

MEDIALINK GROUP LIMITED

**RULES RELATING TO THE
MEDIALINK GROUP LIMITED
SHARE AWARD SCHEME**

Adopted pursuant to the resolutions of the Board pass on 6 February 2020

Amended pursuant to the resolutions of the shareholders passed on [25 September 2024]

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DEFINITIONS AND INTERPRETATION

1.1 In these Scheme Rules, unless the context otherwise requires, each of the following words and expressions shall have the meaning respectively shown opposite to it:

"Actual Selling Price"	the actual price at which the Award Shares are sold (net of brokerage, Stock Exchange trading fee, SFC transaction levy and any other applicable costs) on vesting of an Award pursuant to the Scheme or in the case of a vesting when there is an event of change in control or privatisation of the Company pursuant to paragraph 13.1, the consideration receivable under the related scheme or offer;
"Adoption Date"	6 February 2020, being the date on which the Board approved this Scheme;
"Articles"	the articles of association of the Company as amended from time to time;
"associate(s)"	has the meaning as set out in the Listing Rules;
"Award"	an award granted by the Board to a Selected Participant, which may vest in the form of Award Shares or cash equivalent to the amount of the Actual Selling Price of the Award Shares, as the Board may determine in accordance with the terms of the Scheme Rules;
"Award Letter"	has the meaning as set out in paragraph 7.1;
"Award Period"	the period commencing on the Adoption Date, and ending on the day immediately prior to the 10th anniversary of the Adoption Date;
"Award Shares"	the Shares granted to a Selected Participant in an Award;
"Board"	the board of directors of the Company;
"board lot"	the standardised number of the Shares as a trading unit from time to time as published on the website of the Stock Exchange;
"Business Day"	any day on which the Stock Exchange is open for the business of dealing in securities;
"Company"	MEDIALINK GROUP LIMITED;
"Connected Person"	has the meaning as set out in the Listing Rules;
"Eligible Person(s)"	any individual, being a director (excluding independent non-executive directors of the Company), senior management, employee (whether full-time or part-time), consultant or advisor of the Group who the Board considers, in its sole discretion, has contributed or will contribute to the Group; however, no individual who is resident in a place where the grant, acceptance or vesting of an Award pursuant to the Scheme is not permitted under the laws and regulations of such place or where, in the view of the Board, compliance with applicable laws and regulations in such place makes it necessary or expedient to exclude such individual, shall be entitled to participate in the Scheme and such individual shall therefore be excluded from the term Eligible Person;
"Grant Date"	the date on which the grant of an Award is made to a Selected Participant, being the date of an Award Letter;

"Group"	the Company and its Subsidiaries from time to time;
"HK\$"	Hong Kong dollars, the lawful currency of Hong Kong;
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China;
"Listing Rules"	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited;
"on-market"	the acquisition of Shares through one or more transactions through the facilities of the Stock Exchange in accordance with the Listing Rules and any other applicable laws and regulations;
"Returned Shares"	such Award Shares that are not vested and/or are forfeited in accordance with the terms of the Scheme, or such Shares being deemed to be Returned Shares under the Scheme Rules;
"Sale Date"	has the meaning as set out in paragraph 9.4;
"Scheme"	the share award scheme adopted by the Company in accordance with these Scheme Rules on the Adoption Date;
"Scheme Limit"	has the meaning set out in paragraph 14.1;
"Scheme Rules"	the rules set out in the Scheme as amended from time to time;
"Selected Participant(s)"	any Eligible Person approved for participation in the Scheme and who has been granted any Award pursuant to paragraph 5.1;
"SFC"	the Securities and Futures Commission of Hong Kong;
"SFO"	the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong);
"Shareholders"	the shareholders of the Company;
"Shares"	ordinary shares of HK\$0.01 each in the share capital of the Company, or, if there has been a sub-division, consolidation, re-classification or re-construction of the share capital of the Company, shares forming part of the ordinary share capital of the Company of such other nominal amount as shall result from any such sub-division, consolidation, re-classification or re-construction;
"Stock Exchange"	The Stock Exchange of Hong Kong Limited;
"Subsidiary" "Subsidiaries"	or any subsidiary (as the term is defined in the Listing Rules) of the Company;
"Taxes"	has the meaning as set out in paragraph 9.8;
"Trust"	the trust constituted by the Trust Deed to service the Scheme;
"Trust Deed"	the trust deed to be entered into between the Company and the Trustee (as may be restated, supplemented and amended from time to time);
"Trustee"	the trustee appointed by the Company for the purpose of the Trust;

"Vesting Date" the date or dates, as determined from time to time by the Board, on which the Award (or part thereof) is to vest in the relevant Selected Participant as set out in the relevant Award Letter pursuant to paragraph 7.1, unless a different Vesting Date is deemed to occur in accordance with paragraph 13.1;

"Vesting Notice" has the meaning as set out in paragraph 9.4.

