THIS ELECTION FORM IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. IF YOU ARE IN DOUBT ABOUT THIS ELECTION FORM, YOU SHOULD CONSULT A LICENSED SECURITIES DEALER OR REGISTERED INSTITUTION IN SECURITIES, BANK MANAGER, SOLICITOR, PROFESSIONAL ACCOUNTANT AND/OR OTHER PROFESSIONAL ADVISER.

本選擇表格乃重要文件,請立即處理。 閣下如對本選擇表格有任何疑問,應諮詢持牌證券交易商或註冊證券機構、銀行經理、律師、專業會計師及/或

IF YOU HAVE SOLD OR TRANSFERRED ALL YOUR SHARES IN MEDIA ASIA GROUP HOLDINGS LIMITED (THE "COMPANY"), YOU SHOULD AT ONCE HAND THIS ELECTION FORM AND THE ACCOMPANYING DOCUMENTS TO THE PURCHASER OR THE TRANSFEREE OR TO THE LICENSED SECURITIES DEALER OR REGISTERED INSTITUTION IN SECURITIES OR OTHER AGENT THROUGH WHOM THE SALE OR THE TRANSFER WAS EFFECTED FOR TRANSMISSION TO THE PURCHASER OR THE TRANSFEREE.

閣下如已出售或轉讓名下所有寰亞傳媒集團有限公司 (「**本公司**」) 股份,應立即將本選擇表格及隨附的文件送交買主或承讓人,或經手買賣或轉讓的持牌 證券交易商或註冊證券機構或其他代理商,以便轉交買主或承讓人。

This Election Form is referred to in the accompanying document to the Scheme Shareholders dated 12 January, 2023 in relation to, among other things, a scheme of arrangement between the Company and the Scheme Shareholders (the "Scheme Document"). You should read this Election Form in conjunction with the Scheme Document. Unless otherwise defined, defined terms in the Scheme Document have the same meanings in this Election Form.
本選擇表格乃日期為二零二三年一月十二日致計劃股東有關 (其中包括) 本公司與計劃股東之協議安排的隨附文件 (「計劃文件」) 所述的選擇表格。本選擇表

格應與計劃文件一併閱讀。除非另有界定,否則計劃文件所界定詞彙於本選擇表格中具有相同涵義。



PERFECT SKY HOLDINGS LIMITED

(Incorporated in the British Virgin Islands with limited liability) (於英屬處女群島註冊成立之有限公司)

Media Asia Group Holdings Limited 寰亞傳媒集團有限公司

(Incorporated in the Cayman Islands and

continued in Bermuda with limited liability) (於開曼群島註冊成立及於百慕達存續之有限公司)

> (Stock Code: 8075) (股份代號:8075)

ELECTION FORM FOR THE PARTIAL CASH ALTERNATIVE 供部份現金方案使用的選擇表格

IF YOU WISH TO RECEIVE THE SHARE ALTERNATIVE UNDER THE SCHEME, DO NOT COMPLETE THIS FORM.

If you are a Beneficial Owner whose MAGHL Shares are deposited in CCASS and registered under the name of HKSCC Nominees:

DO NOT COMPLETE THIS FORM. YOU SHOULD CONTACT THE MAGHL SHAREHOLDER HOLDING YOUR MAGHL SHARES ON YOUR BEHALF TO COMPLETE THIS ELECTION FORM.

If you are a registered MAGHL Shareholder on the Scheme Record Date:

