



Strawbear Entertainment Group 稻草熊娱乐集团

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 2125)

NOTIFICATION LETTER 通知信函

Dear Shareholder,

28 April 2023

Strawbear Entertainment Group (the "Company")

– Notification of Publication of Annual Report 2022, Circular, Notice of Annual General Meeting and Proxy Form ("Current Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communications are available on the Company's website at www.strawbearentertainment.com and the HKEXnews' website at www.hkexnews.hk, or the printed form(s) of Current Corporate Communications is/are enclosed according to our agreed arrangement (if applicable).

You may at any time by reasonable prior notice in writing to the Company c/o the Company's branch share registrar in Hong Kong at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to strawbear-ecom@hk.tricorglobal.com elect to receive future Corporate Communications in printed form instead of by Website Version, or by Website Version instead of in printed form. If you have elected (or are deemed to have elected) to receive Corporate Communications by Website Version and for any reason have difficulty in receiving or gaining access to Corporate Communications on the Company's website, the Company will upon request send the relevant Corporate Communications to you in printed form free of charge.

Please tick the appropriate box on the change request form ("Change Request Form") on the reverse side and sign and return it by post or by hand to the Company c/o the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. If you post your Change Request Form in Hong Kong, you may use the mailing label in the Change Request Form and need not affix a stamp on the envelope when returning your Change Request Form. Otherwise, please affix an appropriate stamp.

Please note that all future Corporate Communications in both English and Chinese will be available (a) in printed form from the Company or the Company's branch share registrar in Hong Kong upon request and (b) on the Company's website at www.strawbearentertainment.com and the HKEXnews' website at www.hkexnews.hk respectively.

Should you have any queries relating to this letter, please contact the Company's branch share registrar in Hong Kong at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully
For and on behalf of
Strawbear Entertainment Group
Liu Xiaofeng
Chairman

Note: Corporate Communications include but not limited to (a) directors' reports, annual accounts together with the auditors' reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; (f) proxy forms; and (g) reply slips.

各位股東：

稻草熊娱乐集团（「本公司」）

— 刊發二零二二年年報、通函、股東周年大會通告及代表委任表格（「本次公司通訊」）之發佈通知

本公司的本次公司通訊之中、英文版本已上載於本公司網站(www.strawbearentertainment.com)及香港交易所披露易網站(www.hkexnews.hk)，或本公司已按閣下同意的安排附上本次公司通訊之印刷本（如適用）。

閣下可隨時透過本公司的香港股份過戶登記分處（地址為香港夏慤道16號遠東金融中心17樓）向本公司在合理時間內發出事先書面通知或以電郵方式發送至strawbear-ecom@hk.tricorglobal.com，選擇收取日後公司通訊的印刷本，以取代網上版本（或收取網上版本，以取代印刷本）。倘若閣下已選擇（或被視為已選擇）收取公司通訊的網上版本，惟因任何原因以致在收取或接收本公司網站上的公司通訊出現困難，本公司將於收到閣下要求後寄發相關公司通訊的印刷本，費用全免。

請閣下於本函背面之更改申請表格（「更改申請表格」）上適當空格劃上「✓」號，並經簽署後，寄回或以專人送達方式透過本公司的香港股份過戶登記分處，卓佳證券登記有限公司（地址為香港夏慤道16號遠東金融中心17樓）交回本公司。倘若在香港投寄更改申請表格，閣下可使用更改申請表格上的郵寄標籤寄回，而毋須在信封上貼上郵票；否則，請貼上適當郵票。

請注意：就所有日後公司通訊的英文及中文版而言，閣下可以(a)向本公司或本公司的香港股份過戶登記分處索取印刷本，及(b)分別在本公司網站 www.strawbearentertainment.com 及香港交易所披露易網站 www.hkexnews.hk 查閱。

閣下如有任何與本函件有關的疑問，請在辦公時間內致電本公司香港股份過戶登記分處 (852) 2980 1333，辦公時間為星期一至星期五（香港公眾假期除外）上午9時正至下午6時正。

代表
稻草熊娱乐集团
主席
劉小楓
謹啟

2023年4月28日

附註：公司通訊文件包括但不限於：(a)董事會報告、年度賬目連同核數師報告及（如適用）財務摘要報告；(b)中期報告及（如適用）中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；(f)代表委任表格；及(g) 確認回條。

Change Request Form 更改申請表格

To: Strawbear Entertainment Group (the "Company") (Stock Code: 2125) c/o Tricor Investor Services Limited 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong

致: 稻草熊娛樂集團 ("本公司") (股份代號: 2125) 經卓佳證券登記有限公司 香港夏愨道16號 遠東金融中心17樓

I/We have already received a printed copy of the Current Corporate Communications in Chinese/English or have chosen (or are deemed to have consented) to read the Current Corporate Communications posted on the Company's website:

本人/我們已收取本次公司通訊文件之英文/中文印刷本或已選擇(或被視為已同意)瀏覽本公司網站所登載之本次公司通訊文件:

I/We would like to change the choice of language and means of receipt of future Corporate Communications of the Company as indicated below:

本人/我們現在希望更改以下收取貴公司日後公司通訊文件之語言版本及收取途徑:

(Please mark a "✓" in ONLY ONE of the following boxes. 請從下列選擇中,僅在其中一個空格內劃上「✓」號。)

- Options for receiving future Corporate Communications: electronic means through the Company's website, printed English version only, printed Chinese version only, or both printed English and Chinese versions.

Signature(s)

簽名

Contact telephone number

聯絡電話號碼

Date

日期

Notes: 附註:

- 1. Please complete all your details clearly. Any Change Request Form that has not been completed clearly or otherwise incorrectly completed will be void at the discretion of the Company.
2. By selecting to receive the Website Version of the Corporate Communications instead of receiving printed copies, you have expressly consented to waive the right to receive the Corporate Communications in printed form.
3. If your shares are held in joint names, the Shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Change Request Form in order to be valid.
4. The above instruction will apply to all future Corporate Communications to be sent to you until you notify otherwise the Company c/o the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, by reasonable notice in writing to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to strawbear-ecom@hk.tricorglobal.com.
5. You are entitled at any time by reasonable prior notice in writing to c/o the Company's branch share registrar in Hong Kong to change your choice of means of receipt of future Corporate Communications.
6. For the avoidance of doubt, the Company does not accept any special instructions written on this Change Request Form.
Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of the Company's securities, including but not limited to: (a) directors' reports, annual accounts together with the auditors' reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; (f) proxy forms; and (g) reply slips.



Please cut the mailing label and stick this on the envelope to return this Change Request Form to us. No postage stamp necessary if posted in Hong Kong; otherwise, please affix an appropriate stamp.

閣下寄回此更改申請表格時,請將郵寄標籤剪貼於信封上。如在本港投寄毋須貼上郵票,否則請貼上適當的郵票。

Mailing Label 郵寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼: 10 GPO Hong Kong 香港 Strawbear (2125)