1.2 In these Scheme Rules, except where the context otherwise requires:

- (a) references to paragraphs are to paragraphs of the Scheme Rules;
- (b) references to times of **the** day are to Hong Kong time;
- (c) a reference, express or implied, to statutes, statutory provisions or the Listing Rules shall be construed as references to those statutes, provisions or rules as respectively amended or re-enacted or as their application is modified from time to time by other provisions (whether before or after the date hereof) and shall include any statutes, provisions or rules of which are re-enacted (whether with or without modification) **and** shall include any orders, regulations, instruments, subsidiary legislation, other subordinate legislation or practice notes under the relevant statute, provision or rule;
- (d) words importing the singular include the plural and vice versa, and words importing a gender include every gender;
- (e) headings are included in the Scheme Rules for convenience only and do not affect its interpretation; and
- (f) references to any statutory body shall include the successor thereof and any body established to replace or assume the functions of the same.

2. PURPOSES OF THE SCHEME

2.1 The purposes of the Scheme are to reward the Eligible Persons for their past, present or expected contribution and loyalty to the Group and align their interests with those of the Shareholders through the grant of Award.

3. DURATION

3.1 Subject to any early termination as may be determined by the Board pursuant to paragraph 18, the Scheme shall be valid and effective for the Award Period, after which no further Awards will be granted, but the provision of this Scheme shall remain in full force and effect to the extent necessary to give effect to the vesting of such Awards granted prior to the expiration of the Scheme or otherwise as may be required in accordance with the provisions of the Scheme Rules.

4. ADMINISTRATION

4.1 The Scheme shall be subject to the administration of the Board in accordance with the Scheme Rules and, where applicable, the Trust Deed. A decision of the Board shall be final and binding on all persons affected thereby.

- 4.2 Without prejudice to the Board's general power of administration, the Board may from time to time appoint an administrator to assist in the administration of the Scheme. The duration of office, terms of reference and remuneration (if any) of such administrator(s) shall be determined by the Board at its sole discretion from time to time.
- 4.3 Without prejudice to the Board's general power of administration, to the extent not prohibited by applicable laws and regulations, the Board may also from time to time appoint the Trustee to implement granting, administration or vesting of any Award Shares.
- 4.4 Subject to the Scheme Rules, the Listing Rules and any applicable law and regulations, the Board shall have the power from time to time to:
- (a) construe and interpret the Scheme Rules and the terms of the Awards granted under the Scheme;
 - (b) make or vary such arrangements, guidelines, procedures and/or regulations for the administration, interpretation, implementation and operation of the Scheme, provided that they are not inconsistent with the Scheme Rules;
 - (c) decide how the vesting of the Awards Shares will be settled pursuant to paragraph 9;
 - (d) grant Awards to those Eligible Persons whom it shall select from time to time;
 - (e) determine the terms and conditions of the Awards;
 - (f) establish and administer performance targets in respect of the Scheme;
 - (g) approve the form of an Award Letter; and
 - (h) take such other steps or actions to give effect to the terms and intent of the Scheme Rules.
- 4.5 None of the directors of the Company shall be personally liable by reason of any contract or other instrument executed by him/her, or on his/her behalf or for any mistake of judgment made in good faith, for the purposes of the Scheme, and the Company shall indemnify and hold harmless each member of the Board in relation to the administration or interpretation of the Scheme, against any cost or expense (including legal fees) or liability (including any sum paid in settlement of a claim with the approval of the Board) arising out of any act or omission to act in connection with the Scheme unless arising out of such person's own wilful default, fraud or bad faith.

5. OPERATION OF THE SCHEME

- 5.1 The Board may, from time to time at its absolute discretion, select any Eligible Person to be a Selected Participant and, subject to paragraph 5.4, grant an Award to such Selected Participants during the Award Period.
- 5.2 In determining the Selected Participants, the Board may take into consideration matters including the past, present or expected contribution of the relevant Selected Participant to the Group.
- 5.3 Each grant of an Award to any director (excluding independent non-executive directors of the Company), senior management, consultant or advisor of the Group shall be subject to the prior

approval of the independent non-executive directors of the Company. Where any grant of Award Shares is proposed to be made to any person who is a Connected Person of the Company, the Company shall comply with such provisions of the Listing Rules as may be applicable.

