recorded by newly-opened L&O hotels during their ramp-up period. Income from operations for the full year 2021 was RMB241.7 million (US\$37.9 million) <sup>[1]</sup>, a year-over-year decrease of 24.3%.

**Net income** for the fourth quarter of 2021 was RMB28.6 million (US\$4.5 million) <sup>[1]</sup>, compared to RMB79.5 million in the fourth quarter of 2020 and net margin was 9.3%. The year-over-year decrease was mainly attributable to the operating loss recorded by newly-opened L&O hotels during their ramp-up period. Net income for the full year 2021 was RMB207.8 million(US\$32.6 million) <sup>[1]</sup>, a year-over-year decrease of 15.1%.

Adjusted EBITDA (non-GAAP) <sup>[2]</sup> for the fourth quarter of 2021 was RMB68.8 million (US\$10.8 million) <sup>[1]</sup>, a year-over-year decrease of 47.4%. Adjusted EBITDA margin, defined as adjusted EBITDA (non-GAAP) as a percentage of total revenues, for the fourth quarter of 2021 was 22.4%, compared to 45.1% a year ago. Excluding the impact of newly-opened hotels, adjusted EBITDA (non-GAAP) for the fourth quarter of 2021 was RMB105.0 million, with a margin of 40.2%. Adjusted EBITDA (non-GAAP) for the full year 2021 was RMB317.7 million (US\$49.9 million) <sup>[1]</sup>, a year-over-year decrease of 10.6%.

**Core net income (non-GAAP)** for the fourth quarter of 2021 was RMB35.9 million (US\$5.6 million) <sup>[1]</sup>, a year-over-year decrease of 67.2%. The core net margin, defined as core net income (non-GAAP) as a percentage of total revenues, for the fourth quarter of 2021 was 11.7%, compared to 37.7% one year ago. Core net income (non-GAAP) for the full year 2021 was RMB204.3 million (US\$32.1 million) <sup>[1]</sup>, a year-over-year decrease of 29.4%.

**Earnings per ADS (basic and diluted)** for the fourth quarter of 2021 were RMB0.25 (US\$0.04) <sup>[1]</sup>, down from RMB0.83 one year ago. Core net income per ADS (basic and diluted) (non-GAAP) for the fourth quarter of 2021 was RMB0.35 (US\$0.05) <sup>[1]</sup>, down from RMB1.06 a year ago. Earnings per ADS (basic and diluted) for the full year 2021 was RMB2.05 (US\$0.32) <sup>[1]</sup> down from RMB2.54 one year ago. Core net income per ADS (basic and diluted) (non-GAAP) was RMB1.98 (US\$0.31) <sup>[1]</sup> for the full year 2021, a decrease from RMB2.81 a year ago.

Cash flow Operating cash inflow for the fourth quarter of 2021 was RMB201.3 million (US\$31.6 million) [1] as a result of income from operations. Investing cash outflow for the fourth quarter of 2021 was RMB256.4 million (US\$40.2 million) [1], which was primarily attributable to purchases of short-term investment, investments and deposits for property and equipment, and loans to franchisees. The investing cash outflow was partially offset by proceeds from short-term investments. Financing cash inflow for the fourth quarter of 2021 was RMB154.2 million (US\$24.2 million), mainly attributable to dividends distributed by the end of the year 2021. Operating cash inflow for the full year 2021 was RMB361.0 million (US\$56.6 million) [1]. Investing cash outflow for the full year 2021 was RMB928.4 million (US\$145.7 million) [1]. Financing cash inflow for the full year 2021 was RMB255.6 million (US\$40.1 million) [1].

Cash and cash equivalents, restricted cash, short-term investments, investments in equity securities and time deposit. As of December 31, 2021, the Company had total cash and cash equivalents, restricted cash, short term investments, investments in equity securities and time deposits of RMB1,235.9 million (US\$193.9 million) [1], compared to RMB1,192.1 million as of September 30, 2021. The increase from the prior quarter was primarily attributable to cash from operating activities and drawing down of bank facilities but offset by dividend distribution to our shareholders, acquisition costs of our L&O hotels and changes in fair value of equity securities.

# **COVID-19 Update**

Despite the resurgence of COVID-19 in the fourth quarter of 2021, we delivered solid results, with RevPAR recovering to 91.3% of its level in the same period in 2019. At the end of December 2021, our RevPAR had bounced back to almost 100% of its level in the fourth quarter of 2019 (the "4Q2019 Level"). With the resurgence of COVID-19 nationwide, our RevPAR fell to around 81.3% of the 4Q2019 Level in the first week of November 2021, but gradually recovered to 98.5% of the 4Q2019 Level in the last week of December 2021. In early 2022, hotels braced for a rush of guests during the Chinese New Year due to family reunions and anticipated recovery in domestic tourism, leading to a boom for the hospitality industry. In the first quarter of 2022, the Company's RevPAR temporarily reached 88% of its level in the first quarter of 2019. However, the reintroduction of travel restrictions due to increased omicron variant cases led to a decline in RevPAR.

At the beginning of 2022, another round of COVID outbreaks in March and April led to some restrictions in major cities being locked down, and millions of residents confined at home, slowing down the recovery pace of the domestic hospitality industry, especially in top-tier cities. Outbreaks in Jilin Province, Guangdong Province and Shanghai in March led to a drop in our RevPAR of the first week of May to only 56.0% of its level at the same time in 2019. A certain number of our hotels participate in domestic quarantine programs. We help local governments implement quarantine policies, help our guests isolate safely, and help our franchisees stabilize their income. We believe our hotels' participation can help them stay competitive in the industry. While China's domestic market remains under pressure due to a new wave of infections and the rapid increase in omicron cases, we believe we can continue to outperform the industry across business lines.