- Unless you are a Non-Qualifying Overseas Shareholder, you are entitled to make an irrevocable election to receive the Partial Cash Alternative for all of the MAGHL Shares registered in your name as at the Scheme Record Date, by lodging this Election Form, duly completed and signed in accordance with the instructions appearing on it, at the office of the MAGHL Branch Share Registrar, Tricor Investor Services Limited, at 17/F., Far East Finance Centre, 16 Harcourt Road, Hong Kong by 4:30 p.m. on Monday, 13 March, 2023 (or such later date as may be notified by way of joint announcement by the Offeror and the Company on the website of HKEX) (the
- Unless you are HKSCC Nominees, you may not elect a combination of the Partial Cash Alternative and the Share Alternative. If you elect both the Share Alternative and the Partial Cash Alternative in respect of the MAGHL Shares registered in your name or elect the Partial Cash Alternative in respect of only part of your holdings of the MAGHL Shares registered in your name, you will receive the Share Alternative in respect of all the MAGHL Shares registered in your name.
- Assuming the Scheme becomes binding and effective in accordance with its terms, save as otherwise provided in this Election Form, you will receive the Share Alternative for all of the MAGHL Shares registered in your name if you have:
 - (a) not returned this Election Form as described above by the Election Time; or
 - (b) returned this Election Form incomplete or not executed in accordance with the instructions on it or in circumstances where it contains inaccurate, incorrect or invalid information or illegible writing or is otherwise not valid in accordance with the terms set out in the Scheme Document.
- This Election Form is valid ONLY IF you are a registered MAGHL Shareholder as at the Scheme Record Date and you have duly completed this Election Form and provided complete and correct information in accordance with the instructions herein.
- You should consult your broker, custodian, nominee and/or other relevant person as soon as possible as to the timing and procedures for the election of the Partial Cash Alternative.
- This Election Form should be completed in **BLOCK CAPITALS**
- Any alteration made to this Election Form must be signed by the registered MAGHL Shareholder.

閣下有意收取計劃項下的股份方案,請勿填寫本表格。

- ĦП

- 閣下為實益擁有人(其寰亞傳媒股份寄存於中央結算系統並登記於香港結算代理人名下): 請勿填寫本表格。 閣下應聯絡代 閣下持有寰亞傳媒股份的寰亞傳媒股東填寫本選擇表格。 閣下於計劃記錄日期為已登記寰亞傳媒股東: 除非 閣下為非合資格海外股東,否則 閣下可於二零二三年三月十三日(星期一)(或要約人及本公司可能在香港交易所網站刊發聯合公佈所知會的較後日期)下午四時三十分(「選擇時間」)前,將已按其上印備指示填妥並簽署的本選擇表格送交寰亞傳媒股份過戶登記分處卓佳證券登記有限公司的辦事處(地址為香港夏營道16號遠東金融中心17樓),藉以不可撤銷地選擇就於計劃記錄日期以 閣下名義登記的所有寰亞傳媒股份收取部份現金方案。 除非 閣下為香港結算代理人,否則不可選擇部份現金方案及股份方案之組合。倘 閣下就以 閣下名義登記的完實亞傳媒股份同時選擇股份方案及部份
- 現金方案兩者或僅就 閣下持有並以 閣下名義登記之部份寰亞傳媒股份選擇部份現金方案,則 閣下將就全部以 閣下名義登記之寰亞傳媒股份收取 股份方案。
- 假定計劃按照其條款具約束力及生效,除本選擇表格另有規定者外,在下列情況下, 閣下將就以 閣下名義登記的所有寰亞傳媒股份收取股份方案:
 (a) 閣下並無於選擇時間之前按上文所述方式交回本選擇表格;或
 (b) 閣下已交回本選擇表格,但其並無按其上印備指示填妥或簽署或出現含有不準確、不正確或無效資料或不可辨認書寫或因其他原因而按計劃文件 所載條款無效的情況
- 倘 閣下於計劃記錄日期為登記寰亞傳媒股東,且 閣下已填妥本選擇表格並根據表格所載指示提供完整及正確資料,本選擇表格**方為**有效。 閣下應儘快就選擇部份現金方案的時間及程序諮詢 閣下的經紀、託管人、代名人及/或其他相關人士。 請用**正楷**填妥本選擇表格。