5.4 Notwithstanding the provision in paragraph 5.1, the Board shall not grant any Award Shares to any Selected Participant in any of the following circumstances:

- (a) where the requisite approval from any applicable regulatory authorities has not been granted;
- (b) where the Group will be required under applicable securities laws, rules or regulations to issue a prospectus or other offer documents in respect of such Award or the Scheme;
- (c) where such Award would result in a breach by the Group or its directors of any applicable securities laws, rules or regulations in any jurisdiction;
- (d) where such grant of Award would result in a breach of the Scheme Limit,

and any such grant so made shall be null and void to the extent (and only to the extent) that it falls within the circumstances above.

6. TIMING OF AWARDS

6.1 No Award shall be made to Selected Participants pursuant to paragraph 5 and no directions or recommendation shall be given to the Trustee with respect to a grant of an Award and/or to acquire Shares for the purpose of granting an Award under the Scheme:

- (a) where any director of the Company is in possession of unpublished inside information in relation to the Company or where dealings by directors of the Company are prohibited under any code or requirement of the Listing Rules or any applicable laws, rules or regulations;
- (b) during the period of 60 days immediately preceding the publication date of the annual results or, if shorter, the period from the end of the relevant financial year up to the publication date of the results; and
- (c) during the period of 30 days immediately preceding the publication date of the half-year results or, if shorter, the period from the end of the relevant half-year period up to the publication date of the results.

6.2 In respect of the administration of the Scheme, the Company shall comply with all applicable disclosure regulations including those imposed by the Listing Rules.

7. AWARD LETTER AND NOTIFICATION OF GRANT OF AWARDS

7.1 The Company shall issue a letter to each Selected Participant in such form as the Board may from time to time determine, specifying the Grant Date, the number of Award Shares underlying the Award, the vesting criteria and conditions, and the Vesting Date and such other details as the they may consider necessary (an "**Award Letter**").

7.2 As soon as practicable after the grant of any Award to a Selected Participant, the Company shall notify the Trustee of:

- (a) the name of each such Selected Participant to whom such an Award has been made;
- (b) the number of Award Shares to which each such Award relates; and
- (c) the date or dates on which each such Award will vest.

8. ACQUISITION OF SHARES BY THE TRUSTEE

8.1 Subject to paragraph 8.5, the Company shall, at any time, but in any event at least 1 month prior to the Vesting Date of any Award Shares, and after having regard to the requirement under paragraph 6, for the purposes of satisfying the grant of Award:

- (a) pay to the Trustee such monies and instruct the Trustee to acquire Shares through on-market transactions at the prevailing market price;
- (b) direct and procure the Trustee to receive existing Shares from any Shareholder; and/or
- (c) subject to paragraph 13, instruct the Trustee to apply any Returned Shares held in the Trust,

to satisfy in full the Awards which are vested and/or which shall be vested shortly.

8.2 Where the Trustee has received instructions from the Company to acquire Shares through on-market transactions, the Trustee shall acquire such number of Shares as instructed by the Company on-market at the prevailing market price as soon as reasonably practicable after receiving the necessary funds from the Company. Any excess amount of the funds provided shall be returned by the Trustee to the Company forthwith after completion of the purchase of the Shares. Where the amount paid or caused to be paid by the Company or where the amount that the Trustee is directed by the Company to use is not sufficient to purchase all of the Shares it is instructed to purchase, the Trustee shall acquire the maximum number of board lots of Shares that it is able to acquire with the net cash available in the fund of the Trust and the Company undertakes to provide further funds to the Trustee to purchase all of the Shares required to satisfy the Awards. For the avoidance of doubt, the purchase of Shares pursuant to this paragraph is subject to the maintenance of an orderly market and the Shares so purchased shall form part of the capital of the trust fund of the Trust.

8.3 ***[Intentionally left blank]***

8.4 The Trustee shall only be obliged to transfer Award Shares to Selected Participants on vesting to the extent that Award Shares are comprised in the Trust.

8.5 The Company shall not instruct the Trustee to acquire Shares through on-market transactions at the prevailing market price, where such action (as applicable) is prohibited under the Listing Rules, the SFO or other applicable laws from time to time. Where such a prohibition causes the prescribed timing imposed by the Scheme Rules or the Trust Deed to be missed, such prescribed timing shall be treated as extended until as soon as reasonably practicable after the first Business Day on which the prohibition no longer prevents the relevant action.