#### Guidance

Assuming the recent resurgences of COVID-19 remain under control in China and the market will recover in the third quarter and fourth quarter, the Company expects an increase in total revenues of up to 5% for the full year 2022, compared to 2021.

The guidance set forth above reflects the Company's current and preliminary views based on its recovery and may not be indicative of the final financial results for any future interim period and/or the full year ending December 31, 2022.

## **Share Repurchase Program**

The Company today also announced that its board of directors has authorized a share repurchase program under which the Company may repurchase up to US\$20 million worth of its outstanding (i) American depositary shares ("ADSs"), each representing one Class A ordinary share, and/or (ii) Class A ordinary shares over the next 12 months.

Under the share repurchase program, the Company may repurchase its ADSs from time to time through open market transactions at prevailing market prices, privately negotiated transactions, block trades or any combination thereof. The Company will also effect repurchase transactions in compliance with Rule 10b5-1 and/or Rule 10b-18 under the Securities Exchange Act of 1934, as amended, and its insider trading policy, as applicable. The number of ADSs repurchased and the timing of repurchases will depend on a number of factors, including, but not limited to, price, trading volume and general market conditions, along with the Company's working capital requirements and general business conditions. The Company's board of directors will review the share repurchase program periodically, and may authorize adjustment of its terms and size. The Company plans to fund the repurchases from its existing cash balance and does not expect the repurchase program to adversely affect its existing growth plan and strategies.

#### **Conference Call**

GreenTree's management will hold an earnings conference call at 8:00 PM U.S. Eastern Time on May 11, 2022, (9:00 AM Beijing/Hong Kong Time on May 12, 2022).

Dial-in numbers for the live conference call are as follows:

International 1-412-902-4272

Mainland China 4001-201-203

US 1-888-346-8982

Hong Kong 800-905-945 or 852-3018-4992

Singapore 800-120-6157

Participants should ask to join the GreenTree call, please dial in approximately 10 minutes before the scheduled time of the call.

A telephone replay of the conference call will be available after the conclusion of the live conference call until May, 2022.

Dial-in numbers for the replay are as follows:

International Dial-in
U.S. Toll Free
Canada Toll Free
Passcode:
1-412-317-0088
1-877-344-7529
855-669-9658
6891497

Additionally, a live and archived webcast of this conference call will be available at <a href="http://ir.998.com">http://ir.998.com</a>.

#### **Use of Non-GAAP Financial Measures**

We believe that Adjusted EBITDA and core net income, as we present it, is a useful financial metric to assess our operating and financial performance before the impact of investing and financing transactions, income taxes and certain non-core and non-recurring items in our financial statements.

The presentation of Adjusted EBITDA and core net income should not be construed as an indication that our future results will be unaffected by other charges and gains we consider to be outside the ordinary course of our business.

The use of Adjusted EBITDA and core net income has certain limitations because it does not reflect all items of income and expenses that affect our operations. Items excluded from Adjusted EBITDA and core net income are significant components in understanding and assessing our operating and financial performance. Depreciation and amortization expense for various long-term assets, income tax and share-based compensation have been and will be incurred and are not reflected in the presentation of Adjusted EBITDA. Each of these items should also be considered in the overall evaluation of our results. Additionally, Adjusted EBITDA and core net income does not consider capital expenditures and other investing activities and should not be considered as a measure of our liquidity. We compensate for these limitations by providing the relevant disclosure of our depreciation and amortization, interest expense/income, gains/losses from investments in equity securities, income tax expenses, share-based compensation, share of loss in equity investees, government subsidies and other relevant items both in our reconciliations to the corresponding U.S. GAAP financial measures and in our consolidated financial statements, all of which should be considered when evaluating our performance.

The term Adjusted EBITDA and core net income is not defined under U.S. GAAP, and Adjusted EBITDA and core net income is not a measure of net income, operating income, operating performance or liquidity presented in accordance with U.S. GAAP. When assessing our operating and financial performance, you should not consider this data in isolation or as a substitute for our net income, operating income or any other operating performance measure that is calculated in accordance with U.S. GAAP. In addition, our Adjusted EBITDA and core net income may not

be comparable to Adjusted EBITDA and core net income or similarly titled measures utilized by other companies since such other companies may not calculate Adjusted EBITDA and core net income in the same manner as we do.

Reconciliations of the Company's non-GAAP financial measures, including Adjusted EBITDA and core net income, to the consolidated statement of operations information are included at the end of this press release.

# **About GreenTree Hospitality Group Ltd.**

GreenTree Hospitality Group Ltd. ("GreenTree" or the "Company") (NYSE: GHG) is a leading hospitality management group in China. As of December 31 2021, GreenTree had a total number of 4,659 hotels. In 2020, HOTELS magazine ranked GreenTree Top 12 Ranking among 225 largest global hotel groups in terms of number of hotels in its annual HOTELS' 225. GreenTree was also the fourth largest hospitality company in China in 2020 based on the statistics issued by the China Hospitality Association.

GreenTree has a broad portfolio of diverse brands spanning from the economy to mid-scale, up-scale and luxury segments of the hospitality industry mainly in China. Through its strong membership base, expansive booking network, superior system management with moderate charges, and fully supported by its operating departments including Decoration, Engineering, Purchasing, Operation, IT and Finance, GreenTree aims to keep closer relationships with all of its clients and partners by providing a diverse brand portfolio that features comfort, style and value.

