

CHANGYOU ALLIANCE GROUP LIMITED

暢由聯盟集團有限公司

(incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock code 股份代號: 1039)

19 January 2024

Dear registered shareholder(s),

Mandatory Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, Changyou Alliance Group Limited (the “**Company**”) is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the “**Corporate Communication(s)**”). Corporate Communications mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.changyou-alliance.com and the HKEXnews website at www.hkexnews.hk (the “**Website Version**”) in place of printed copies. A notice of publication of the Website Version of Corporate Communications will be sent by email to shareholders who have provided the Company with a functional email address on the publication date of the Corporate Communication.

Notwithstanding the above, please note that actionable corporate communications, being any corporate communications that seek instructions from the Company’s securities holders on how they wish to exercise their rights or make election as the Company’s shareholder (the “**Actionable Corporate Communications**”) will be sent to you individually in printed form or through email in accordance with your indicated preference, in addition to being made available electronically on the Company’s website and the HKEXnews website.

Solicitation of electronic contact details

To ensure timely receipt of notices of publication of the latest Corporate Communications and Actionable Corporate Communications in electronic form, the Company recommends you provide your email address by scanning your personalised QR code printed on the enclosed reply form (the “**Reply Form**”). Alternatively, you may sign and return the Reply Form to the Company’s Hong Kong share registrar (the “**Share Registrar**”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address from you, you will receive notices of publication of the Website Version of Corporate Communications and printed form of Actionable Corporate Communications by post until such time that a functional email address is provided to the Share Registrar. In addition, a request form to solicit a functional email address will be sent together with the notices of publication and Actionable Corporate Communications in order to facilitate electronic dissemination in the future.

If you wish to receive the Corporate Communications and Actionable Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to changyou.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter, unless being revoked or superseded (whichever is earlier). You may change your choice as to the means of receipt of Corporate Communications and Actionable Corporate Communications at any time by reasonable prior notice of not less than seven days in writing to the Share Registrar at the above address or by email to changyou.ecom@computershare.com.hk. If for any reason you have difficulty in obtaining access to any Corporate Communication or Actionable Corporate Communication on the Company’s website or the HKEXnews website, the Share Registrar will promptly, upon your written request, send the Corporate Communications or Actionable Corporate Communications in printed form to you free of charge.

Details of the arrangements for dissemination of Corporate Communications and for requesting printed copies of Corporate Communications and Actionable Corporate Communications are published under the section headed “Investor Relations” in the Company’s website (www.changyou-alliance.com). Should you have any queries relating to this letter, please contact the Share Registrar by sending an email to changyou.ecom@computershare.com.hk.

Yours faithfully,
By order of the Board
Changyou Alliance Group Limited
Mr. Cheng Jerome
Chairman

各位登記股東：

以電子方式發佈公司通訊之強制規定

根據自 2023 年 12 月 31 日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則（「**上市規則**」）第 2.07 條，暢由聯盟集團有限公司（「**公司**」）謹此通知 閣下，公司已採用以電子方式發佈公司通訊（「**公司通訊**」）之安排。公司通訊是指公司向為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件，包括但不限於(a)董事報告、年度帳目以及審計報告副本以及（如適用）財務摘要報告；(b)中期報告及其中期報告摘要（如適用）；(c)會議通知；(d)上市文件；(e)通函和(f)委任表格。

請注意，所有未來公司通訊的英文版和中文版將在公司網站 www.changyou-alliance.com 和披露易網站 www.hkexnews.hk（「**網站版本**」）上提供，以代替印刷本。如 閣下已提供一個有效的電子郵件地址，閣下會在公司通訊發佈日以電郵方式收到公司通訊已上載網站之通知。

儘管有上述安排，請注意可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利的公司通訊（「**可供採取行動的公司通訊**」）在登載於本公司網站和披露易網站之外，將按 閣下所作選擇以印刷本或電子郵件形式個別發送予 閣下。

徵集電子聯絡資料

為確保及時以電子形式收到最新的公司通訊及可供採取行動的公司通訊的發佈通知，公司建議 閣下透過掃描本函背頁之回條（「**回條**」）上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。或者，閣下也可以簽署回條並交回公司的香港股份過戶登記處（「**股份過戶處**」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果公司沒有收到 閣下的有效電子郵件地址，閣下將會以郵寄方式收取企業通訊網站版本的登載通知。

若 閣下希望收取未來公司通訊及可供採取行動的公司通訊之印刷版，請填妥回條並交回股份過戶處或發送電子郵件至 changyou.ecom@computershare.com.hk，並註明 閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意，收取未來公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效（除非被撤銷或取代，以較早者為準），此後將過期。儘管 閣下早前曾向本公司作出公司通訊及可供採取行動的公司通訊收取方式的選擇，但仍可以隨時更改有關選擇，閣下仍可以以合理書面形式（不少於七個日）發信至股份過戶處或發送電子郵件至 changyou.ecom@computershare.com.hk 隨時更改就公司通訊及可供採取行動的公司通訊收取方式的選擇。如閣下因任何理由以致在收取或閱覽於公司網站和披露易網站上的任何公司通訊及可供採取行動的公司通訊之網上版本時出現困難，股份過戶處將在 閣下提出要求後立即免費向 閣下發送公司通訊及可供採取行動的公司通訊的印刷版本。

有關發佈企業通訊及索取公司通訊及可供採取行動的公司通訊印刷版的安排之詳情載於本公司網站（www.changyou-alliance.com）「投資者關係」一欄。如 閣下對本函件有任何疑問，請發送電子郵件至 changyou.ecom@computershare.com.hk 向股份過戶處查詢。

承董事會命
暢由聯盟集團有限公司
Cheng Jerome 先生
主席
謹啟

2024 年 1 月 19 日