9. VESTING OF AWARD, SETTLEMENT/PAYMENT OF AWARD

- 9.1 The Board may from time to time while the Scheme is in force and subject to all applicable laws, determine such vesting criteria and conditions (including but not limited to overall financial performance of the Group, required performance of the Selected Participants, and new business or opportunities introduced and/or realised by the Selected Participants and/or the Group) or periods for the Award to be vested hereunder.
- 9.2 If the Vesting Date is not a Business Day, the Vesting Date shall, subject to any trading halt or suspension in the Shares, be the Business Day immediately thereafter.
- 9.3 Upon the satisfaction of the vesting criteria and conditions, the Board may either:
- (a) direct and procure the Trustee to release from the Trust the Award Shares to the Selected Participants by transferring the number of Award Shares to the Selected Participants in such manner as determined by the Board from time to time; or
 - (b) to the extent that, in the reasonable opinion of the Board, it is not practicable for the Selected Participant to receive the Award in Shares due to potential legal or regulatory restrictions with respect to the Selected Participant's ability to receive the Award in Shares or the Trustee's ability to give effect to any such transfer to the Selected Participant, the Board will direct and procure the Trustee to sell, on-market at the prevailing market price, the number of Award Shares so vested in respect of the Selected Participant and pay the Selected Participant the proceeds in cash arising from such sale based on the Actual Selling Price of such Award Shares as set out in the Vesting Notice.
- 9.4 Except in the circumstances as set out in paragraph 9.8, barring any unforeseen circumstances, within a reasonable time period as agreed between the Trustee and the Board from time to time prior to any Vesting Date, the Board or its delegate(s) shall send to the relevant Selected Participant a vesting notice (the "**Vesting Notice**"). The Board or its delegate(s) shall forward a copy of the Vesting Notice to the Trustee and instruct the Trustee the extent to which the Award Shares held in the Trust shall be transferred and released from the Trust to the Selected Participant in the manner as determined by the Board or its delegate(s), or be sold as soon as practicable from the Vesting Date (the "**Sale Date**") and the payment of the Actual Selling Price in cash to the Selected Participant in satisfaction of the Award.
- 9.5 Except in the circumstances as set out in paragraph 9.8, subject to the receipt of the Vesting Notice and the instructions from the Board or its delegate(s), the Trustee shall transfer and release the relevant Award Shares to the relevant Selected Participant in the manner as determined by the Board or its delegate(s) or sell the relevant Award Shares within any time stipulated in paragraph 9.4 above and pay the Actual Selling Price in cash to the Selected Participant within a reasonable time period following the Sale Date.
- 9.6 Unless the Board determines otherwise at its absolute discretion, any stamp duty, direct costs and expenses arising upon and after vesting and transfer of the Award Shares to or for the benefit of the Selected Participants shall be borne by the Selected Participant; any duty or other direct costs and expenses arising on the sale of the Award Shares due to the vesting shall also be borne by the Selected Participant.
- 9.7 All costs and expenses in relation to all dealings with the Award Shares after vesting and transfer of the Award Shares to the Selected Participant (as the case may be) shall be borne by the Selected Participant and neither the Company nor the Trustee shall be liable for any such costs and expenses thereafter.

9.8 All other taxes (including personal income taxes, salary taxes and similar taxes, as applicable), duties, social security contributions, impositions, charges and **other** levies arising out of or in connection with the Selected Participant's participation in the Scheme or in relation to the Award Shares or cash amount of equivalent value of the Award Shares (the "**Taxes**") shall be borne by the Selected Participant after the grant or vesting **of** the Award and neither the Company nor the Trustee shall be liable for any Taxes. The Selected Participant will indemnify the Trustee and the Group against any liability each of them may have to pay or account for such Taxes, including any withholding liability in connection with any Taxes. To give effect to this, the Trustee or the Group may, notwithstanding anything else in these Scheme Rules (but subject to applicable law):

- (a) reduce or withhold the number of the Selected Participant's Award Shares underlying the Award (the number of Award Shares underlying the Award that may be reduced or withheld shall be limited to the number of Award Shares that have a fair market value on the date of withholding that, in the reasonable opinion of the Company is sufficient to cover any such liability);
- (b) sell, on the Selected Participant's behalf, such number of Shares to which the Selected Participant becomes entitled under the Scheme and retain the proceeds and/or pay them to the relevant authorities or government agency;
- (c) deduct or withhold, without notice to the Selected Participant, the amount of any such liability from any payment to the Selected Participant made under the Scheme or from any payments due from the Group to the Selected Participant, including from the salary payable to the Selected Participant by the Group; and/or
- (d) require the Selected Participant to remit to the Group, in the form of cash or a certified or bank cashier's check, an amount sufficient to satisfy any Taxes or other amounts required by any governmental authority to be withheld and paid over to such authority by the Group on account of the Selected Participant or to otherwise make alternative arrangements satisfactory to the Company for the payment of such amounts.

The Trustee shall not be obliged to transfer any Award Shares (or pay the Actual Selling Price of such Award Shares in cash) to a Selected Participant unless and until the Selected Participant has paid to the Trustee or the Company such sum as is sufficient to indemnify and such person in full against any costs, liabilities or taxes arising on vesting or has provided evidence satisfactory to the Trustee or the Company that such arrangements have been made as the Trustee or the Company may reasonably require to ensure that any costs, liabilities or taxes will be reimbursed for which any such person is liable to account.

