

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

August 4, 2022

Dave Wentz Chief Executive Officer Direct Selling Acquisition Corp. 5800 Democracy Drive Plano, Texas 75024

Re: Direct Selling Acquisition Corp.
Form 10-K for the year ended December 31, 2021
Filed on March 28, 2022
File No. 001-40831

Dear Mr. Wentz:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Real Estate & Construction