For more information on GreenTree, please visit <a href="http://ir.998.com">http://ir.998.com</a>

## **Safe Harbor Statements**

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. In some cases, these forward-looking statements can be identified by words or phrases such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "is/are likely to," "confident," "future," or other similar expressions. GreenTree may also make written or oral forward-looking statements in its reports filed with or furnished to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Any statements that are not historical facts, including statements about or based on GreenTree's current beliefs, expectations, assumptions, estimates and projections about us and our industry, are forward-looking statements that involve known and unknown factors, risks and uncertainties that may cause our actual results, performance or achievements to be materially different from those expressed or implied by the forward-looking statements. Such factors and risks include, but not limited to the following: GreenTree's goals and growth strategies; its future business development, financial condition and results of operations; trends in the hospitality industry in China and globally; competition in our industry; fluctuations in general economic and business conditions in China and other regions where we operate; the regulatory environment in which we and our franchisees operate; and assumptions underlying or related to any of the foregoing. You should not place undue reliance on these forward-looking statements. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided, including the forward-looking statements made, in this press release are current as of the date of the press release. Except as required by law, GreenTree undertakes no obligation to update any such information or forward-looking statements to reflect events or circumstances after the date on which the information is provided or statements are made, or to reflect the occurrence of unanticipated events.

**Financial Tables and Operational Data Follow** 

GreenTree Hospitality Group Ltd.
Unaudited Condensed Consolidated Balance Sheets

 December 31,
 December 31,
 December 31,

 2020
 2021
 2021

 RMB
 RMB
 US\$

## **ASSETS**

| Current assets:                                  |             |               |             |
|--|-------------|---------------|-------------|
| 0  |             |               |             |
| Cash and cash equivalents                        | 311,358,209 | 298,428,709   | 46,829,977  |
| Restricted cash                                  | -           | 3,300,000     | 517,842     |
| Short-term investments 3                         | 01,983,182  | 557,458,675   | 87,477,431  |
|  | 42,378,696  | 157,988,851   | 24,791,898  |
| Accounts receivable, net of allowance            | 01,511,057  | 95,589,936    | 15,000,147  |
| Amounts due from related parties                 | 9,770,871   | 310,419,860   | 48,711,650  |
| Prepaid rent                                     | 13,597,867  | 15,454,967    | 2,425,222   |
| Inventories                                      | 3,804,680   | 2,297,584     | 360,541     |
| Other current assets                             | 77,649,794  | 135,626,370   | 21,282,736  |
| Loans receivable, net2                           | 22,244,629  | 323,141,251   | 50,707,914  |
| Total current assets 1,5                         | 84,298,985  | 1,899,706,203 | 298,105,358 |
| Non-current assets:                              |             |               |             |
| Restricted cash                                  | 22,369,900  | 18,869,900    | 2,961,099   |
| Long-term time deposits 4                        | 90,000,000  | 160,000,000   | 25,107,491  |
| Loans receivable, net                            | 45,703,988  | 303,150,438   | 47,570,919  |
| Property and equipment, net                      | 68,605,661  | 1,052,467,058 | 165,155,048 |
| Intangible assets, net                           | 91,513,073  | 520,117,479   | 81,617,782  |
| Goodwill 1                                       | 00,231,487  | 120,819,948   | 18,959,286  |
| Long-term investments 3                          | 69,525,917  | 188,790,785   | 29,625,394  |
| Other assets                                     | 66,635,394  | 329,366,340   | 51,684,767  |
| Deferred tax assets                              | 56,070,112  | 138,776,214   | 21,777,016  |
| TOTAL ASSETS 4,0                                 | 94,954,517  | 4,732,064,365 | 742,564,160 |
| LIABILITIES AND EQUITY                           |             |               |             |
| Current liabilities:                             |             |               |             |
|  | 50,000,000  | 406,200,000   | 63,741,644  |
| Accounts payable                                 | 19,606,344  | 24,036,544    | 3,771,858   |
| Advance from customers                           | 34,305,508  | 39,773,738    | 6,241,367   |
| Amounts due to related parties                   | 3,198,253   | 9,530,627     | 1,495,563   |
| Salary and welfare payable                       | 51,567,587  | 60,154,565    | 9,439,564   |
| Deferred rent                                    | 1,356,132   | 1,926,957     | 302,382     |
| Deferred revenue 2                               | 21,314,997  | 215,147,975   | 33,761,412  |
| Accrued expenses and other current liabilities 3 | 00,696,673  | 379,907,548   | 59,615,785  |
| Income tax payable                               | 87,483,970  | 71,384,087    | 11,201,721  |
| Dividends payable                                | <u>-</u>    | 40,999,458    | 6,433,710   |

| Total current liabilities                                   | 869,529,464   | 1,249,061,499 | 196,005,006 |
|---|---------------|---------------|-------------|
| Long-term bank loans  | -             | 301,800,000   | 47,359,006  |
| Deferred rent   | 28,642,973    | 68,842,692    | 10,802,921  |
| Deferred revenue  | 361,901,369   | 314,472,488   | 49,347,596  |
| Other long-term liabilities                                 | 115,862,713   | 132,046,925   | 20,721,044  |
| Deferred tax liabilities                                    | 178,413,413   | 247,002,602   | 38,760,098  |
| Unrecognized tax benefits                                   | 290,679,902   | 284,542,615   | 44,650,945  |
| TOTAL LIABILITIES   | 1,845,029,834 | 2,597,768,821 | 407,646,616 |
| Shareholders' equity:                                       |               |               |             |
| Class A ordinary shares                                     | 222,587,070   | 222,587,070   | 34,928,768  |
| Class B ordinary shares                                     | 115,534,210   | 115,534,210   | 18,129,839  |
| Additional paid-in capital                                  | 1,149,280,404 | 1,151,384,306 | 180,677,323 |
| Retained earnings   | 570,042,924   | 420,458,688   | 65,979,143  |
| Accumulated other comprehensive income                      | 45,586,647    | 39,089,244    | 6,133,955   |
| Total GreenTree Hospitality Group Ltd. shareholders' equity | 2,103,031,255 | 1,949,053,518 | 305,849,028 |
| Non-controlling interests                                   | 146,893,428   | 185,242,026   | 29,068,516  |
| Total shareholders' equity                                  | 2,249,924,683 | 2,134,295,544 | 334,917,544 |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY                  | 4,094,954,517 | 4,732,064,365 | 742,564,160 |