9.9 If a Selected Participant is unable to meet the vesting conditions as set out in the Award Letter issued to such Selected Participant, the relevant Award Shares shall lapse.

10. CESSATION OF EMPLOYMENT AND OTHER EVENTS

10.1 If a Selected Participant ceases to be an Eligible Person by reason of

- (a) resignation of the Selected Participant's employment;
- (b) termination of the Selected Participant's employment or contractual engagement with the Group by reason of redundancy;

- (c) retirement of the Selected Participant;
- (d) end of the term of the Selected Participant's contract for provision of services or otherwise with the Group;
- (e) end of the term of the contract of the Selected Participant's engagement with the Group as contractual staff;
- (f) winding-up of any member of the Group in which the Selected Participant is employed or is contractually engaged;
- (g) death of the Selected Participant;
- (h) the employer terminating the contract of employment of the Selected Participants without notice or payment in lieu of notice;
- (i) the Selected Participant having been convicted of any criminal offence involving his or her integrity or honesty; or
- (j) termination of the Selected Participant's employment or contractual engagement with the Group by reason of his/her permanent physical or mental disablement;

any outstanding Award Shares not yet vested shall be immediately forfeited, unless the Board determines otherwise at its absolute discretion.

- 10.2 If a Selected Participant is declared bankrupt or becomes insolvent or makes any arrangements or composition with his or her creditors generally, any outstanding Award Shares not yet vested shall be immediately forfeited, unless the Board determines otherwise at its absolute discretion.
- 10.3 If a Selected Participant ceases to be an Eligible Person for reasons other than those set out in paragraph 10.1 or 10.2, any outstanding Award Shares not yet vested shall be immediately forfeited, unless the Board determines otherwise at its absolute discretion.
- 10.4 Subject to paragraph 10.1, in the event that an Award or any part thereof to a Selected Participant vests by reason of the death of such Selected Participant, the Trustee shall hold such number of Awards Shares as are equal to the vested Award Shares or the Actual Selling Price (hereinafter referred to as "**Benefits**") on trust and to transfer the same to the legal personal representatives of the Selected Participant within two years of the death of the Selected Participant (or such longer period as the Trustee and the Company shall agree from time to time) or, if the Benefits would otherwise become bona vacantia, the Benefits shall be forfeited and cease to be transferable and such Benefits shall be held by the Trustee as Returned Shares or funds of the Trust for the purposes of the Scheme. Notwithstanding the foregoing, the Benefits held upon the trusts hereof shall until transfer is made in accordance herewith be retained and may be invested and otherwise dealt with by the Trustee in every way as if they had remained part of the Trust.
- 10.5 The Company shall, from time to time, inform the Trustee in writing, the date in which such Selected Participant ceased to be an Eligible Person and any amendments to the terms and conditions of the Award in respect to such Selected Participant (including the number of Award Shares entitled).

11. TRANSFERABILITY AND OTHER RIGHTS TO AWARD SHARES

- 11.1 Any Award granted under the Scheme but not yet vested shall be personal to the Selected Participant to whom it is made and shall not be assignable or transferable and no Selected Participant shall in any way sell, transfer, charge, mortgage, encumber or create any interest in favour of any other person over or in relation to any Award, or enter into any agreement to do so.
- 11.2 Any actual or purported breach of paragraph 11.1 shall entitle the Company to cancel any outstanding Award or part thereof granted to such Selected Participant.

12. INTEREST IN THE ASSETS OF THE TRUST

- 12.1 For the avoidance of doubt:

- (a) a Selected Participant shall have only a contingent interest in the Award subject to the vesting of such Award in accordance with paragraphs 9, 10 and 13;
- (b) no instructions may be given by a Selected Participant to the Trustee in respect of the Award or any other property of the Trust;
- (c) neither the Selected Participant nor the Trustee may exercise any voting rights in respect of any Award Shares that have not yet vested;
- (d) a Selected Participant shall have no right to any dividend that have accrued prior to the vesting of such Award Shares, any Returned Shares or any dividend of the Returned Shares, all of which shall be retained by the Trustee for the benefit of the Scheme;
- (e) a Selected Participant shall have no rights in the balance of the fractional shares arising out of consolidation of Shares (if any) and such Shares shall be deemed Returned Shares for the purposes of the Scheme;
- (f) in the case of the death of a Selected Participant, the Benefits shall be forfeited if no transfer of the Benefits to the legal personal representatives of the Selected Participant is made within the period prescribed in paragraph 10.4 and the legal personal representatives of the Selected Participant shall have no claims against the Company or the Trustee; and
- (g) in the event a Selected Participant ceases to be an Eligible Person on or prior to the relevant Vesting Date and the Award in respect of the relevant Vesting Date shall lapse or be forfeited pursuant to the Scheme, such Award shall not vest on the relevant Vesting Date and the Selected Participant shall have no claims against the Company or the Trustee, unless the Board determines otherwise at its absolute discretion.