- 本選擇表格的任何修正,均須由登記寰亞傳媒股東簽署。

PART 1 – REGISTERED MAGHL SHAREHOLDER(S) DETAILS (PLEASE COMPLETE IN BLOCK CAPITALS) 第1部分 - 登記寰亞傳媒股東資料 (請用正楷填寫)		
登 Er		
CC 公 Er	OMPANY NAME(S): 司名稱: nglish:	
	ddress entered in the register of members of the Company in English: 本公司股東名冊中登記的英文地址:	(3) Share certificate number(s) in respect of the MAGHL Share(s) registered in your name: 以 閣下名義登記的寰亞傳媒股份的股票號碼:
		(4) Contact telephone number (including country and area codes, if applicable): 聯絡電話 (包括國家及地區代號 (如適用)):
PART 2 – ELECTION 第 2 部分 - 選擇 Please tick Box 1 if you choose the Partial Cash Alternative in respect of <u>ALL</u> the MAGHL Shares registered in your name as at the Scheme Record Date. 閣下如欲就於計劃記錄日期以 閣下名義登記的 <u>所有</u> 寰亞傳媒股份選擇部份現金方案,請在空格 1 填上「✓」號。		
BOX 1 空格 1		
	I/WE ELECT THE PARTIAL CASH ALTERNATIVE • YOU MUST COMPLETE PART 3 AND SIGN 本人/吾等選擇部份現金方案 • 閣下必須填寫第3部分並簽署	
Note: (1)	FRACTIONS OF ESUN CONSIDERATION SHARES TO BE DISTRIBUTE ALTERNATIVE ARE TO BE ROUNDED DOWN TO THE NEAREST WHOLE	ED TO MAGHL SHAREHOLDERS WHO HAVE VALIDLY ELECTED THE PARTIAL CASH E NUMBER.
附註: (1)	派發予有效選擇部份現金方案的簑亞傳媒股東的零碎豐德麗代價股份將向下	
IF YOU WISH TO RECEIVE THE SHARE ALTERNATIVE UNDER THE SCHEME, DO NOT COMPLETE THIS ELECTION FORM. 倘 閣下有意收取計劃項下的股份方案,請勿填寫本選擇表格。		
PART 3 – SIGNATURE 第3部分 - 簽名欄		
In order to be effective, this Election Form must be signed personally (or under a power of attorney, and the original thereof or a certified copy thereof must be lodged with this Election Form) by the registered MAGHL Shareholder. In the case of joint holders, all such holders must sign on this Election Form. In the case of a body corporate, this Election Form must be executed under its common seal or under the hand of an officer, attorney or other person duly authorised. 本選擇表格必須由登記寰亞傳媒股東親筆簽署 (或根據其授權書簽署,授權書的正本或其獲核實的副本必須連同本選擇表格一併提交),方為有效。倘屬聯名持有人,所有該等持有人必須簽署本選擇表格。倘屬法團,則本選擇表格須加蓋公司印鑑或由公司之高級人員、授權代表或其他獲正式授權人士親筆簽署。		
SIGNATURE(S) OF MAGHL SHAREHOLDER(S) OR DULY AUTHORISED AGENT(S) (COMPANY CHOP, IF APPLICABLE) 寰亞傳媒股東或獲正式授權代表簽署 (加蓋公司印章 (如適用))		
	D/	ATED THIS DAY OF2023
	目	期:二零二三年 月 日

- If you are a MAGHL Shareholder who is not a resident in Hong Kong, you may be subject to the laws of relevant jurisdictions. You are reminded that you should inform yourself about and observe any applicable legal, tax or regulatory requirements. It is the responsibility of any overseas MAGHL Shareholders wishing to accept the Proposal and make the election of the Partial Cash Alternative or the Share Alternative to satisfy themselves as to the full observance of the laws of the relevant jurisdiction in connection therewith, including the obtaining of any governmental, exchange control or other consents which may be required, or the compliance with other necessary formalities and the payment of any issue, transfer or other taxes due in such jurisdiction. Any acceptance by such overseas MAGHL Shareholders will be deemed to constitute a representation and warranty from such persons to the Company and the Officer that those local laws and requirements have been complied with. For the avoidance of doubt, neither HKSCC nor HKSCC Nominees will give, or be subject to, any of the above representations and warranties. If you are in doubt as to your position, you should consult your own professional advisers.