# GreenTree Hospitality Group Ltd. Unaudited Condensed Consolidated Statements of Comprehensive Income

|                               |              | Quarter Ended             |              |               | Year Ended    |               |  |
|-------------------------------|--------------|---------------------------|--------------|---------------|---------------|---------------|--|
|                               | December 31, | December 31, December 31, | December 31, | December 31,  | December 31,  | December      |  |
|                               | 2020         | 2021                      | 2021         | 2020          | 2021          | 31, 2021      |  |
|                               | RMB          | RMB                       | US\$         | RMB           | RMB           | US\$          |  |
| Revenues                      |              |                           |              |               |               |               |  |
| Leased-and-operated hotels    | 76,113,015   | 112,445,788               | 17,645,198   | 227,074,041   | 391,960,031   | 61,507,082    |  |
| Franchised-and-managed hotels | 207,222,721  | 184,749,925               | 28,991,295   | 677,480,818   | 774,359,348   | 121,513,879   |  |
| Others                        | 6,420,830    | 10,236,732                | 1,606,366    | 25,455,237    | 39,826,579    | 6,249,660     |  |
| Total revenues                | 289,756,566  | 307,432,445               | 48,242,859   | 930,010,096   | 1,206,145,958 | 189,270,621   |  |
| Operating costs and expenses  |              |                           |              |               |               |               |  |
| Hotel operating costs         | (99,817,161) | (191,912,281)             | (30,115,225) | (392,522,306) | (651,376,905) | (102,215,250) |  |

| Selling and marketing expenses                      | (24,232,688)  | (10,649,862)  | (1,671,196)  | (75,347,166)  | (66,921,718)    | (10,501,478)  |
|---|---------------|---------------|--------------|---------------|-----------------|---------------|
| General and administrative expenses                 | (50,885,097)  | (72,474,197)  | (11,372,783) | (172,557,554) | (268, 252, 836) | (42,094,724)  |
| Other operating expenses                            | (98,341)      | (30,485)      | (4,783)      | (1,731,405)   | (4,937,625)     | (774,821)     |
| Total operating costs and expenses                  | (175,033,287) | (275,066,825) | (43,163,987) | (642,158,431) | (991,489,084)   | (155,586,273) |
| Other operating income                              | 3,728,194     | 3,781,098     | 593,337      | 31,399,552    | 27,059,935      | 4,246,294     |
| Income from operations                              | 118,451,473   | 36,146,718    | 5,672,209    | 319,251,217   | 241,716,809     | 37,930,642    |
| Interest income and other, net                      | 25,072,336    | 14,894,610    | 2,337,289    | 72,934,212    | 59,974,418      | 9,411,295     |
| Interest expense                                    | (514,466)     | (2,707,595)   | (424,881)    | (3,456,316)   | (12,671,385)    | (1,988,417)   |
| Gains (losses) from investment in equity securities | (27,038,739)  | (15,214,276)  | (2,387,452)  | (36,773,521)  | 11,929,538      | 1,872,005     |
| Other income, net                                   | 1,779,000     | 8,322,668     | 1,306,008    | 2,296,981     | 11,818,559      | 1,854,590     |
| Income before income taxes                          | 117,749,604   | 41,442,125    | 6,503,173    | 354,252,573   | 312,767,939     | 49,080,115    |
| Income tax expense                                  | (38,060,701)  | (12,266,354)  | (1,924,858)  | (110,459,202) | (105,313,904)   | (16,526,050)  |
| Income before share of gains in equity investees    | 79,688,903    | 29,175,771    | 4,578,315    | 243,793,371   | 207,454,035     | 32,554,065    |
| Share of gains in equity investees, net of tax      | (209,178)     | (624,273)     | (97,962)     | 909,364       | 382,874         | 60,081        |
| Net income  | 79,479,725    | 28,551,498    | 4,480,353    | 244,702,735   | 207,836,909     | 32,614,146    |
| Net loss/(income) attributable to non-controlling   |               |               |              |               |                 |               |
| interests   | 6,078,488     | (2,616,666)   | (410,612)    | 16,641,655    | 3,761,411       | 590,248       |
| Net income attributable to ordinary shareholders    | 85,558,213    | 25,934,832    | 4,069,741    | 261,344,390   | 211,598,320     | 33,204,394    |
| Net earnings per share                              |               |               |              |               |                 |               |
| Class A ordinary share-basic and diluted            | 0.83          | 0.25          | 0.04         | 2.54          | 2.05            | 0.32          |
| Class B ordinary share-basic and diluted            | 0.83          | 0.25          | 0.04         | 2.54          | 2.05            | 0.32          |
| Net earnings per ADS                                |               |               |              |               |                 |               |
| Class A ordinary share-basic and diluted            | 0.83          | 0.25          | 0.04         | 2.54          | 2.05            | 0.32          |
| Class B ordinary share-basic and diluted            | 0.83          | 0.25          | 0.04         | 2.54          | 2.05            | 0.32          |
| Weighted average shares outstanding                 |               |               |              |               |                 |               |
| Class A ordinary share-basic and diluted            | 68,286,954    | 68,286,954    | 68,286,954   | 68,286,954    | 68,286,954      | 68,286,954    |
| Class B ordinary share-basic and diluted            | 34,762,909    | 34,762,909    | 34,762,909   | 34,762,909    | 34,762,909      | 34,762,909    |
| Other comprehensive income, net of tax              |               |               |              |               |                 |               |
| Foreign currency translation adjustments            | (18,663,525)  | (6,398,752)   | (1,004,104)  | (19,714,207)  | (6,497,403)     | (1,019,584)   |
| Comprehensive income, net of tax                    | 60,816,200    | 22,152,746    | 3,476,249    | 224,988,528   | 201,339,506     | 31,594,562    |