13. TAKEOVER, RIGHTS ISSUE, OPEN OFFER, SCRIP DIVIDEND SCHEME, ETC.

- 13.1 ***Change in control***

- (a) ***by way of merger and privatisation:*** If there is an event of change in control of the Company by way of a merger, a privatisation of the Company by way of a scheme or by way of an offer, the Board shall at its sole discretion determine whether the Vesting Dates of any Awards will be accelerated. If the Vesting Dates of any Awards are accelerated, the procedures as set out in paragraph 9.4 shall apply except that the Vesting Notice will be sent to such Selected Participant affected by this paragraph 13.1 based on the proposed Vesting Date as soon as practicable once the proposed Vesting

Date is known. The Trustee shall transfer the Award Shares or pay the Actual Selling Price in cash, as the case may be, to the Selected Participant in accordance with the Vesting Notice.

- (b) **by way of offer:** If there is an event of change in control of the Company by way of offer, in respect of Award Shares, all the outstanding Award which will vest in the next 12 months will vest on the date when such offer becomes or is declared unconditional and such date shall be deemed the Vesting Date, and the remaining unvested outstanding Award Shares shall lapse immediately, unless (and subject to compliance with all applicable laws, rules and regulations) the Board determines otherwise as its absolute discretion. Upon vesting, the procedures as set out in paragraph 9 shall apply except that the Vesting Notice will be sent to such Selected Participant based on the proposed Vesting Date as soon as practicable once the proposed Vesting Date is known. The Trustee shall transfer the Award Shares or pay the Actual Selling Price in cash as the case may be to the Selected Participant.

For the purpose of paragraph 13.1, "control" shall have the meaning as specified in The Codes on Takeovers and Mergers and Share Buy-backs issued by the SFC from time to time.

13.2 ***Open offer and rights issue***

In the event the Company undertakes an open offer of new securities, the Trustee shall not subscribe for any new Shares. In the event of a rights issue, the Trustee shall seek instruction from the Company on the steps or actions to be taken in relation to the nil-paid rights allotted to it.

13.3 ***Bonus warrants***

In the event the Company issues bonus warrants in respect of any Shares which are held by the Trustee, the Trustee shall not, unless otherwise instructed by the Company, subscribe for any new Shares by exercising any of the subscription rights attached to the bonus warrants, and shall sell the bonus warrants created and granted to it, and the net proceeds of sale of such bonus warrants shall be held as funds of the Trust.

13.4 ***Scrip Dividend***

In the event the Company undertakes a scrip dividend scheme, the Trustee shall elect to receive the scrip Shares and such Shares will be held as Returned Shares.

13.5 ***Consolidation, Sub-division, Bonus issue and other distribution***

- (a) In the event the Company undertakes a sub-division or consolidation of the Shares, corresponding changes will be made to the number of outstanding Award Shares that have been granted provided that the adjustments shall be made in such manner as the Board determines to be fair and reasonable in order to prevent dilution or enlargement of the benefits or potential benefits intended to be made available under the Scheme for the Selected Participants. All fractional shares (if any) arising out of such consolidation or sub-division in respect of the Award Shares of a Selected Participant shall be deemed as Returned Shares and shall not be transferred to the relevant Selected Participant on the relevant Vesting Date.
- (b) In the event of an issue of Shares by the Company credited as fully paid to the holders of the Shares by way of capitalisation of profits or reserves (including share premium

account), the Shares attributable to any Award Shares held by the Trustee shall be deemed to be an accretion to such Award Shares and shall be held by the Trustee as if they were Award Shares purchased by the Trustee hereunder and all the provisions hereof in relation to the original Award Shares shall apply to such additional Shares.

- (c) In the event of any non-cash distribution or other events not referred to above by reason of which the Board considers an adjustment to an outstanding Award to be fair and reasonable, an adjustment shall be made to the number of outstanding Award Shares of each Selected Participant as the Board shall consider to be fair and reasonable in order to prevent dilution or enlargement of the benefits or potential benefits intended to be made available under the Scheme for the Selected Participants. The Company shall provide such funds, or such directions on application of the Returned Shares or other funds in the Trust, as may be required to enable the Trustee to purchase Shares on-market at the prevailing market price to satisfy the additional Award.
- (d) In the event of other non-cash and non-scrip distributions made by the Company not otherwise referred to in the Scheme Rules in respect of the Shares held upon Trust, the Trustee shall sell such distribution and the net sale proceeds thereof shall be deemed as cash income of a Share held upon the Trust.