- have been complied with. For the avoidance of doubt, neither HKSCC nor HKSCC Nominees will give, or be subject to, any of the above representations and warranties. If you are in quote as to your position, you should consult your position, you should consult you should be professional advisers.

 If you wish to elect the Share Alternative for all of the MAGHL Shares registered in your name, you should refer to and follow the relevant instructions in the Scheme Document and consult your broker, custodian, nominee or other relevant person (as the case may be) as soon as practicable as to the timing and procedures for the election of the Share Alternative or for the receipt of eSun Consideration Shares.

 If you are a Non-Qualifying Overseas Shareholder, you will not be able to receive eSun Consideration Shares.

 By completing, signing and submitting this Election Form, you hereby represent and warrant to the Company and the Offeror that:

 (a) you may lawfulfy be offered, take up, obtain and receive the eSun Consideration Shares in the jurisdiction in which you reside or are currently located;

 (b) you are not resident or located in, or a citize not (a) the U.S.; or (b) any other territory where it would be unlawfulf to elect for the Partial Cash Alternative and/or receive the eSun Consideration Shares on a non-discretionary basis for a person who is resident or located in, or a citizen of (a) the U.S.; or (b) any other territory where it would be unlawfulf to elect for the Partial Cash Alternative and/or receive the eSun Consideration Shares unless:

 (b) you are not taking up for the account of any person who is located in the U.S. or any other territory where it would be unlawfulf to elect for the Partial Cash Alternative and/or receive the eSun Consideration Shares and the time the instruction to elect was given.

 (c) you are not taking up for the account of any person who is located in the U.S. or any other territory where it would be unlawfulf to elect for the Partial Cash Alternative and/or receive the eSun Con
- (d) you are not taking up for the account of any person who is located in the U.S. or any other territory where it would be unlawful to elect for the Partial Cash Alternative and/or receive the eSun Consideration Shares unless:

 (ii) the person giving such instruction has confirmed that it (aa) has the authority to give such instruction, and (bb) either (x) has investment discretion over such account or (y) is an investment analyse or investment company that is electing for the Share Alternative, the Partial Cash Alternative and/or receiving the eSun Consideration Shares in an "offshore transaction" within the Regulation S under the U.S. Securities Act;
 (y) you have not been offered the eSun Consideration Shares in an "offshore transaction" as defined in Regulation S under the U.S. Securities Act;
 (g) you have not been offered the eSun Consideration Shares in a "offshore transaction" as defined in Regulation S under the U.S. Securities Act;
 (g) you are not electing for the Partial Cash Alternative and/or receiving the eSun Consideration Shares with a view to the offer, sale, allotment, taking up, exercise, resale, renouncement, pledge, transfer, delivery or distribution, directly or indirectly, of such eSun Consideration Shares with a view to the offer, sale, allotment, taking up, exercise, resale, renouncement, pledge, transfer, delivery or distribution, directly or indirectly, of such eSun Consideration Shares with a view to the offer, sale, allotment, taking up, exercise, resale, renouncement, pledge, transfer, delivery or distribution, directly or indirectly, of such eSun Consideration Shares with a view to the offer, sale, allotment, taking up, exercise, resale, renouncement, pledge, transfer, delivery or distribution, directly or indirectly, of such eSun Consideration Shares and view of the Consideration Shares and view of

