

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

December 28, 2022

James A. McCarthy Chief Financial Officer Wilhelmina International, Inc. 5420 Lyndon B Johnson Freeway, Box #25 Dallas, Texas 75240

> Re: Wilhelmina International, Inc. Form 10-K for the Fiscal Year Ended December 31, 2021 Response dated December 1, 2022 File No. 001-36589

Dear James A. McCarthy:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Trade & Services