| Comprehensive loss/(income) attributable to non- |            |             |           |             |             |            |
|--|------------|-------------|-----------|-------------|-------------|------------|
| controlling interests                            | 6,078,488  | (2,616,666) | (410,612) | 16,641,655  | 3,761,411   | 590,247    |
| Comprehensive income attributable to ordinary    |            |             |           |             |             |            |
| shareholders                                     | 66,894,688 | 19,536,080  | 3,065,637 | 241,630,183 | 205,100,917 | 32,184,809 |

# GreenTree Hospitality Group Ltd. Unaudited Condensed Consolidated Statements of Cash Flows

|  | Quarter Ended |              |             |              | Year Ended   |             |
|--|---------------|--------------|-------------|--------------|--------------|-------------|
|  | December      | December     | December    | December     | December     | December    |
|  | 31, 2020      | 31, 2021     | 31, 2021    | 31, 2020     | 31, 2021     | 31, 2021    |
|  | RMB           | RMB          | US\$        | RMB          | RMB          | US\$        |
| Operating activities:                                    |               |              |             |              |              |             |
| Net income   | 79,479,725    | 28,551,498   | 4,480,353   | 244,702,735  | 207,836,909  | 32,614,146  |
| Adjustments to reconcile net income to net cash provided | I             |              |             |              |              |             |
| by operating activities:                                 |               |              |             |              |              |             |
| Depreciation and amortization                            | 15,801,122    | 36,374,869   | 5,708,011   | 65,869,971   | 98,110,657   | 15,395,703  |
| Share of (gains) losses in equity method investments     | 209,178       | 624,272      | 97,962      | (909,364)    | (382,874)    | (60,081)    |
| Gain from disposal of subsidiaries                       | (1,779,000)   | 3,609,755    | 566,449     | (1,779,000)  | 118,443      | 18,586      |
| Interest income  | (4,483,050)   | (432,726)    | (67,904)    | (11,542,121) | (3,669,643)  | (575,847)   |
| Bad debt expense   | 7,900,690     | 18,153,276   | 2,848,645   | 29,953,404   | 44,798,296   | 7,029,830   |
| (Gains)losses from investments in equity securities      | 27,020,151    | 13,215,057   | 2,073,731   | 44,506,823   | (11,929,538) | -1,872,005  |
| (Gains) losses on disposal of property and equipment     | -             | 604,017      | 94,783      |              | 604,017      | 94,783      |
| Foreign exchange (gains) losses                          | 4,985,504     | (3,067,177)  | -481,307    | 4,723,948    | (1,310,347)  | (205,622)   |
| Share-based compensation                                 | -             | 619,405      | 97,198      | 232,558      | 2,464,762    | 386,775     |
| Income tax expenses related to dividend distribution or  |               |              |             |              |              |             |
| retained profits   | (14,576,403)  | -            | -           | -            | -            | -           |
| Changes in operating assets and liabilities:             |               |              |             |              |              |             |
| Accounts receivable                                      | 14,567,549    | 6,029,230    | 946,118     | (28,789,041) | (22,329,328) | (3,503,959) |
| Prepaid rent   | (5,367,732)   | 3,665,273    | 575,161     | 5,196,798    | (1,857,100)  | (291,420)   |
| Inventories  | 230,924       | (37,664)     | (5,910)     | (1,281,009)  | 1,495,974    | 234,751     |
| Amounts due from related parties                         | 193,653       | (3,364,817)  | (528,013)   | 10,329,181   | (3,963,547)  | (621,967)   |
| Other current assets                                     | (15,613,220)  | 51,188,525   | 8,032,596   | (18,807,170) | (60,345,478) | (9,469,520) |
| Other assets   | (4,022,768)   | (31,054,726) | (4,873,164) | (19,680,102) | (49,214,290) | (7,722,796) |
| Accounts payable   | (2,941,115)   | 3,839,558    | 602,510     | 4,546,551    | 4,520,260    | 709,327     |