有關撰摆之要點

- (1) 新丁刊爾荷小的人工雜誌、版(aa)有框新丁刊爾荷小,及(bb)(以到該應於戶無科权員自由級重權,致(y)於美國或券法S規例所已報。即以第五分条及/或接收豐德應代價股份; 图下於美國證券法S規例所定義任何導向式銷售努力」方式發提早豐德廳代價股份; 图下並無經數美國證券法S規例所定義任何導向式銷售努力」方式發提早豐德廳代價股份; 图下連無經數美國證券法S規例所定義任何導向式銷售努力」方式發提早豐德廳代價股份; 图下避無經數表的現金方案及/或接收豐德廳代價股份以直接或間接提呈、銷售、配發、接納、行使、轉售、宣佈放棄、質押、轉讓、交付或派發有關豐德廳代價股份至:(a)美國;或(b)選取股份方案及/或接收豐德廳代價股份。 (b) 图下理解豐德麗代價股份並無或將不會根據美國證券法或美國的任何州、領土或屬地的任何證券監管機關登記。為免生疑問,香港結算及香港結算代理人均不作出或受任何上述聲明及保證所規限。 本公司將有權拒絕接納其認為未按本選擇表格指示填妥或簽署或包含不準確、不正確、無效或不完整資料或不可辨認的書寫或由於其他原因而按計劃文件所載之條款而無效之任何及所有選擇表格。要約人、本公司或實亞傳 發展股份過戶營記分處並無責任何有關。查閱執股東安遊選擇表格成就任何有關拒絕何任何關金傳媒股東帝發通知,且按等各自論此歷明,概不會就未能發出有關緬知員上任何或所有責任。於轄稅、關下將就以 閣下 名義營記的所有實亞傳媒股份的股份方案(惟不能為部份現金方案)。 信本公司全權財務之辦土或經濟或者與不重大、本公司亦有權辦本未按照獎擇表格之指示填妥或以其他方式未準確填妥之任何選擇表格視作有效。要約人、本公司或賣亞傳媒股份過戶登記分處並無責任就任何此等缺失或不規 第一日填安及應交之選擇表格須為不可撤銷及不能被修訂、撤回或撤銷,除非本公司明確同意該修訂、撤回或撤銷。 權不就任何選擇表格須為不可撤銷及不能被修訂、撤回或撤銷,除非本公司明確同意該修訂、撤回或撤銷。 權不就任何選擇表格例。閣下發出收訖確認。 \$PERSONAL DATA
- 6

Personal Information Collection Statement
This personal information collection statement informs you of the policies and practices of the Offeror, the Company, Anglo Chinese and the MAGHL Branch Share Registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the 'Ordinance').

Resons for the collection of your personal data
To elect the Partial Cash Alternative for your Share(s), you must provide the personal data requested. Any failure to supply the requested data may result in the processing of your election being rejected or delayed. It may also prevent or delay the distribution of the eSun Consideration Shares to which you may be entitled to under the Partial Cash Alternative.

- Purposes
 The personal data which you provide in this Election Form may be used, held and/or stored (by whatever means) for the following purposes:

 processing of your election and verification of compliance with the terms and procedures set out in this Election Form and the Scheme Document; establishing your entitlements under the Partial Cash Alternative; conducting signature verifications and any other verification of the information you provide; effecting the Partial Cash Alternative or the Share Alternative;

- effecting the Partial Cash Alternative or the Share Alternative;
 distributing notices and communications to you from the Offeror, the Company, the MAGHL Branch Share Registrar and/or appointed trustees or their respective agents, officers and advisers;
 compiling statistical information relating to the MAGHL Branch Share Registrar and/or appointed trustees (as applicable) is subject;
 making disclosures as required by laws, rules or regulations (whether statutory or otherwise), including to the Stock Exchange, the SFC and applicable regulatory or governmental bodies, and otherwise to comply with any legal obligation to which any of the Offeror, the Company, Anglo Chinese, the MAGHL Branch Share Registrar and/or appointed trustees (as applicable) is subject;
 disclosing and otherwise using relevant information to facilitate claims or bring or defend legal proceedings, or establishing, exercising or defending of legal entitlements by the Offeror, the Company, Anglo Chinese, the MAGHL Branch Share Registrar and/or appointed trustees including for the purpose of obtaining related legal advice; and any other incidental or associated purposes relating to the above, and the Proposal, to enable the Offeror and/or the Company to discharge their obligations to the MAGHL Shareholders and/or any applicable regulatory or governmental bodies and any other purposes to which the MAGHL Shareholders may from time by time agree to or be informed of.

