



CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code 股份代號: 00343)

NOTIFICATION LETTER 通知信函

1 August 2024

Dear Non-registered holders,

Culturecom Holdings Limited (the "Company")

– **Notice of Publication of Supplemental Circular, Revised Notice of the Annual General Meeting (the "Current Corporate Communications")**

The Current Corporate Communications of the Company have been published in English and Chinese languages and are available on the website of The Stock Exchange of Hong Kong Limited ("HKEX") at www.hkexnews.hk and the Company's website at www.culturecom.com.hk. For the shareholders who have selected to receive the Company's Corporate Communications in printed version, enclosed is the Current Corporate Communications of the Company the language you have expressly chosen to receive. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website for any reason, please send your request (specifying your name, address and request) by email at culturecom.ecom@computershare.com.hk or by notice in writing to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Company will promptly upon receipt of your request send the Current Corporate Communications to you in printed form free of charge.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, the Company is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.culturecom.com.hk and the HKEXnews website at www.hkexnews.hk in place of printed copies.

As a non-registered shareholder, if you wish to receive corporate communications from the Company pursuant to the Listing Rules, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your Shares are held (collectively, the "Intermediaries") and provide your email address to your Intermediaries.

If the Company does not receive your functional email address from the Intermediaries, until such time that the functional email address is provided to the Intermediaries, you may (i) be unable to receive any notifications regarding the publication of Corporate Communications; and (ii) need to proactively check the Company's website and the HKEXnews website to keep up with the publication of Corporate Communications.

If you want to receive the Corporate Communications in printed form, please complete and return the enclosed Reply Form to the Company's share registrar or send an email to culturecom.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By Order of the Board
Culturecom Holdings Limited
Kwan Kin Chung
Managing Director

各位非登記持有人：

文化傳信集團有限公司(「本公司」)

– 補充通函及經修訂通告(「本次公司通訊」)之發佈通知

本公司的本次公司通訊文件備有中、英文版本，並已上載於香港聯合交易所有限公司(「香港交易所」)網站(www.hkexnews.hk)及本公司網站(www.culturecom.com.hk)，歡迎瀏覽。若閣下之前選取收取本公司公司通訊之印刷版本，現向閣下奉上按照閣下之前所選擇的閱讀語言編製的本次公司通訊。閣下若因任何理由以致在收取或接收載於本公司網址上的本次公司通訊文件出現困難，閣下可將要求(註明閣下的姓名、地址及要求)以電郵方式發送到本公司之電郵地址 culturecom.ecom@computershare.com.hk 或以書面方式郵寄致本公司的香港股份過戶登記處(「股份過戶處」)香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓。本公司將於接到閣下通知後，盡快向閣下免費發送有關本次公司通訊文件的印刷本。

以電子方式發佈公司通訊之安排

根據自2023年12月31日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則(「上市規則」)第2.07A條，本公司謹此通知閣下，公司已採用以電子方式發佈公司通訊(「公司通訊」)之安排，該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件，包括但不限於(a)董事報告、年度賬目以及審計報告副本以及(如適用)財務摘要報告；(b)中期報告及其中期報告摘要(如適用)；(c)會議通知；(d)上市文件；(e)通函和(f)委任表格。

請注意，所有未來公司通訊的英文版和中文版將在本公司網站www.culturecom.com.hk和披露易網站www.hkexnews.hk上提供，以代替印刷本。

作為非登記股東，如有意根據《上市規則》收取公司通訊，閣下應聯絡閣下持有股份的銀行、經紀、託管商、代理人或香港中央結算(代理人)有限公司(統稱「中介公司」)，並向閣下的中介公司提供閣下的電子郵件地址。

如果公司沒有從中介公司收到閣下的有效電子郵件地址，直至中介公司收到閣下有效的電子郵件地址前，閣下或(i)無法收到任何有關發佈公司通訊的通知；及(ii)需要主動查看公司網站和披露易網站以留意公司通訊的發佈。

若閣下希望收取公司通訊之印刷本，請填妥本函背頁之回條並交回本公司的股份過戶處或發送電子郵件至 culturecom.ecom@computershare.com.hk，並註明閣下的姓名、地址以及收取公司通訊印刷本的要求。

如閣下對本函件有任何疑問，請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間致電股份過戶處(852) 2862 8688查詢。

承董事會命
文化傳信集團有限公司
董事總經理
關健聰

2024年8月1日

* For identification purpose only 僅供識別