| Amounts due to related parties                            | 1,206,655     | 4,416,205     | 692,999      | (319,778)     | 6,332,374                             | 993,688       |
|---|---------------|---------------|--------------|---------------|---------------------------------------|---------------|
| Salary and welfare payable                                | (864,348)     | 3,053,142     | 479,105      | 8,913,678     | 8,586,978                             | 1,347,484     |
| Deferred revenue  | (26,912,184)  | (27,733,753)  | (4,352,031)  | (59,516,154)  | (53,595,903)                          | (8,410,367)   |
| Advance from customers                                    | 2,297,569     | 13,590,894    | 2,132,708    | (5,800,119)   | 5,468,230                             | 858,085       |
| Accrued expenses and other current liabilities            | (2,091,191)   | 23,308,529    | 3,657,617    | 13,169,673    | 70,171,021                            | 11,011,364    |
| Income tax payable  | 24,167,283    | 4,428,882     | 694,988      | (6,354,794)   | (16,099,883)                          | (2,526,423)   |
| Unrecognized tax benefits                                 | 15,330,247    | -29,991,717   | -4,706,355   | 29,038,185    | (6,137,287)                           | (963,074)     |
| Deferred rent   | 2,214,208     | 12,631,176    | 1,982,107    | 6,997,755     | 40,770,544                            | 6,397,788     |
| Other long-term liabilities                               | (7,153,657)   | (5,162,255)   | (810,070)    | (5,549,798)   | 14,648,804                            | 2,298,717     |
| Deferred taxes  | 2,953,072     | 74,237,689    | 11,649,513   | (12,595,878)  | 85,883,087                            | 13,476,930    |
| Net cash provided by operating activities                 | 112,752,862   | 201,296,417   | 31,587,800   | 295,256,932   | 360,975,138                           | 56,644,876    |
| Investing activities:                                     |               |               |              |               |                                       |               |
| Purchases of property and equipment                       | (43,353,048)  | (90,716,702)  | (14,235,430) | (111,929,994) | (341,715,516)                         | (53,622,621)  |
| Purchases of intangible assets                            | (878,818)     | -             | -            | (887,893)     | (201,746)                             | (31,658)      |
| Proceeds from disposal of property and equipment          | 8,968         | _             | _            | 80,355        | · · · · · · · · · · · · · · · · · · · | · · · · · ·   |
| Payment for acquisition of minority equity                | · <u>-</u>    | (150,000)     | (23,538)     | -             | (1,018,387)                           | (159,807)     |
| Acquisitions, net of cash received                        | (14,547,587)  | (5,414,241)   | (849,613)    | (18,415,807)  | (147,608,325)                         | (23,162,967)  |
| Advances for acquisitions                                 | (6,550,000)   | -4,436,494    | -696,183     | (6,550,000)   | -39,483,494                           | -6,195,822    |
| Collection of acquisition advances                        | 40,000        | 937,000       | 147,036      | 36,352,700    | 12,154,500                            | 1,907,306     |
| Advances for purchases of property and equipment          | <u>-</u>      | (14,456,878)  | (2,268,600)  | -             | (219,346,261)                         | (34,420,215)  |
| Repayment from advances for purchases of property and     |               |               |              |               |                                       |               |
| equipment   | -             | -             | -            | -             | 22,400,000                            | 3,515,049     |
| Purchases of short-term investments                       | (58,296,194)  | -178,266,887  | -27,973,965  | (206,596,401) | -378,189,081                          | -59,346,119   |
| Proceeds from short-term investments                      | 45,983,050    | 136,842,693   | 21,473,605   | 453,434,366   | 536,383,232                           | 84,170,234    |
| Proceeds from sales of long-term time deposits            | -             | -             | -            | -             | 50,000,000                            | 7,846,091     |
| Increase of long-term time deposits                       | -             | -             | -            | -30,000,000   | (130,000,000)                         | (20,399,837)  |
| Purchases of investments in equity securities             | (65,829,314)  | (8,940,000)   | (1,402,881)  | (65,829,314)  | (8,940,000)                           | (1,402,881)   |
| Proceeds from disposal of subsidiaries                    | 2,183,350     | 1,693,391     | 265,730      | 2,183,350     | 1,693,391                             | 265,730       |
| Proceeds from disposal of equity securities and dividends |               |               |              |               |                                       |               |
| received from equity securities                           | 64,792        | 72,697,479    | 11,407,821   | 198,976       | 284,004,591                           | 44,566,518    |
| Proceeds from disposal of euqity method investments       | -             | -             | -            | 6,380,000     | -                                     | -             |
| Loan to related parties                                   | (223,590,000) | (320,326,394) | (50,266,200) | (528,356,500) | (604,618,943)                         | (94,877,907)  |
| Repayment from related parties                            | 242,740,000   | 157,518,000   | 24,718,011   | 539,996,179   | 307,933,500                           | 48,321,486    |
| Loan to third parties                                     | (55,000,000)  | (15,500,000)  | (2,432,288)  | (62,000,000)  | (36,944,271)                          | (5,797,362)   |
| Repayment of loan from third parties                      | -             | 17,570,000    | 2,757,116    | -             | 55,127,367                            | 8,650,687     |
| Loan to franchisees                                       | (13,060,194)  | (35,040,000)  | (5,498,541)  | (218,821,974) | (423,399,028)                         | (66,440,547)  |
| Repayment from franchisees                                | 28,408,205    | 29,576,983    | 4,641,274    | 99,209,300    | 133,380,285                           | 20,930,277    |
| Net cash (used in) provided by investing activities       | (161,676,790) | (256,412,050) | (40,236,646) | (111,552,657) | (928,388,186)                         | (145,684,365) |

| Financing | activities: |
|-----------|-------------|
|           | activitios. |