 Transfer of personal data

 The personal data

 The personal data provided in this Election Form will be kept confidential but the Offeror, the Company and/or the MAGHL Branch Share Registrar may, to the extent necessary for achieving the purposes above or any of them, disclose and trustees in the Offeror, the Company, Anglo Chinese, the MAGHL Branch Share Registrar and/or appointed trustees.

 Horography the Company, Anglo Chinese, the MAGHL Branch Share Registrar, appointed trustees and/or their agents, officers and advisers;

 **any agents, contractors or third party service provider

- - - 向 閣下發佈由要約人、本公司、 編製有關寰亞傳媒股東的統計資料 、寰亞傳媒股份過戶登記分處及/或獲委任受託人或彼等各自的代理人、職員及顧問發出的通知及通訊;
 - 編製有關獎亞傳環股東的統計資料; 按法例,規則或規例(無論法定或其他)規定作出披露,包括向聯交所、證監會及適用監管或政府機構披露,否則遵守要約人、本公司、英高、寰亞傳媒股份過戶登記分處及/或獲委任受託人(知適用)須遵守的任何法律 義務; 要約人、本公司、英高、寰亞傳媒股份過戶登記分處及/或獲委任受託人披露及以其他方式使用有關資料以便索徵或提出或抗辯法律訴訟,或成立、行使或抗辯法律權利,包括用於取得相關法律建議;及 有關上文所述任何其他臨時或關連用途及建議,以便要約人及/或本公司履行彼等對寰亞傳媒股東及/或任何適用監管或政府機構的責任及寰亞傳媒股東不時同意或知悉的任何其他用途。 國人資料
- 有關上文所逐任何其他臨時或關理用延及建議,以便要約人及一致本公司履行彼等對袁亞傳裝股果及一致任何題用監管或政府機構的責任及袁亞傳媒股果不時同意或知悉的任何其他用疑。 轉交個人養料 本選擇表格提供的個人資料將作為機密資料妥為保存,惟要約人、本公司及/或寰亞傳媒股份過戶登記分處為達致上述或其中任何用途,可向或自下列任何及所有人士及實體披露及轉交(無論是否在香港境內外)該等個人資料:
- 要約人、本公司、英高、寰亞傳媒股份過戶登記分處、獲委任受託人及/或彼等的代理人、職員及顧問; 向要約人、本公司、英高、寰亞傳媒股份過戶登記分處及/或獲委任受託人提供行政、付款、後勤、經紀、證券或其他服務的任何代理人、承包商或第三方服務供應商; 聯交所、證監會及任何適用監管或政府機構; 與、閣下進行交易或建議往行交易的任何其他人士或機構,例如銀行經理、律師、會計師、持牌證券交易商或註冊證券機構,或另行請求我們進行溝通的人士或機構;及 要約人、本公司、英高、寰亞傳媒股份過戶登記分處及/或獲委任受託人認為在與任何上述目的相關必需或適當的情況下的任何其他人士或機構。
- 要到人、平公司、央商、章亞博森取份過戶登記分應及/或幾安社受託人認為在與任何工趣目的相關必需或週當的情況下的任何其他人主或破棒。 **存取及更正個人資料** 根據該條例的規定, 関下有權確認要約人、本公司、英高及/或寰亞傳媒股份過戶登記分處是否持有。関下的個人資料,並獲取該資料副本,以及更正任何不正確資料。根據該條例,要約人、本公司、英高及/或寰亞傳媒 股份過戶登記分處有權就處理任何存取資料的要求收取合理費用。 存取資料或更正資料或獲取有關政策及慣例的資料,以及所持資料類別的所有要求,須提交至要約人的資料保護專員、本公司、英高及/或寰亞傳媒股份過戶登記分處(視情況而定)在計劃文件載列的相關地址。 一**經簽署本選擇表格,即表示同意上述所有條款**。

