UNITED STATES OF AMERICA BEFORE THE SECURITIES AND EXCHANGE COMMISSION

February 7, 2024

In the Matter of

NEOTV GROUP LIMITED Building 1, Block 2 No. 40 WenShui Road Jing'an District Shanghai, China 200072 ORDER DECLARING REGISTRATION STATEMENT ABANDONED UNDER THE SECURITIES ACT OF 1933, AS AMENDED

File No: 333-269989

NEOTV GROUP LIMITED filed with the Commission a registration statement to register securities under Section 6(a) of the Securities Act of 1933. The registration statement has been on file for more than nine months and has not yet become effective.

NEOTV GROUP LIMITED has failed to respond to notice under Rule 479 that the registration statement would be declared abandoned unless it was timely amended or withdrawn;

In view of the foregoing, it is ORDERED that the registration statement be declared abandoned on February 7, 2024.

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority.

Mara Ransom Office Chief