| Distribution to the shareholders                          | -            | (320,253,160) | (50,254,710) | -            | (320,253,160) | (50,254,710) |
|---|--------------|---------------|--------------|--------------|---------------|--------------|
| Loan from non controlling interest                        | 9,148,249    | 6,897,050     | 1,082,298    | 20,585,804   | 9,689,903     | 1,520,557    |
| Repayment of short-term borrowings                        | (60,000,000) | (200,000,000) | (31,384,364) | (70,000,000) | (250,000,000) | (39,230,455) |
| Proceeds from short-term borrowings                       | 150,000,000  | 668,000,000   | 104,823,777  | 160,000,000  | 808,000,000   | 126,792,832  |
| Capital contribution from noncontrolling interest holders | 681,000      | (490,000)     | (76,892)     | 6,943,589    | 8,191,000     | 1,285,347    |
| Payment for contingent consideration                      |              |               | -            | (2,001,521)  |               |              |
| Net cash provided by (used in) financing activities       | 99,829,249   | 154,153,890   | 24,190,109   | 115,527,872  | 255,627,743   | 40,113,571   |
| Effect of exchange rate changes on cash and cash          |              |               |              |              |               |              |
| equivalents   | (6,781,751)  | 271,089       | 42,540       | (7,664,261)  | (1,344,197)   | (210,934)    |
| Net increase(decrease) in cash and cash equivalents and   |              |               |              |              |               |              |
| restricted cash   | 44,123,570   | 99,309,346    | 15,583,803   | 291,567,886  | (313,129,502) | (49,136,852) |
| Cash and cash equivalents and restricted cash at the      |              |               |              |              |               |              |
| beginning of the period                                   | 589,604,539  | 221,289,261   | 34,725,114   | 342,160,223  | 633,728,109   | 99,445,769   |
| Cash and cash equivalents and restricted cash at the end  |              |               |              |              |               |              |
| of the period   | 633,728,109  | 320,598,607   | 50,308,917   | 633,728,109  | 320,598,609   | 50,308,918   |

# GreenTree Hospitality Group Ltd. Unaudited Reconciliation of GAAP and Non-GAAP Results

|   | Quarter Ended |              |              | Year Ended   |              |            |
|---|---------------|--------------|--------------|--------------|--------------|------------|
|   | December 31,  | December 31, | December 31, | December 31, | December 31, | December   |
|   | 2020          | 2021         | 2021         | 2020         | 2021         | 31, 2021   |
|   | RMB           | RMB          | US\$         | RMB          | RMB          | US\$       |
| Net income                                    | 79,479,725    | 28,551,498   | 4,480,353    | 244,702,735  | 207,836,909  | 32,614,146 |
| Deduct:                                       |               |              |              |              |              |            |
| Other operating income                        | 3,728,194     | 3,781,098    | 593,337      | 31,399,552   | 27,059,935   | 4,246,294  |
| Interest income and other, net                | 25,072,336    | 14,894,610   | 2,337,289    | 72,934,212   | 59,974,418   | 9,411,295  |
| Gains from investment in equity securities    | -             | -            | -            | 45,440,136   | 11,929,538   | 1,872,005  |
| Share of gain in equity investees, net of tax | -             | -            | -            | 1,118,542    | 382,874      | 60,081     |
| Other income, net                             | 1,779,000     | 8,322,668    | 1,306,008    | 2,296,981    | 11,818,559   | 1,854,590  |
| Add:  |               |              |              |              |              |            |
| Other operating expenses                      | 98,341        | 30,485       | 4,784        | 1,731,405    | 4,937,625    | 774,821    |
| Income tax expense                            | 38,060,701    | 12,266,354   | 1,924,859    | 110,459,202  | 105,313,904  | 16,526,050 |
| Share of loss in equity investees, net of tax | 209,178       | 624,273      | 97,962       | 209,178      | -            | -          |

| Depreciation and amortization                      | 15,801,122    | 36,374,868   | 5,708,011    | 65,869,971   | 98,110,656   | 15,395,703 |
|--|---------------|--------------|--------------|--------------|--------------|------------|
| Losses from investment in equity securities        | 27,038,739    | 15,214,276   | 2,387,452    | 82,213,657   | <u> </u>     |            |
| Adjusted EBITDA(Non-GAAP)                          | 130,622,742   | 68,770,973   | 10,791,666   | 355,453,041  | 317,705,155  | 49,854,872 |
|  | Quarter Ended |              |              | Year Ended   |              |            |
|  | December 31,  | December 31, | December 31, | December 31, | December 31, | December   |
|  | 2020          | 2021         | 2021         | 2020         | 2021         | 31, 2021   |
|  | RMB           | RMB          | US\$         | RMB          | RMB          | US\$       |
| Net income   | 79,479,725    | 28,551,498   | 4,480,353    | 244,702,735  | 207,836,909  | 32,614,146 |
| Deduct:  |               |              |              |              |              |            |
| Government subsidies (net of 25% tax)              | 853,820       | 1,322,633    | 207,550      | 15,071,058   | 12,745,154   | 1,999,993  |
| Gains from investment in equity securities (net of |               |              |              |              |              |            |
| 25% tax)   | -             | -            | -            | -            | 8,947,154    | 1,404,004  |
| Other income (net of 25% tax)                      | 1,334,250     | 6,242,001    | 979,506      | 1,722,736    | 8,863,919    | 1,390,942  |
| Add:   |               |              |              |              |              |            |
| Share-based compensation                           |               | 619,405      | 97,198       | 232,558      | 2,464,762    | 386,775    |
| Losses from investments in equity securities (net  |               |              |              |              |              |            |
| of 25% tax)  | 25,784,922    | 11,410,707   | 1,790,589    | 41,786,009   | -            | -          |
| One-time fees and expense                          | 6,264,115     | 2,857,008    | 448,327      | 19,604,565   | 24,568,935   | 3,855,402  |
| Asset impairment/Accrued bad debt                  | -             | -            | -            | -            | -            | -          |
| Core net income(Non-GAAP)                          | 109,340,692   | 35,873,984   | 5,629,411    | 289,532,073  | 204,314,378  | 32,061,384 |
| Core net income per ADS (Non-GAAP)                 |               |              |              |              |              |            |
| Class A ordinary share-basic and diluted           | 1.06          | 0.35         | 0.05         | 2.81         | 1.98         | 0.31       |
| Class B ordinary share-basic and diluted           | 1.06          | 0.35         | 0.05         | 2.81         | 1.98         | 0.31       |
|  |               |              |              |              |              |            |