14. SCHEME LIMIT

- 14.1 The Company shall not make any further grant of Award which will result in the aggregate number of Shares underlying all grants made pursuant to the Scheme (excluding Award Shares that have been forfeited in accordance with the Scheme) to exceed 10% (i.e. 199,200,000 Shares) of the total number of issued Shares as at the Adoption Date without Shareholders' approval (the "**Scheme Limit**").
- 14.2 Except as otherwise approved by the Board, the total number of Award Shares which may be granted to a Selected Participant under the Scheme shall not exceed 5% of the total number of issued Shares as at the Adoption Date, subject to the compliance of the Listing Rules (including the requirement concerning the maintenance of the public float).

15. RETURNED SHARES

- 15.1 The Trustee shall hold Returned Shares to be applied towards future Awards in accordance with the provisions hereof for the purpose of the Scheme. When Shares have been deemed to be Returned Shares under the Scheme Rules, the Trustee shall notify the Company accordingly.

16. INTERPRETATION

- 16.1 Any decision to be made under the Scheme, including matters of interpretation with respect to the Scheme Rules, shall be made by the Board. The decision by the Board shall be final and binding.

17. ALTERATION OF THE SCHEME

- 17.1 Subject to the Scheme Limit, the Scheme may be altered in any respect by a resolution of the Board provided that no such alteration shall operate to affect adversely any subsisting rights of any Selected Participant unless otherwise provided for in these Scheme Rules, except:

- (a) with the consent in writing of Selected Participants amounting to three-fourths in nominal value of all Award Shares held by the Trustee on that date; or
 - (b) with the sanction of a special resolution that is passed at a meeting of the Selected Participants amounting to three-fourths in nominal value of all Award Shares held by the Trustee on that date.
- 17.2 For the avoidance of doubt, the change in the subsisting rights of a Selected Participant in paragraph 17.1 refers solely to any change in the rights in respect of the Award Shares already granted to a Selected Participant.
- 17.3 For any such meeting of Selected Participants referred to in paragraph 17.1, all the provisions of the Articles as to general meetings of the Company shall apply *mutatis mutandis* as though the Shares then held by the Trustee on behalf of Selected Participants were a separate class of shares forming part of the share capital of the Company except that:
 - (a) not less than 7 days' notice of such meeting shall be given;
 - (b) a quorum at any such meeting shall be two Selected Participants present in person or by proxy;
 - (c) every Selected Participant present in person or by proxy at any such meeting shall be entitled on a show of hands to one vote, and on a poll, to one vote for each Award Share awarded to him or her and held by the Trustee (but, for the avoidance of doubt, excluding for this purpose any Returned Shares);
 - (d) any Selected Participant present in person or by proxy may demand a poll; and
 - (e) if any such meeting is adjourned for want of a quorum, such adjournment shall be to such date and time, being not less than 7 nor more than 14 days thereafter, and to such place as may be appointed by the chairman of the meeting (as appointed by the Board). At any adjourned meeting those Selected Participants who are then present in person or by proxy shall form a quorum provided that paragraph 17.3(b) shall be complied with in the event of any such adjournment. At least 7 days' notice of any adjourned meeting shall be given in the same manner as for an original meeting and such notice shall state that those Selected Participants who are then present in person or by proxy shall form a quorum provided that paragraph 17.3(b) shall be complied with.

18. TERMINATION

- 18.1 Subject to paragraph 3, the Scheme shall terminate on the earlier of:
 - (a) the end of the Award Period except in respect of any non-vested Award Shares granted hereunder prior to the expiration of the Scheme, for the purpose of giving effect to the vesting of such Award Shares or otherwise as may be required in accordance with the provisions of the Scheme; and
 - (b) such date of early termination as determined by the Board provided that such termination shall not affect any subsisting rights of any Selected Participant hereunder; provided further that for the avoidance of doubt, the change in the subsisting rights of a Selected Participant in this paragraph 18.1(b) refers solely to any change in the rights in respect of the Award Shares already granted to a Selected Participant.

18.2 On the Business Day following the settlement, lapse, forfeiture or cancellation (as the case may be) of the last outstanding Award made under the Scheme, the Trustee shall sell all the Shares remaining in the Trust within a reasonable time period as agreed between the Trustee and the Company upon receiving notice of the settlement, lapse, forfeiture or cancellation (as the case may be) of such last outstanding Award (or such longer period as the Company may otherwise determine), and remit all cash and net proceeds of such sale referred to in this paragraph 18.2 and other funds remaining in the Trust (after making appropriate deductions in respect of all disposal costs, expenses and other existing and future liabilities in accordance with the Trust Deed) to the Company. For the avoidance of doubt, the Trustee shall not transfer any Shares to the Company nor may the Company otherwise hold any Shares whatsoever (other than the proceeds in the sale of such Shares pursuant to this paragraph 18.2)

19. ***[Intentionally left blank]***

20. **MISCELLANEOUS**

20.1 The Scheme shall not form part of any contract of employment between the Company or any Subsidiary and any Eligible Person, and the rights and obligations of any Eligible Person under the terms of his/her office or employment shall not be affected by his/her participation in the Scheme or any right which he/she may have to participate in it and the Scheme shall afford such Eligible Person no additional rights to compensation or damages in consequence of the termination of such office or employment for any reason.