2,707,595

424,881

3,456,316

12,671,385

1,988,417

514,466

# **Operational Data**

Interest expense

|                                | 2020 Q4 | 2021Q4  |
|--------------------------------|---------|---------|
| Total hotels in operation:     | 4,340   | 4,659   |
| Leased and owned hotels        | 40      | 66      |
| Franchised hotels              | 4,300   | 4,593   |
| Total hotel rooms in operation | 315,335 | 337,153 |

| Leased and owned hotels | 4,888   | 7,064   |
|-------------------------|---------|---------|
| Franchised hotels       | 310,447 | 330,089 |
| Number of cities        | 345     | 367     |

|                                  | Quarter Ended |        |  |
|----------------------------------|---------------|--------|--|
|                                  | 2020 Q4       | 2021Q4 |  |
| Occupancy rate (as a percentage) |               |        |  |
| Leased-and-owned hotels          | 71.0%         | 60.9%  |  |
| Franchised hotels                | 76.8%         | 69.5%  |  |
| Blended                          | 76.7%         | 69.2%  |  |
| Average daily rate (in RMB)      |               |        |  |
| Leased-and-owned hotels          | 190           | 224    |  |
| Franchised hotels                | 162           | 168    |  |
| Blended                          | 162           | 170    |  |
| RevPAR (in RMB)                  |               |        |  |
| Leased-and-owned hotels          | 135           | 136    |  |
| Franchised hotels                | 124           | 117    |  |
| Blended                          | 124           | 117    |  |

|                                  | Year Ended |       |  |
|----------------------------------|------------|-------|--|
|                                  | 2020       | 2021  |  |
| Occupancy rate (as a percentage) |            |       |  |
| Leased-and-owned hotels          | 57.8%      | 63.4% |  |
| Franchised hotels                | 68.9%      | 71.3% |  |
| Blended                          | 68.7%      | 71.1% |  |
| Average daily rate (in RMB)      |            |       |  |
| Leased-and-owned hotels          | 179        | 213   |  |
| Franchised hotels                | 152        | 163   |  |
| Blended                          | 152        | 164   |  |
| RevPAR (in RMB)                  |            |       |  |
| Leased-and-owned hotels          | 104        | 135   |  |
| Franchised hotels                | 105        | 116   |  |
| Blended                          | 105        | 116   |  |

|        | Number of Hote | els in Operation | Number of Hotel R | ooms in Operation |
|--------|----------------|------------------|-------------------|-------------------|
|        | 2020 Q4        | 2021Q4           | 2020 Q4           | 2021Q4            |
| Luxury | 23             | 33               | 4,749             | 6,265             |

| Argyle                       | 23    | 33    | 4,749   | 6,265   |
|------------------------------|-------|-------|---------|---------|
| Mid-to-up-scale              | 360   | 519   | 32,337  | 47,666  |
| GreenTree Eastern            | 151   | 204   | 15,653  | 22,246  |
| Deepsleep Hotel              | 3     | 6     | 221     | 417     |
| Gem                          | 35    | 46    | 3,202   | 4,173   |
| Gya                          | 42    | 62    | 3,572   | 5,302   |
| Vx                           | 33    | 79    | 2,681   | 7,021   |
| Ausotel                      | 13    | 18    | 1,666   | 2,237   |
| Urban Garden and others      | 83    | 104   | 5,342   | 6,270   |
| Mid-scale                    | 2,786 | 2,932 | 225,069 | 230,750 |
| GreenTree Inn                | 2,163 | 2,169 | 181,295 | 178,849 |
| GT Alliance                  | 374   | 515   | 28,560  | 36,802  |
| GreenTree Apartment          | 13    | 16    | 862     | 1,098   |
| Vatica                       | 121   | 112   | 8,749   | 8,115   |
| City 118 Selected and others | 115   | 120   | 5,603   | 5,886   |
| Economy hotels               | 1171  | 1,175 | 53,180  | 52,472  |
| Shell                        | 620   | 650   | 26,784  | 28,196  |
| City 118 and others          | 551   | 525   | 26396   | 24,276  |
| Total                        | 4,340 | 4,659 | 315,335 | 337,153 |

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<sup>&</sup>lt;sup>1</sup> The conversion of Renminbi ("RMB")into United States dollars ("US\$") is based on the exchange rate of US\$1.00=RMB6.3726 on December 31, 2021 as set forth in H.10 statistical release of the U.S. Federal Reserve Board and available at https://www.federalreserve.gov/releases/h10/20220103/

<sup>&</sup>lt;sup>2</sup> Adjusted EBITDA (non-GAAP) is calculated as net income plus other operating expenses, income tax expense, share of loss in equity investees, net of tax, interest expense, depreciation and amortization and losses from investment in equity securities but excludes other

operating income, interest income and other, net, gains from investment in equity securities, share of gains in equity investees (net of tax), and other income, net. The calculation of Adjusted EBITDA (non-GAAP) included in this report has been aligned according to the abovementioned definition.

- <sup>3</sup> Core net income is calculated as net income plus share-based compensation, losses from investments in equity securities (net of 25% tax), one-time fees and expense and asset impairment/accrued bad debt but excludes government subsidies (net of 25% tax), gains from investment in equity securities (net of 25% tax), and other income (net of 25% tax).
- <sup>4</sup> Tier 1 Cities refers to Beijing, Shanghai, Shenzhen and Guangzhou; Tier 2 Cities refers to the 32 major cities, other than Tier 1 Cities, including provincial capitals, administrative capitals of autonomous regions, direct-controlled municipalities and other major cities designated as municipalities with independent planning by the State Council.

SOURCE GreenTree Hospitality Group Ltd.

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