20.2 The Company shall bear the costs of establishing and administering the Scheme, including, for the avoidance of doubt, costs arising from communication as referred to in paragraph 20.3, expenses incurred in the purchase of Shares by the Trustee and stamp duty and normal registration fee (i.e. not being fee chargeable by the share registrar of any express service of registration) in respect of the transfer of Shares to Selected Participants on the relevant Vesting Date, subject to paragraph 9.6. For the avoidance of doubt, the Company shall not be liable for any Tax or expenses of such other nature payable on the part of any Eligible Person in respect of any sale, purchase, vesting or transfer of Shares (or cash amount of equivalent value being paid), other than for any withholding tax liability of the Company or the Group under applicable laws.

20.3 Any notice or other communication between the Company and any Eligible Person may be given by sending the same by prepaid post or by personal delivery to, in the case of the Company, its registered office in Hong Kong or such other address as notified to the Eligible Person from time to time and in the case of an Eligible Person, his/her address as notified to the Company from time to time or by hand delivery. In addition, any notice (including the Vesting Notice) or other communication from the Company to any Eligible Person or Selected Participant may be given by any electronic means through the Trustee, as the Board considers appropriate.

20.4 Any notice or other communication served by post shall be deemed to have been served 24 hours after the same was put in the post. Any notice or other communication served by electronic means shall be deemed to have been received on the day following that on which it was sent.

20.5 The Company shall not be responsible for any failure by any Eligible Person to obtain any consent or approval required for such Eligible Person to participate in the Scheme as a Selected Participant or for any Tax, expenses, fees or any other liability to which an Eligible Person may become subject as a result of participation in the Scheme.

- 20.6 Each and every provision hereof shall be treated as a separate provision and shall be severally enforceable as such in the event of any provision or provisions being or becoming unenforceable in whole or in part. To the extent that any provision or provisions are unenforceable they shall be deemed to be deleted from these Scheme Rules, and any such deletion shall not affect the enforceability of the Scheme Rules as remain not so deleted.
- 20.7 The Scheme is not subject to the provisions of Chapter 17 of the Listing Rules.
- 20.8 Save as specifically provided herein, the Scheme shall not confer on any person any legal or equitable rights (other than those constituting and attaching to the Award Shares themselves) against the Group directly or indirectly or give rise to any cause of action at law or in equity against the Group. No person shall, under any circumstances, hold the Board, its delegate and/or the Company liable for any costs, losses, expenses and/or damages whatsoever arising from or in connection with the Scheme or the administration thereof.
- 20.9 In the event that an Award lapses in accordance with the Scheme Rules, no Selected Participants shall be entitled to any compensation for any loss or any right or benefit or prospective right or benefit under the Scheme which he or she might otherwise have enjoyed.
- 20.10 The Scheme shall operate subject to the Articles and to any restrictions under any applicable laws, rules and regulations.
- 20.11 By participating in the Scheme, the Selected Participant consents to the holding, processing, storage and use of personal data or information concerning him or her by the Group, the Trustee or other third party service provider, in Hong Kong or elsewhere, for the purpose of the administration, management or operation of the Scheme. Such consent permits, but is not limited to, the following:
- (a) the administration and maintenance of records of the Selected Participant;
 - (b) the provision of data or information to the Group, the Trustee, registrars, brokers or third party administrators or managers of the Scheme, in Hong Kong or elsewhere;
 - (c) the provision of data or information to future purchasers or merger partners of the Company, the Selected Participant's employing company, or the business in which the Selected Participant works;
 - (d) the transfer of data or information about the Selected Participant to a country or territory outside the Selected Participant's home country which may not provide the same statutory protection for the information as his home country; and
 - (e) in the case where an announcement is required to be made pursuant to the Listing Rules for the purposes of granting an Award, the disclosure of the identity of such Selected Participant, the number of Award Shares and the terms of the Award granted and/or to be granted and all other information as required under the Listing Rules.

The Selected Participant is entitled, on payment of a reasonable fee, to a copy of the personal data held about him or her, and if such personal data is inaccurate, the Selected Participant has the right to have it corrected.

21. GOVERNING LAW

- 21.1 The Scheme shall be governed by and construed in accordance with the laws of Hong Kong.